



INSTITUTO  
**REAÇÃO**  
15 ANOS

# ANNUAL REPORT 2018



# START

H A J I

ハヅメ

M E

CHAIRMAN'S LETTER **3**

ABOUT REAÇÃO **6**

2018 IN NUMBERS **11**

SPORT AND EDUCATION **13**

REAÇÃO OLÍMPICO **20**

FEATURED EVENTS **26**

TIMELINE **30**

CULTURAL AND EDUCATIONAL TOURS **34**

PROFESSIONAL DEVELOPMENT **35**

REPRESENTATION IN NETWORKS AND  
EVENTS **36**

AWARDS **41**

WHAT DO PEOPLE THINK OF US? **43**

BEHIND THE TATAMI **46**

REAÇÃO AT THE MEDIA **50**

PARTNERSHIPS **52**

FINANCIAL REPORT **62**

CONTACT US **67**



Click this icon to return  
to the index.



# CHAIRMAN'S LETTER

I grew up suffering from “the next fight syndrome” and because of it I have never been particularly skilled at handling commemorative dates; I am forward-looking by nature. But perhaps 2018 was the first year to which I fondly looked back. After all, we have completed 18 years of existence and 15 years have passed since our official founding year. I could not have imagined in August of 2000, when I first visited Rocinha, that from then onwards my story and the stories of so many others would never be the same. There, I found the best part of my life.

We have emerged as a collective dream: Geraldo, Duda, and so many friends dreamt it. Today we are recognized by the quality of our management, communication and transparency. As evidence of this stands the fact that we were selected

among the 100 best NGO's of the country for the second time, and we won as best sports related NGO. That would not have been possible without the leadership of our Finance Director, Luciano Gomide, who has been with us for more than 10 years, or without our Board, which has significantly improved our management since 2013.

In April, the month of our Birthday, we held the Institute's second Solidarity Dinner at the Copacabana Palace. The event gathered friends, partners and admirers of Reação to celebrate numerous success stories, and there we launched our manifesto, Reage Rio – React, Rio. A night to remember, indeed!

The Institute's Olympic Program also saw a victorious year. Reação stood out as champion on the first edition of the National GP, the most

“

We have emerged as a collective dream: Geraldo, Duda, and so many friends dreamt it. Today we are recognized by the quality of our management, communication and transparency





## CHAIRMAN'S LETTER

important club competition of the country, which was televised live by SporTV. At the end of the competition, Rafaela Silva, our Olympic Champion, spoke for us all: "There are many kids watching us; kids who dream of being here one day, who dream of being part of a team of Olympic medalists and world champions. And we can show them that achieving this goal is possible. That is our legacy and our message to the new generation of Reação".

It is our 12th consecutive year as State leaders, and our athletes compete in U-13, U-18, U-21, Senior and Paralympic National Teams, faithful to the mission of forming world champions and Olympic medalists with Reação DNA – our Olympic Program's dream. These results reflect the arduous work done by our multidisciplinary team, under the command of our great general Geraldo Bernardes.

In 2018 we finished "The Path" methodology, integrating sport practicing and education even more, so that we can spread our mission, our values and our dreams throughout the world. We have also borne fruits outside the tatame. Ana Cláudia, one of our students, is an example, as she won an international drawing competition promoted by the swiss watchmaking company IWC and the Laureus Sport for Good – a partner for the past three years. She received a notebook as prize and her drawing was stamped at the back of one of the brand's exclusive watches. Cafu, the world champion soccer player, handed her the prize himself. Needless to mention how thrilled Ana was.

In total, during 2018, we served 1697 children, adolescents and young adults in ten units: Rocinha, Cidade de Deus – Taquara, Cidade de Deus – Polo de Iniciação, Deodoro, Tubiacanga,



Photo: Divulgação



## CHAIRMAN'S LETTER

Pequena Cruzada, Parque Olímpico, Gamboa, Solar Meninos de Luz and Cuiabá, the first unit outside Rio de Janeiro.

Taking our methodology to other states was an old ambition, and to be able to do it in Mato Grosso, home state of athlete and long-time friend David Moura, world heavyweight vice champion who is now fighting for a position in Tokyo 2020, was symbolic for us all.

To mark so many challenging years passed, we have chosen a few stories to include in our 15th birthday commemorative book, each representing a principle of judo. They are examples of many lives transformed by an enormous group of partners, voluntary workers and team members, led by Leri, who makes me very proud.

As of 2019, I hope our now 15 year old adolescent, who already carries so many good and incredible stories, flies higher and in many more places, taking sport practicing and education to a much larger number of youngsters. May our students reach the podium many more times, in judo and in their personal lives. To our partners and to our friends I say: Thank you so much! The Institute's history is written by many hands and I hope it always continues to be. All of us, together, forming blackbelt champions on and off the mat!

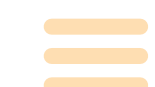
**Flávio Canto**

*Director-President of Instituto Reação*

“

As of 2019, I hope  
our now 15 year  
old adolescent, who  
already carries so  
many good and  
incredible stories,  
flies higher





# ABOUT REAÇÃO

## WHO WE ARE

Instituto Reação is a non-governmental organization that promotes human development and social inclusion through sport practicing and education, fomenting judo from beginner to professional levels. Our goal is to use sport as an educational instrument in order to achieve true social transformation.



Click to watch  
the video.





ABOUT REAÇÃO

WHERE WE ARE

CENTRAL UNITS

Rocinha  
Cidade de Deus - Taquara  
Deodoro  
**Cuiabá**

PARTNER UNITS

Pequena Cruzada  
Tubiacanga  
Cidade de Deus - Polo Iniciação  
Solar Meninos de Luz  
Parque Olímpico



OUR TARGET PUBLIC

Each and every child and adolescent that sees in judo a path to reverse statistics which establish that a person's origin determines his or her future.





Click to watch  
Manifesto video.

## OUR PURPOSE

TO FIGHT AGAINST THE GENERAL  
LACK OF EQUAL OPPORTUNITIES

We are not conformed to this world. Fighting is part of our nature. We are fighters on and off the mat. We fight for a fair world, with equal opportunities for all its citizens. Opportunities so that they may become transforming agents of their own lives and of the lives of their families and community members.

## OUR MISSION

TO FORM BLACKBELT CHAMPIONS BOTH  
ON AND OFF THE MAT

We transform lives through sport and education, fighting so that all of us may be able to find our true potential, multiplying the values of Reação and developing the skills needed to achieve great results, be it in the martial arts or in other activities.

## OUR BIG DREAM

TO REVERSE STATISTICS WHICH AFFIRM  
THAT FUTURE IS DETERMINED BY ORIGIN

To reverse statistics which affirm that future is determined by origin  
We dream of a new world. A world in which our future is not determined by our origin. Where all of us can discover and develop our true potential.



## OUR PATH

### TO BUILD

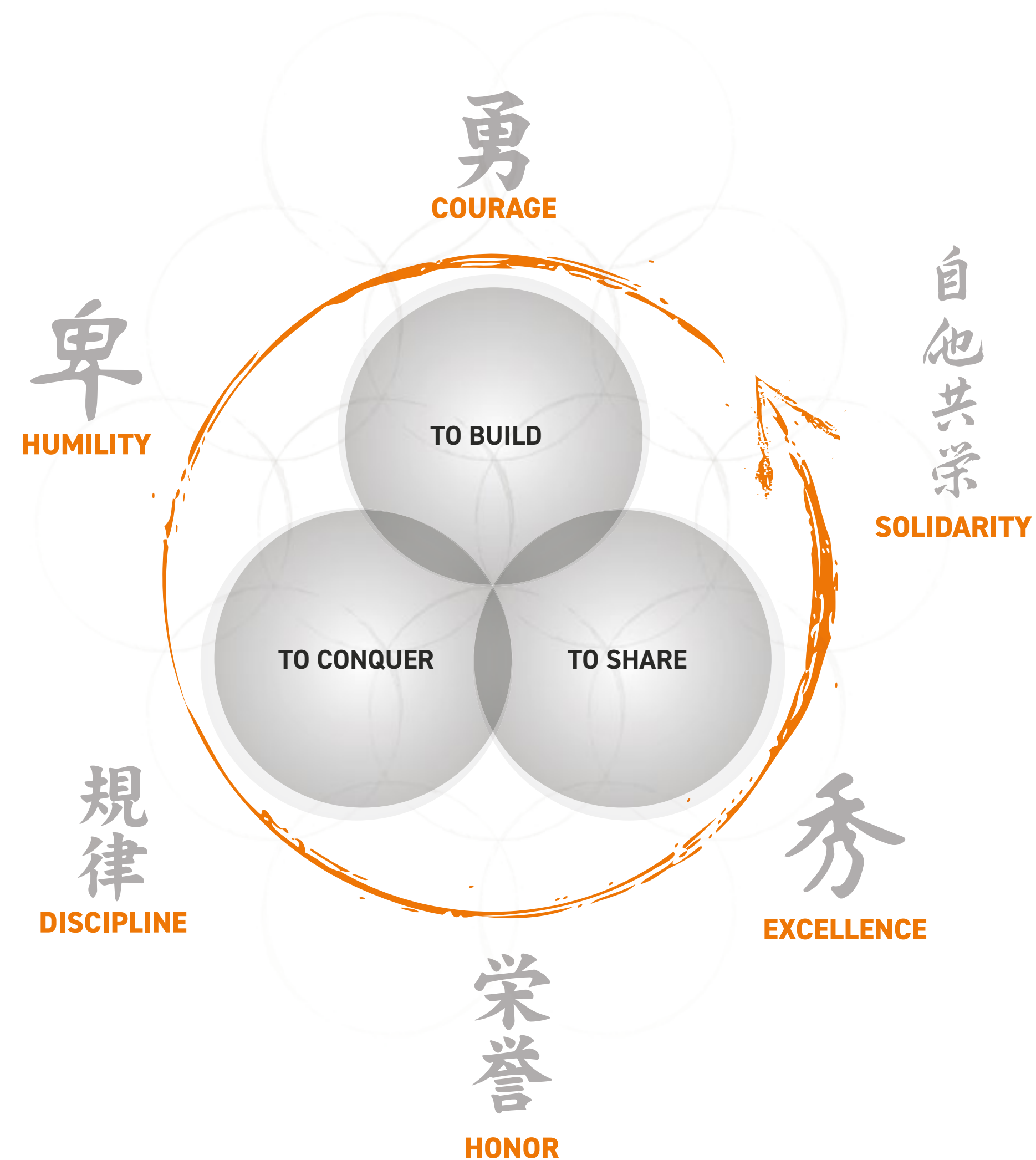
We've got courage to face our challenges, step on the tatami and fight. Once we are on the tatami, we build our way with humility and discipline.

### TO CONQUER

We develop our potential through technique and through our values, conquering excellence and honor.

### TO SHARE

We pass on the values we learn during our journey. We seek the universal good.





勇

COURAGE

We have the courage to face the difficulties and to fight for a better future. We do not fear the fall, for each time we fall we get back up stronger.

規律

DISCIPLINE

With discipline and determination we are able to achieve the unachievable. We remain strong on our path.

秀

EXCELLENCE

We incessantly seek excellence. Our dissatisfaction keeps us going.

卑

HUMILITY

We cultivate a permanent “white belt” spirit. Independently of how far we have come, we know there is always more to learn.

榮譽

HONOR

We are transparent both in our speech and in our actions. Only with honor may we build trust and fulfill our purpose.

自他共榮

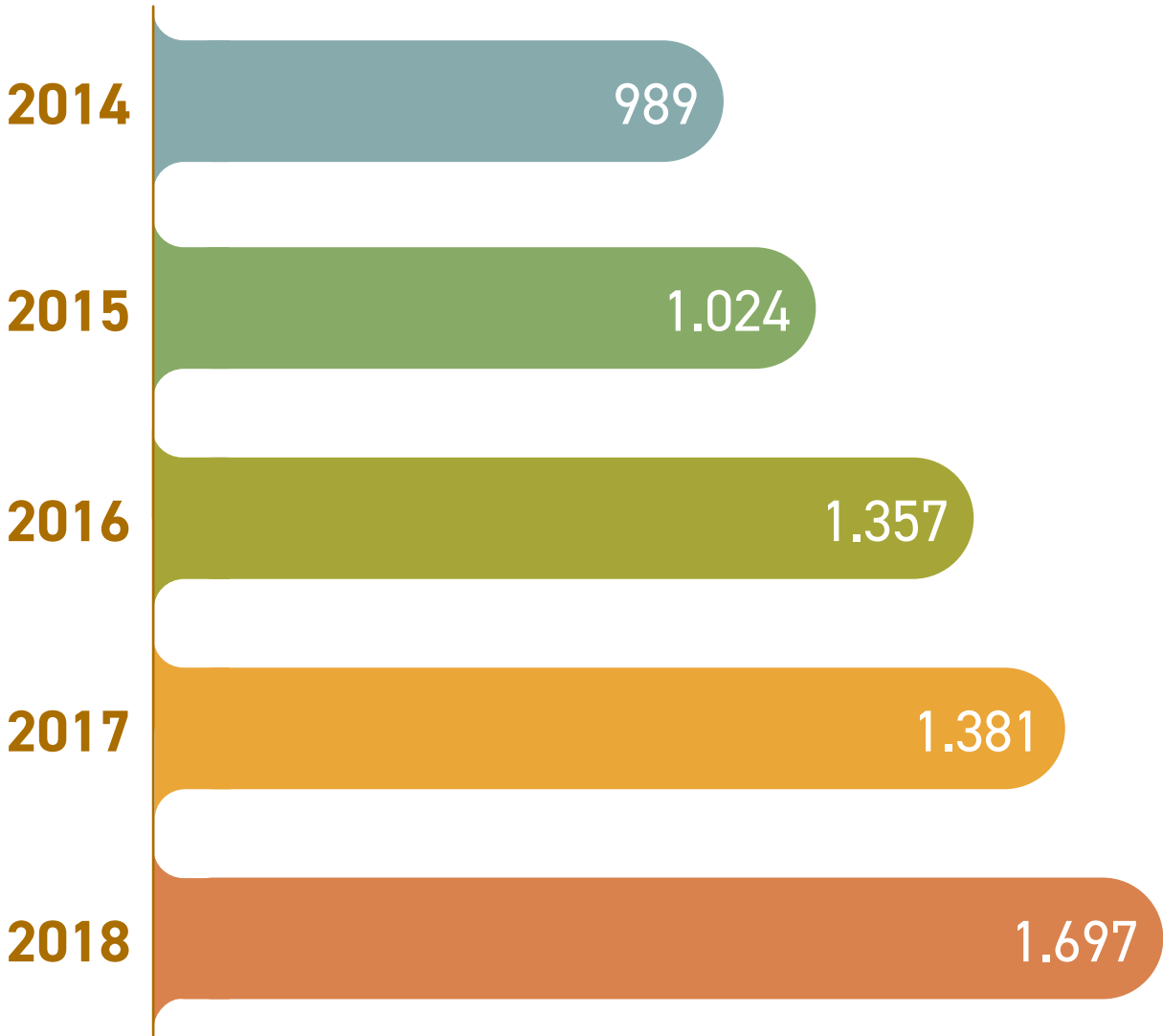
SOLIDARITY

We share what we learn and we share our conquers, because for us getting back on our feet alone is not enough. We must help others get back on their feet as well.



# 2018 IN NUMBERS

## SERVICE EVOLVEMENT IN NUMBER OF BENEFICIARIES



Click to watch the video of our 15th birthday party

## BY GENDER



## TEAM

Collaborators	60
Voluntary directors	4
Voluntary advisors	8
Voluntary workers	24
<b>TOTAL</b>	<b>96</b>

## PROGRAMS

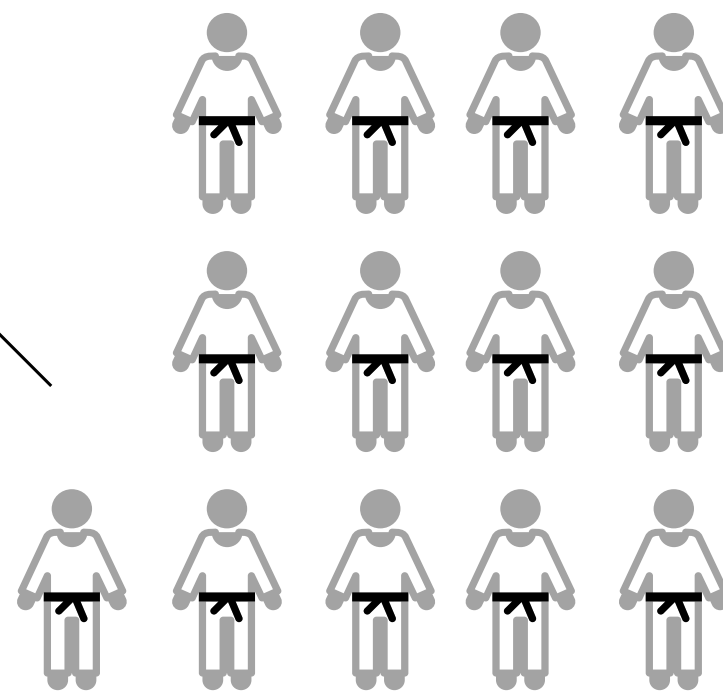
PROGRAMS	STUDENTS	UNITS	CLASSES
Reação Escola Faixa Preta	1.493	8	65
Reação Educação	461*	1	16
Reação Olímpico	204	3	12
<b>TOTAL NUMBER OF STUDENTS</b>	<b>1.697</b>	-	-

\*Students of Reação Educação are included in the number of students of Reação Escola Faixa Preta



## BELT GRADUATIONS IN 2018

**13 STUDENTS  
EARNED THE  
BLACK BELT**



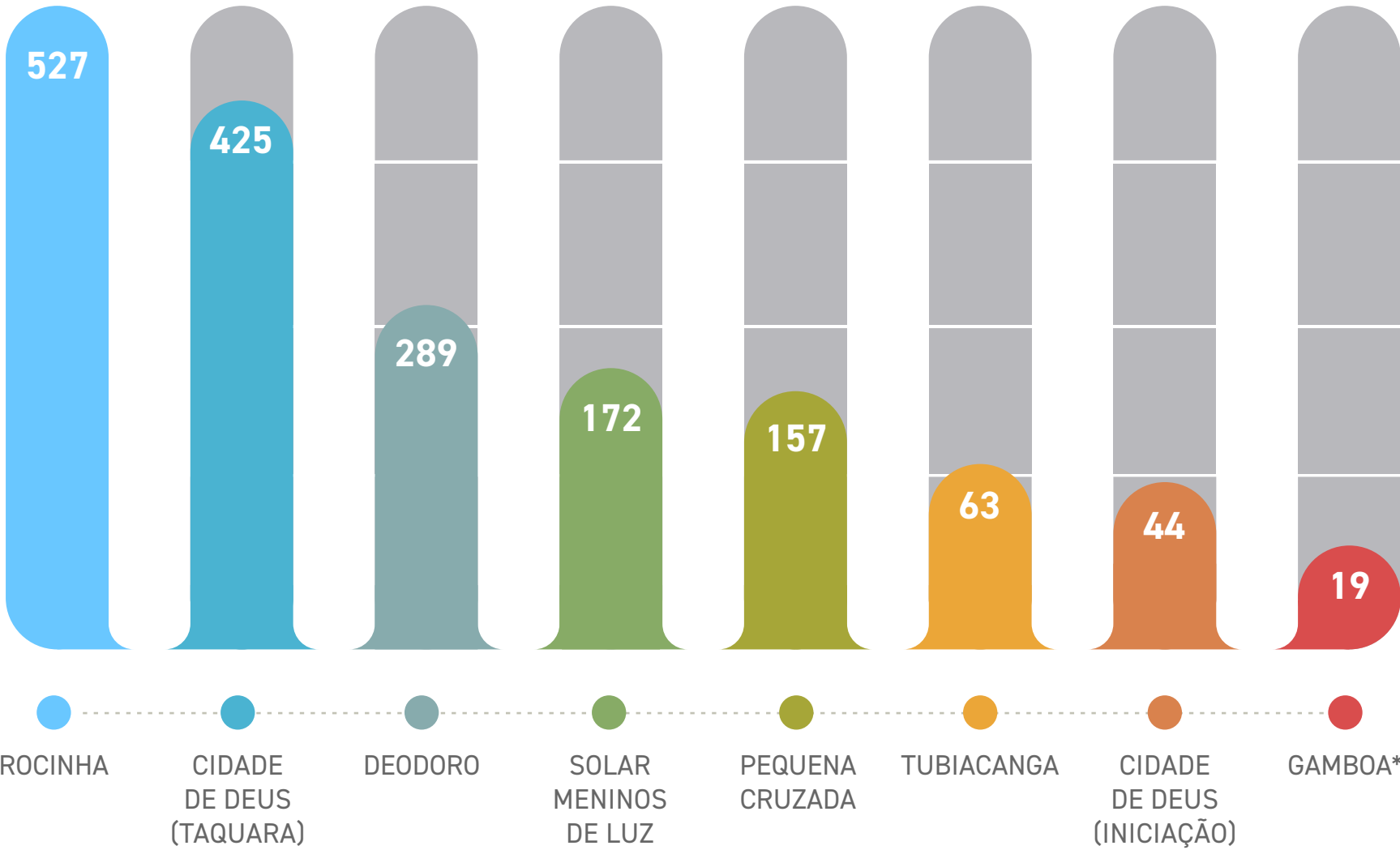
**70% OF THE STUDENTS  
EARNED A NEW BELT**



## BY AGE

AGE	STUDENTS (%)
4 to 6	314
7 to 9	537
10 to 12	348
16 to 18	87
19 years old and older	94

## BY UNIT



Parque Olímpico unit served high-performance athletes of the Reação Olímpico project.  
\* By the end of 2018, activities at the Gamboa unit were closed due to insufficient number of students.

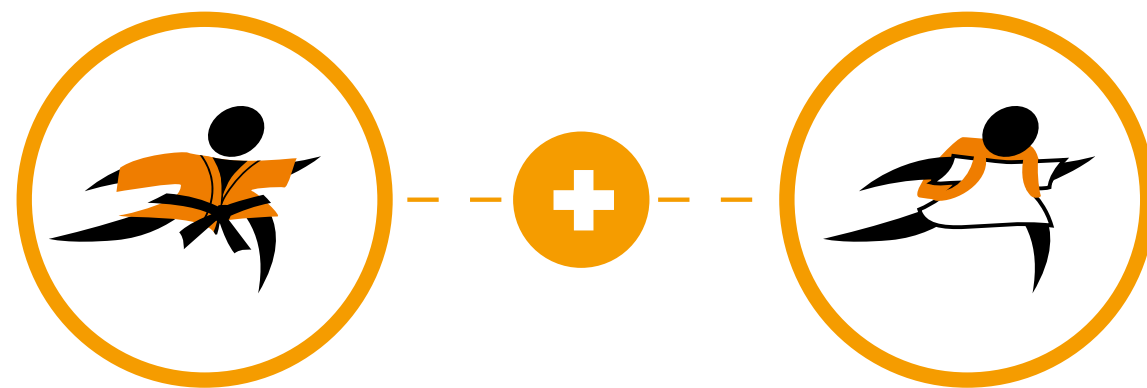




# SPORT AND EDUCATION



# SPORT AND EDUCATION



## REAÇÃO ESCOLA FAIXA PRETA

Reação Escola Faixa Preta offers judo and jiu-jitsu classes to children over four years old, adolescents and young adults, working on the principles and values of each sport. Our objective is to promote the humane and social development of the students.

Taking advantage of the martial arts' educational potential, the educators, along with the judo team, conduct sensitizing activities with the students, teachings important lessons regarding both the sport and their personal lives. This year, we worked on the value of discipline, humility

and solidarity, on the tatami and in educational workshops. One of the activities consisted on the collection of food for refugees housed by Pares Cáritas of Rio de Janeiro and on conversations between the students and said refugees.

## REAÇÃO EDUCAÇÃO

Operating in a complementary way, Reação Educação seeks to imbue the students with critical thinking and an active posture, broadening the notion that everyone is an important agent for the transformation of society. In order to achieve this goal, biannual pedagogical projects are elaborated for the students according to their age. Our methodology functions in four different macroareas: Citizen Life, Environment, Art and Culture, and Body and Movement. It develops social, personal, productive and cognitive skills of the youngsters.



Photo: Kyra Mirsky

Photo: Lucas Jatobá



## SPORT AND EDUCATION

### PEDAGOGICAL PROJECTS ROCINHA UNIT

Pedagogical projects are developed through educational workshops for kids and adolescents of the Rocinha Unit, with the goal of broadening their cultural repertoire and promoting cooperation and group work.

- ✎ **MY NAME MAKES HISTORY**  
(4 to 6 years old)
- ✎ **IDENTITY - BUILDING MEMORIES, STORIES AND DREAMS**  
(7 to 9 years old)
- ✎ **THE WORLD IS OURS - IDENTITY, MEMORY AND FAVELA**  
(10 to 12 years old)
- ✎ **NETS THAT EMPOWER US: PROTAGONISM, EXCHANGE AND STRUGGLE THROUGH THE INTERNET**  
(13 to 15 years old)
- ✎ **CHOOSING OUR PATHS AND PROMOTING THE FUTURE**  
(16 to 29 years old)

In 2018, our students worked on the central theme “Identity and Territory”, resulting on the following projects:





# INTEGRATING ACTIONS

In order to amplify the impact of sport and education, our Institute also promotes important cross-sectional activities.



## TRANSCENDENTAL MEDITATION

Instituto Reação began working with transcendental meditation – TM – in 2014, with the purpose of improving the student's performance and the transformational power of their projects. Created by the Indian guru Maharish Mahesh Yogi,

TM is a simple and natural technique which should be practiced twice a day during 15 to 20 minutes. Its practice provides deep rest and revitalizes the nervous system, alleviating day-to-day stress and fatigue, and leading to the expansion of the mind and the awakening of the brain to its full capacities. TM does not depend on the practitioner's religion, level of education or social background.

In 2018, 585 students, guardians and collaborators were initiated in TM, totalling 2000 practitioners since the Institute's foundation.





## INTEGRATING ACTIONS



## SOCIAL AWARENESS

Family participation is also encouraged in group activities, developed by psychologists and social workers. The meetings are focused on day-to-day issues such as territory, rights of the citizen, social assistance nets, and others. In 2018, more than 1140 individual social assistance services were provided in all our units.



*I and my family feel honored to be part of Reação. Lorenzo is a child and trains judo all week since he was eight. He is a different child now.*

*We get attention from the coaches, from the multidisciplinary team and from Flávio Canto. The support given by the Institute to the kids starting here, the pre-team, is the best in the world. Sadly, we do not participate in the social work of other units, but what we have seen in the CDD-Taquara unit is a true class of judo and citizenship. We hope Reação goes on for 100 years more!*

LUIZ FELIPE  
Father of athlete Lorenzo Martins (Photo)



## INTEGRATING ACTIONS



### EMPLOYABILITY

In order to help the students and their family members to properly join the labor market, Reação started to invest in the construction of nets that connect private initiative and the third sector.



Click to watch the video.

That was done with Casas Pedro, which sent a deputy of their HR to the Rocinha unit, so as to discuss available jobs and collect the resumes of those interested in them. Four people ended up hired with this initiative. Our partnership with japanese restaurant Gurumê and with Estácio de Sá University resulted in the the first Sushman Graduation Course. Its four highest achieving students were hired by the end of the classes, and all students got diplomas that improve their chances of getting a job in the sector.

This is a type of initiative in which Reação intends to invest even more.





## INTEGRATING ACTIONS



### BOLSA DE ESTUDO - SCHOLARSHIPS

To ensure a broadening access to education, Reação Bolsa de Estudo enables our youngsters to go to private schools and universities, with the support of our padrinhos and madrinhas – godfathers and godmothers – and partner institutions. In 2018, 86 students got scholarships in schools and universities, 30 to study English. Five students graduated from High School and other five students graduated from universities.

56

STUDENTS TEACHING  
MIDDLE AND HIGH SCHOOL

30

STUDENTS TEACHING  
HIGHER

13

PARTNER  
SCHOOLS

30

STUDENTS  
ENGLISH COURSE

“



*I have been frequenting Reação for the past 10 years and the project changed my life. I improved myself on a personal level, new paths are now open to me, and since 2018 I am a student supported by the Scholarship Program. I have had a lot of help both in education and in sport, with judo. I will carry the values of Reação and of judo with me forever. At school my teachers compliment me for being a responsible student and for helping others.*

*Values are related to this.*

GABRIEL PROENÇA MACIEL  
Student





# REAÇÃO OLÍMPICO




# REAÇÃO OLÍMPICO

Reação Olímpico aims to develop high performance athletes who participate in both national and international competitions. The program offers judo training to athletes over 11 years old in three High Performance Sport Training Centers – Rocinha, CDD Taquara and Deodoro. It also offers broad support from our multidisciplinary team in the areas of nutrition, physiotherapy, psychology and fitness.

## MONTHLY MULTIDISCIPLINARY SERVICES


 **303**  
Fitness services

 **30**  
Athletes have appointments with nutrition professionals

 **200**  
Physiotherapeutic services

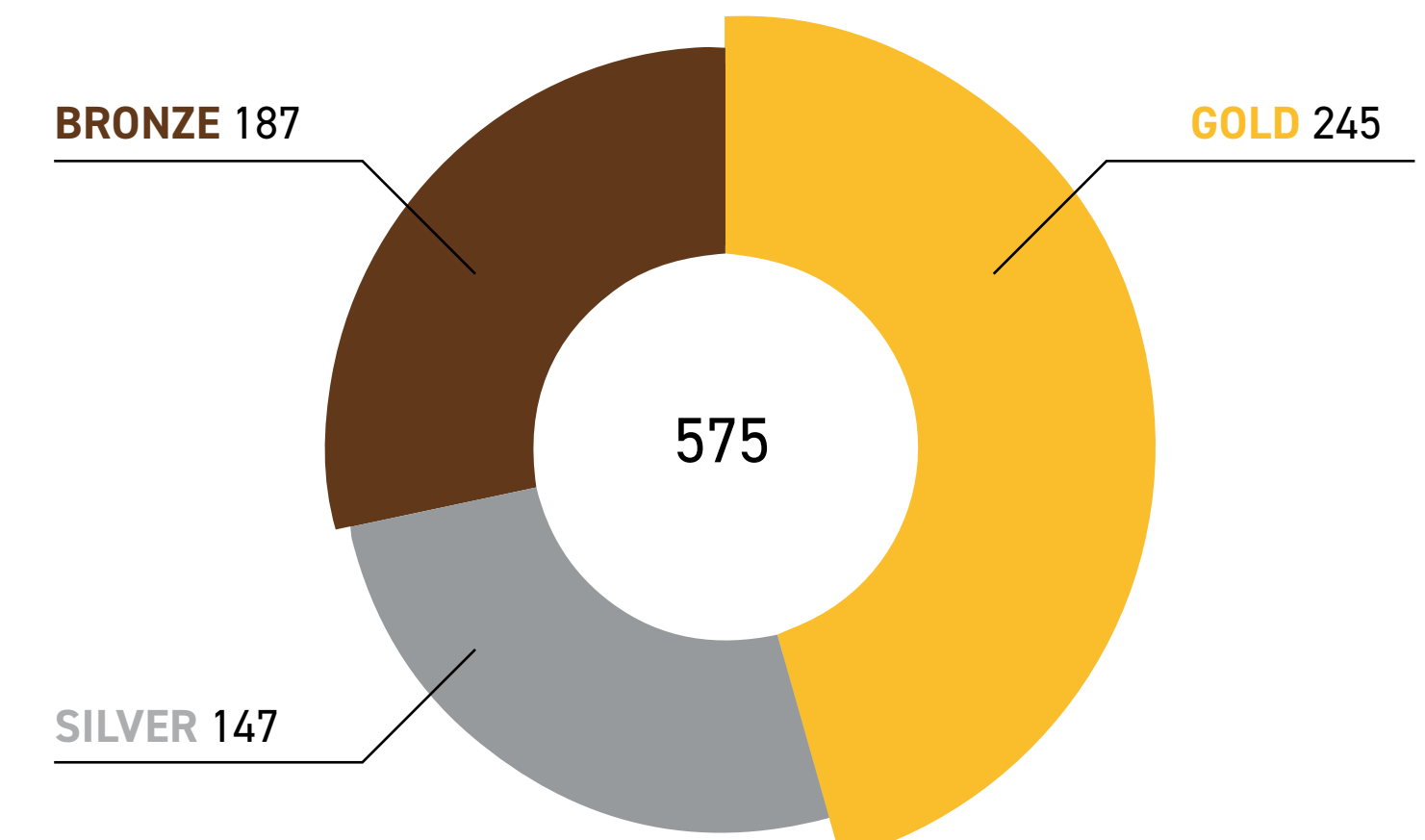
 **29**  
Athletes have appointments with sports coaching professionals

## RESULTS IN COMPETITIONS DURING 2018

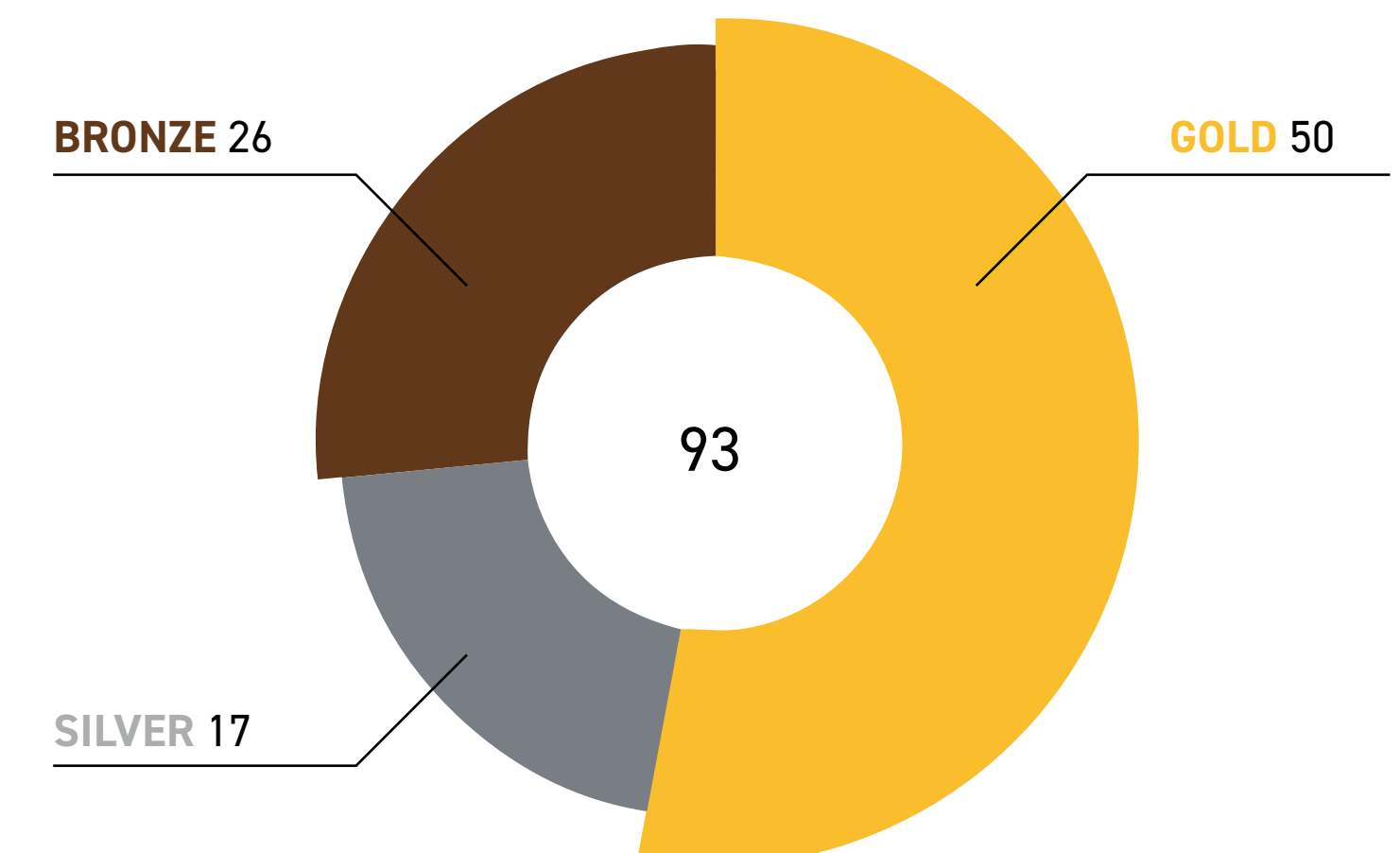
 **27**  
National, state and municipal competitions

 **28**  
International competitions

## NATIONAL, STATE AND MUNICIPAL TOURNAMENTS



## INTERNATIONAL TOURNAMENTS





# TOP 10 ACHIEVEMENTS OF THE YEAR



## CAMPEONATO MUNDIAL EM BUDAPESTE

David Moura - Prata



## NATIONAL GRAND PRIX

Reação team stood out as champion



## BUDAPEST GRAND PRIX

Rafaela Silva (gold)



## GRAND PRIX DE CANCUN

Rafaela Silva (gold) / Victor Penalber (silver)



## WORLD JUDO MASTERS

David Moura (bronze)



## U-18 FUENGIROLA EUROPEAN CUP

Anna Belém (gold)



## WORLD PARAOLYMPIC CHAMPIONSHIP

Maria Núbea Lins (bronze)



## WORLD MILITARY CHAMPIONSHIP

Rafaela Silva e Jéssica Pereira (gold)  
Tamires Crude (bronze)



## COPA MINAS

Reação team stood out as champion for the seventh consecutive time / 50 athletes - 22 medals



## COPA RIO INTERNACIONAL DE JUDÔ

Reação team was overall champion  
102 athletes - 58 medals



## OPENING TOURNAMENT

Reação team was overall champion for the eighth consecutive time  
119 athletes - 57 medals





# REAÇÃO AT THE BRAZILIAN NATIONAL TEAM

## UNDER-13

**Lorenzo Martins** (Heavyweight +60kg)

## UNDER-15

Matheus Guimarães (Half-Heavyweight -64kg)

Thayssa Assis (Extra-lightweight +36kg)

## UNDER-18

Thayane Lemos (Lightweight -57kg)

Anna Belém (Heavyweight +70kg)

## UNDER-21

Jeferson Santos (Lightweight -73kg)

Luanh Saboya (Half-middleweight -81kg)

Luiza Cruz (Heavyweight +78kg)

Eduarda Francisco (Featherweight -48kg)

Arthur Lemos (Heavyweight +100kg)

## SENIOR

Rafaela Silva (Lightweight -57kg)

Tamires Crude (Lightweight -57kg)

Victor Penalber (Half-middleweight -81kg)

David Moura (Heavyweight +100kg)

Ruan Isquierdo (Heavyweight +100kg)

## PARALYMPIC NATIONAL TEAM

Maria Núbea Lins (Lightweight -57kg)



*I have been here since I was 7, and now I am 16. A lot has changed in my life: I have learned to be more disciplined, more respectful, more playful. I feel very well, happy to be a part of these 15 years of Instituto Reação. This place is a second home for me, a place where I have been through so much. My biggest dream is to become an athlete of the National Team one day!*

PEDRO TAYLOR  
Student



# REAÇÃO AT THE RIO DE JANEIRO STATE TEAM

Athletes who stood out at the Rio de Janeiro's Judo Federation Ranking (RJERJ), by category:

## UNDER-13

**Vitória Frade** (-34kg)

## UNDER-15

**Antônio Neto** (-53kg)

**Joana Moreno** (-53kg)

## UNDER-18

**Beatriz Lopes** (-48kg)

**Luis Felipe Claro** (-66kg)

**Gabriel Falcão** (-50kg)

**Caique Miguel** (-73kg)

## UNDER-21

**Daniel Leal** (-90kg)

**Julia Santanna** (-48kg)

**Diego Ismael** (-55kg)

**Valesca Ismael** (-63kg)

**Matheus Roque** (-100kg)



Photo: Divulgação



# GRADUANTS IN 2018



## **CARLOS LAPA**

6th Dan (rokudan) – Red and White Belt

## **MARCELO ALMEIDA**

4th Dan (yodan) – Black Belt

## **ESTHER DE OLIVEIRA SILVA DE ALMEIDA**

2nd Dan (nidan) – Black Belt

## **PATRICK CARLSON MOROSI DA SILVA**

2nd Dan (nidan) – Black Belt

## **NATÁLIA E SILVA LOPES**

2nd Dan (nidan) – Black Belt

## **CARLOS EDUARDO ARAGÃO**

1st Dan (shodan ou ichidan) – Black Belt

## **ALEXANDRE ALHADEF**

1st Dan (shodan ou ichidan) – Black Belt

## **DIOGO CARDOSO**

1st Dan (shodan ou ichidan) – Black Belt

## **FABIO BAHIENSE JR**

1st Dan (shodan ou ichidan) – Black Belt

## **GABRIEL MAGALHÃES VIEIRA LOPES**

1st Dan (shodan ou ichidan) – Black Belt

## **GABRIEL GARCIA**

1st Dan (shodan ou ichidan) – Black Belt

## **IGOR PEREIRA**

1st Dan (shodan ou ichidan) – Black Belt

## **LORENA CARDOSO**

1st Dan (shodan ou ichidan) – Black Belt

## **TAMIRES CRUDE**

1st Dan (shodan ou ichidan) – Black Belt

## **RENATA CRISTINA JANUÁRIO**

1st Dan (shodan ou ichidan) – Black Belt

## **LUIZA MONCALVO LOPES MACHADO DA CRUZ**

1st Dan (shodan ou ichidan) – Black Belt

## **GUSTAVO MELO**

1st Dan (shodan ou ichidan) – Black Belt

## **VICTOR HUGO SOUZA ALMEIDA**

1st Dan (shodan ou ichidan) – Black Belt

## **CLAUDIO IVAN HURTADO FERNANDES**

1st Dan (shodan ou ichidan) – Black Belt

## **NATHALIA CARVALHO**

1st Dan (shodan ou ichidan) – Black Belt

## **CAIO AUGUSTO MENEZES PAIXÃO**

1st Dan (shodan ou ichidan) – Black Belt





# FEATURED EVENTS

Photo: Divulgação



# FEATURED EVENTS

Instituto Reação develops biannual events which close our judo and educational activities, creating moments of fulfilment and exposing the knowledge acquired by the students throughout the semester to their parents or guardians.

## SOLIDARITY DINNER

Reação celebrated its 15th birthday at the second Solidarity Dinner, which happened on April 25th at the Copacabana Palace. There was a musical performance by Tiago Abravanel and an “auction of experiences”, presented by Lúcio Mauro Filho and Rafa Brites. Among the most sought after items at the auction were a wall painted with graffiti by the artist Toz, a dinner cooked by chef Felipe Bronze, a trip to Russia for the World Cup, a ticket for a Larissa Manoela show, and participation at the Brazilian event of the ASP World Tour at Saquarema, with a surfboard signed by professional surfer Gabriel Medina. The auction raised over 300 thousand reais to the Institute.





## FEATURED EVENTS

### INTER REAÇÃO

The traditional internal competition of the Institute happened on May 12th, promoting the emotions and challenges of a real competition to students of ages ranging from 4 to 14. Approximately 450 students participated in this activity, reaching the podium, and earning medals and backpacks on the day of this event.



### KING AND QUEEN OF SOLO

In September we organized the 2nd King and Queen of Solo, a special segment of Jiu-Jitsu, to U-15, U-18 and U-21+ classes. The competition took place at the Deodoro unit and gathered approximately 76 athletes.



### LITERARY FESTIVAL

On July 13th Reação organized the 6th Literary Festival at the Rocinha unit. This event, which marked the end of activities of the first semester, gathered more than 400 visitors, adults and children of the Rocinha, Deodoro, Tubiacanga, Pequena Cruzada, CDD Taquara and Cidade de Deus units. Visitors enjoyed a day filled with attractions and went back home with books, which we collected during a donation campaign. Activities included creative workshops, special workshops, storytelling, shows, a conversation on representativity, besides a presentation of the students' final products in designed classrooms.



## FEATURED EVENTS

### EDUCATION FESTIVAL

In December, closing the calendar of Reação Educação program, we had our 2nd Education Festival. It was an event dedicated to the presentation of pedagogical projects discussed in the classroom. A day filled with joy, fun, snacks and gifts during which we talked about topics discussed throughout the year, such as prejudice, belonging, territory and self-esteem.



### BELT GRADUATION

The Institute holds annual Belt Graduation ceremonies in all its units. The students are evaluated on merits such as dedication and effort on and off the tatami. Besides showing their progress in the martial arts, the students also write an essay on the values about which they have learned throughout the year. In 2018, 70% of all students earned a new belt and 13 students earned the black belt.





# TIMELINE

2018



## JAN

↘ Jéssica Pereira conquers the first brazilian judo gold medal in 2018, at the Tunis GP

## FEB

- ↘ We welcome our new students
- ↘ Open summer activities
- ↘ Instituto Reação is one of the first 40 organizations to receive the stamp Transparent NGO



## MAR

- ↘ Inauguration of the Parque Olímpico and Gamboa units
- ↘ Reação stands out as champion of Torneio de Abertura for the 8th consecutive time
- ↘ Reação conquers 21 medals at Copa São Paulo
- ↘ Meeting with new scholarship students



## TIMELINE

### APR

- Rafaela Silva goes to the Brazil Conference, in Boston, to speak about sport and social inequality
- Five judokas graduate from universities, supported by our Scholarship Program
- Inaugural class at the Gamboa unit
- Reação celebrates its 15th year since foundation
- 2nd Solidarity Dinner, launching our manifesto React, Rio REMS – Street Sport
- Students take part in the Educação 360 Jovem event



### MAY

- Reação is overall champion at Campeonato Carioca, a state championship
- Inter Reação Championship
- Special Birthday Training



### JUN

- Instituto Reação is overall Champion at Circuito Estadual, a state championship





## TIMELINE



### JUL

- 6th Literary and Cultural Festival of the institute at the Rocinha unit
- Reação stands out as champion of Copa Minas for the 7th consecutive time
- Reação participates in the 4th of July celebration promoted by the American Consulate



### AUG

- Students participate in Programa Raízes, of Fundação Dom Cabral
- Rafaela Silva wins gold medal at the Budapest Grand Prix
- Instituto Reação gets the 3rd place at Troféu Brasil
- Instituto Reação is champion of the first edition of the National Grand Prix
- Management Workshop (VOA)
- Inauguration of the Solar Meninos de Luz unit



### SEP

- Reação is overall champion at the XIV Copa Rio Internacional de Judô
- 2nd edition of the internal King and Queen of Solo
- Open class at the Deodoro unit during the MOVE week, promoted by Sesc
- Origami workshop at the CDD-Taquara unit offered by the Japanese Consulate
- Visit of Andy Griffiths, global director of Laureus Sport, at the Rocinha unit



## TIMELINE

### OCT

- ↘ Day of Play
- ↘ Reação student wins international drawing competition promoted by Laureus and IWC
- ↘ Lecture about breast cancer prevention for parents and guardians, promoted with partnership of Rede D'or
- ↘ Leriana Figueiredo, management director of ↘ Reação, participates in the Global Summit, in Paris
- ↘ Collaborators visit Luta pela Paz project – Fight for Peace project



### DEC

- ↘ Geraldo Bernardes receives IOC Trophy for his trajectory in Olympism
- ↘ Ruan Isquierdo classifies for the Brazilian National Judo Team
- ↘ 2nd Education Festival at the Rocinha unit
- ↘ Belt graduation ceremonies in all units
- ↘ Reação wins Intinerante Trophy at the best of the year FJERJ ceremony



### NOV

- ↘ Reação is selected among the nations' 100 best NGOs for the 2nd time and wins in the Best Sports NGO category
- ↘ Instituto Reação is elected one of the 100 best clubs by FENACLUBES
- ↘ 15th birthday party for collaborators
- ↘ 3rd edition of “Você Tem Fome de Quê?” – “What Are You Hungry For?” – Refugees special
- ↘ Congolese athlete Popole Misenga goes to Tokyo, trains with the Japanese and participates in the Osaka Grand Slam



# CULTURAL AND EDUCATIONAL TOURS

In order to complement our teachings, Reação offers educational tours with the support of partners.

**Check some of these actions:**

- Visits to movie theaters, in partnership with Aliansce.
- Visit to the Japanese Cultural Center, in partnership with the Japanese Consulate.
- Visit to the Municipal Theater, in partnership with Aliansce.
- Visit to Fundação Gol de Letra.

- Visits to the Art Museum of Rio (MAR), in partnership with Aliansce.
- Visit to Museu da Vida, at Fiocruz.
- Visit to Museu Nacional de Belas Artes.
- Party and Adventure Tour





# PROFESSIONAL DEVELOPMENT

Instituto Reação encourages its collaborators to keep updated in their respective fields. Check the most important seminars and workshops in which we participated during 2018:

- ▮ Course Fundação Dom Cabral PPD POS RJ 2018/2019;
- ▮ Seminar Boats as educational instruments 2018;
- ▮ Recode meeting;
- ▮ Sport For Tomorrow;
- ▮ Seminar Educação 360: Steam;
- ▮ Congresso Brasileiro de Clubes;
- ▮ ELERJ: Tools for teachers to use in inclusion
- ▮ Fórum de desenvolvimento do Rio – Rio development forum
- ▮ Training empowers and UN women;

- ▮ UN – A victory leads to another, against crime, violence and drugs;
- ▮ Workshop REMS;
- ▮ Recode: Learning workshop 4.0;
- ▮ Forming educators in the Digital Age;
- ▮ Jiu-jitsu seminar with Letícia Ribeiro and Gracie Kore;
- ▮ Course Fundação Dom Cabral – How to propose innovative ideas for the sustainable development of Rio;
- ▮ VII Clinical Neuropsychology Exhibition of Rio - PUC RJ;

- ▮ Solidary Lecture Social Security and Assistance Rights and Duties – LBV;
- ▮ Cebas in practice: Building accountability (MS-MEC-MDSA) – Practical Workshop – Audisa;
- ▮ Monthly assemblies of the Municipal Council of Social Assistance (CMAS) and Municipal Council of the Rights of Children and Adolescents (CMDCA);
- ▮ XI Conference on the Rights of Children and Adolescents.





# REPRESENTATION IN NETWORKS AND EVENTS

In a country such as ours, in order to accomplish broad social impact, it is necessary to count on the work of many organizations and people through partnerships. That is why there is nothing better than acting as a net: together we are stronger!

## GLOBAL SUMMIT 2018

Executive manager Leriana Figueiredo represented Instituto Reação at the Global Summit 2018, in Paris. The event is a biannual exchange between organizations worldwide, supported by Laureus Sport for Good, for a three-day training.







## COJUERJ

Instituto Reação was elected member of the Council of Youth of the State of Rio de Janeiro (COJUERJ) for a two-year mandate. The agency aims to discuss and give recommendations about youth related policies at the State of Rio.



## ESPORTE NA RUA (REMS) SPORT ON THE STREET

In 2018, Sensei Raquel Silva and Sensei Daniele Fernandes represented Reação at Esporte na Rua, an event promoted by Rede Esporte pela Mudança Social (REMS), and taught judo for free to children and youngsters. Along with organizations Briza, Fundo Elas, Gol de Letra, Urece, Luta pela Paz, Rumo Náutico, ProMundo and Instituto Bola pra Frente, Reação contributed so that the International Day of Sports for Peace could be more special for hundreds of people.



## CNE

O Instituto Reação passou a representar a REMS, rede da qual faz parte, no Conselho Nacional de Esportes.





**INTERNATIONAL WEEK OF SPORT FOR SOCIAL TRANSFORMATION**  
Instituto Reação took part of the International Week of Sport for Social Transformation, an event promoted by REMS, Sesc and Instituto Ayrton Senna, in partnership with Cepeusp/Prodhe, Nike and the UN's Program for Development.



**HACKING RIO**  
2018 was another year in which Reação was part of Hacking Rio, an event that encourages the search for technological solutions, which are very important to our city and to our country, this time mentoring the Health and Sport cluster.



**BRAZIL CONFERENCE**  
Rafaela Silva participated in the Harvard and MIT Brazil Conference, at Boston, US. Our judoka, gold medal at Rio 2016, spoke about sport and social inequality along with journalist Fernanda Gentil, sailor Lars Grael and Paralympic swimmer Clodoaldo Silva.



## XXI MEETING OF REMS MEMBERS AND "THE SPORT WE WANT" FORUM

On the February 28th and March 1st Reação participated, represented by our executive manager Leriana Figueiredo, in the 21st meeting of REMS members. As part of the Meeting "The Sport We Want" Forum was also organized, with support of the Ceará State government and of Fortaleza city hall. The Forum's objectives were to debate the promotion of physical and sports activities and their alignment with the 2030 agenda of sustainable development, considering the National Report of Brazilian Human Development (RDH), elaborated by PNUD, and ways to finance physical and sports activities.





## JAPAN EXCHANGE PROGRAMS

Invited by one of the world's greatest judokas and president of the Japanese Judo Federation, Yasuhiro Yamashita, Congolese athlete Popole Misenga and Sensei Daniel Loureiro, both members of Reação, travelled to Japan for a season that lasted approximately three weeks. Besides training at the Tokai University along with Japanese students, Popole was invited to participate in the Osaka Grand Slam, which occurred in November. The competition, one of the most traditional tournaments in the world, is part of the calendar of events leading up to the 2020 Tokyo Olympics.

Our physical coach Rodrigo Rocha also spent some time at the Land of the Rising Sun during the "Sport for Tomorrow" course, a sports initiative implemented by a partnership of both the public and the private sectors. Rodrigo was chosen through a selection process led by CBJ and was able to represent Rio de Janeiro at the event. During the four weeks of the course at Tsukuba and Kodokan University, he attended lectures, workshops, practical training, and visited school competitions to understand how judo is taught in Japan.



Photo: Divulgação



# OLIMPISMO EM AÇÃO

# GERALDO BERNARDES

**AWARDS**







## AWARDS

➤ **Instituto Reação** was one of the first 40 organizations to receive Instituto Doar's Transparent NGO stamp.

➤ **Instituto Reação** was elected, by the 2nd consecutive time, one of the 100 best NGOs of the country and won in the best sports NGO category.

➤ **Instituto Reação** was also honored during Congresso Brasileiro de Clubes – the Brazilian Congress of Clubs – where it received the award Prêmio Clube Top 100, from FENACLUBES.

➤ **Coach Geraldo Bernardes**, one of the founders of Instituto Reação, received the IOC Trophy for his trajectory in Olympism, at the Prêmio Brasil Olímpico ceremony.

➤ **Student Thayane Lemos** stood out as best athlete of Jogos Escolares da Juventude – Youth School Games – of 2018. At the competition she earned a gold and a silver medals.





# WHAT DO PEOPLE THINK OF US?

## STUDENTS

81%

Think they  
have gained  
confidence in  
themselves

82%

Consider they  
have improved  
their physical  
performance,  
energy and  
disposition

85%

Think they  
respect  
others more

88%

Think they learn  
new things with  
the values of judo

95%

Like the  
teachers and  
educators



“

I am 13 years old and I have been here for 9 years. All these years at Reação changed my life so much because I am here for so long, I have earned a scholarship and that opened many doors for me. I have also seen many things change, many people coming in and out, I have met a lot of nice people. The Institute helped many people and it is good for many too. Meditation and values, which we have worked on since I was little, have changed my life.

LARA MELO DE MORAES  
Student



## Guardians

77%

Consider there was improvement in school performance

87%

Consider their children are more cooperative

90%

Realize their children interact better and are more confident in themselves



Júlia goes to Reação since she was six, and now she is part of pre-team. Since she began practicing judo I feel she has become more respectful, more solidary; she has improved her ways 100%. She is sympathetic to other people's pains and troubles, she is more responsible when it comes to her schedule, her chores, and everything the Sensei demands of her. I cannot imagine her doing anything other than judo. Júlia has seen two of her big dreams become true: she met Rafaela Silva and she also met Ronda Rousey. I thank Instituto Reação for all the emotions we have felt on the way here. My daughter, by her merit and effort, has been part of the Scholarship Program for the past three years. She goes to reinforcement classes and after-class help and uses all the benefits provided by the Institute. Today she is a federated athlete supported by the multidisciplinary team, with nutritionist and physiotherapist appointments whenever necessary, transport and tours.

YANA MAGALHÃES  
Mother of student Júlia Magalhães (photo)



WHAT DO PEOPLE THINK OF US?

## Atletas

*It is gratifying to be part of this family in which Reação consists. We are very grateful for the people who are there giving us our training. The stories that move Reação are stories that leave us always wishing for more. The message Reação passes on to the athletes is to always contribute more to the world. I would also like to highlight all the opportunities Reação opens to us, on and off the tatami. This goes to show the vision of the Institute, a vision of future and citizenship, and I am grateful to be able to take part in it, everyday being shaped amidst all the important people that make Reação happen.*

LUIZA CRUZ  
Atleta



*Reação has changed my life in so many ways. At first, as an athlete, I was truly glad Flávio Canto called me to participate in the project. Beyond that point, I began to know better all the work done by the Institute and I embraced the cause by heart. I started to dedicate fully as competitor in order to represent Reação in tournaments and win titles. Afterwards the whole thing matured in my mind and I realized how meaningful it is to help children, how it gives meaning to Flávio's life and how he speaks about the Institute. I began to find inspiration in it and saw that I could replicate it in Cuiabá, and at that moment I had the idea to create my social project. Doing this, I now see that it really fills us with meaning and happiness. Today Reação is already cuiabano, too, and perhaps that is my greatest accomplishment in judo: to take Instituto Reação to my hometown, where I was born, the place I love. I think Reação has not only already transformed my life, but will continue to do so.*

DAVID MOURA  
Atleta





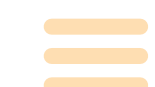


Photo: nionono onono



INSTITUTO REAÇÃO

*"O homem é do tamanho do seu sonho."*  
Fernando Pessoa

# BEHIND THE TATAMI





## VOLUNTARY BOARD



FLÁVIO CANTO



RODRIGO ACHÉ



LUCIANO GOMIDE



SAMANTHA LEIRAS

## COUNCIL

### **VOLUNTARY CONSULTING COUNCIL**

EDUARDO SAGGIORO  
WELLINGTON SANTOS  
FELIPE DIAS  
LUIZ OCTÁVIO LAYDNER  
PEDRO BATISTA

### **VOLUNTARY FISCAL COUNCIL**

LIVIA XAVIER DE MELLO  
GIULIANO TAGLIARI  
ANDRÉ PONCE DE LEON ARRUDA

## COLLABORATORS

**EXECUTIVE MANAGER**  
LERIANA FIGUEIREDO

**REAÇÃO OLYMPIC PROGRAM COORDINATOR**  
GERALDO BERNARDES

**COORDENADOR DE JUDÔ NO ROCINHA UNIT**  
GUILHERME LUNA

**REAÇÃO ESCOLA FAIXA PRETA COORDINATOR**  
CARLOS LAPA

**SPORTS COORDINATORS**  
GUILHERME LUNA  
LUCIANO BITTENCOURT

**REAÇÃO EDUCATION PROGRAM COORDINATOR**  
JULIANA BORENSTEIN

**INSTITUTIONAL RELATIONS AND PARTNERSHIPS COORDINATOR**  
LUCÍA PAZ

**ADMINISTRATIVE-FINANTIAL COORDINATOR**  
ETYENNE ARAUJO

**MEDITATION COORDINATOR**  
FÁTIMA JUNDI

**COMMUNICATION COORDINATOR**  
ALICE PEREIRA

**SCHOLARSHIPS COORDINATOR**  
MARIA CECÍLIA CANTO (VOLUNTARY)

**MANAGEMENT ANALYST**  
SIMONE RAMOS DE QUEIROZ SILVA

**HUMAN RESORCES ANALYST**  
SANDRA LUCIA SILVA

**COMMUNICATION ASSISTANT**  
BEATRIZ CALADO

**FINANTIAL ASSISTANT**  
LUIZ HENRIQUE SOUZA



## COLLABORATORS

### ADMINISTRATIVE ASSISTANTS

#### **Tubiacanga unit**

TAMARA SABINO

#### **Rocinha unit**

CARLOS EDUARDO MOTA

HENRIQUE SOARES

SAMARA DIAS

#### **Deodoro unit**

ANA CAROLINE BEZERRA

#### **Cidade de Deus unit**

ROSANA GRACIO RIBEIRO

### SOCIAL ASSISTANTS

LUDMILA CARQUEIJA

JULIANA BALTAR

PRISCILA DOS SANTOS DE ABREU

### JUDO INSTRUCTORS

#### **Rocinha unit/ Pequena Cruzada unit**

AURIMAR COSTA

LEONARDO BARBOSA

#### **Rocinha unit**

CRISTIANO OLIVEIRA

#### **Cidade de Deus unit – Jacarepaguá**

DANIEL DE AQUINO LOUREIRO

DANIELE FERREIRA DE OLIVEIRA

FABÍOLA SAMPAIO

ESSÁRIA DE MELLO

MÁRCIO ANDRÉ RAMALHO LOPES

#### **Cidade de Deus unit – Iniciação unit**

DIOGO CARDOSO

#### **Deodoro unit**

MARCELO ALMEIDA

RODRIGO ROCHA

#### **Deodoro unit/ Rocinha unit**

RODRIGO BORGES

#### **Tubiacanga unit**

DÁZIO DO MONTE CUNHA

POLO PARQUE OLÍMPICO

RAQUEL SILVA

### JIU-JITSU INSTRUCTOR

#### **Rocinha unit**

BRUNO AILSON

### SOCIAL EDUCATORS

#### **Rocinha unit**

GABRIELLA SANTOS

MARIANA BARBOSA

RAFAELA CARVALHO

TODOS OS POLOS

PEDRO AURÉLIO







## BEHIND THE TATAMI

### PHYSICAL TRAINERS

PAULO ROBERTO DA SILVA CARUSO  
RENAN ISQUIERDO

### NUTRITIONIST

ANA CRISTINA TEIXEIRA SANTOS

### PHYSIOTHERAPISTS

BRUNO MANTESSO PRATA  
LUIZ FELIPE ASSUMPÇÃO

### PSYCHOLOGIST

**Rocinha unit**  
PATRÍCIA FORTES

### PHYSICAL EDUCATION INTERNS

**Rocinha unit**  
MARIANA SOUZA FRAGOSO  
LORENN CARDOSO  
**Deodoro unit**  
MATHEUS NOGUEIRA  
**Tubiacanga unit**  
VINICIUS RIBEIRO  
**Polo CDD Taquara**  
MAURÍCIO MIRANDA JR.  
ANDERSON SAMPAIO

### EDUCATION INTERNS

**Rocinha unit**  
KAREN BALDUÍNO DA SILVA

### GENERAL SERVICES ASSISTANTS

**Rocinha unit**  
DANIELE RODRIGUES  
RODRIGO SILVA COUTINHO  
**Deodoro unit**  
CRISTIANO RAMOS

## VOLUNTARY WORKERS

ALESSANDRA SALGADO (COACHING)  
ALICE CARNEIRO (REINFORCEMENT CLASSES – PUC)  
ALINE LARA ROMEU (REINFORCEMENT CLASSES – PUC)  
CAMILA MIRANDA RODEN (MOTHERS MEETINGS)  
CAMILA CORTES (PICTURES AND VIDEO)  
CLEYANDERSON LEÃO (JUDO)  
DANIEL CORREIA (REINFORCEMENT CLASSES – PUC)  
DANIELA SAMPAIO (PEDAGOGICAL WORKSHOPS)  
DANIELA GADELHA (DOCTOR)  
FERNANDA SAMPAIO (PEDAGOGICAL WORKSHOPS)  
FERNANDA MENDES (PSYCHOLOGIST)

GABRIEL BRITO (REINFORCEMENT CLASSES – PUC)  
GUSTAVO SABINO (IBM SYSTEM/IT)  
JOÃO GABRIEL KURRELS (JUDO)  
LARISSA FREITAS (IT)  
MÁRCIA ALMEIDA CAMPOS (COACHING)  
MARINA COSTA (PICTURES AND VIDEO)  
MARTHA ALMEIDA (LIBRARY)  
RICARDO LINHARES (REINFORCEMENT CLASSES – PUC)  
RICARDO CALIXTO (JUDO)  
DR. RODRIGO ARAÚJO GOES (DOCTOR)  
THIAGO MORAES (IBM SYSTEM/IT)  
ZAIDE FRANCO (PEDAGOGICAL THERAPIST)



# REAÇÃO AT THE MEDIA

## MENTIONS IN NEWSPAPERS, MAGAZINES AND WEB:

- Instituto Reação | 749
- Flávio Canto | 851
- Rafaela Silva | 2136
- Victor Penalber | 421
- Jéssica Pereira | 692
- David Moura | 55
- Geraldo Bernardes | 124
- Ruan Insquiedo | 110
- Tamires Crude | 266
- Todos os assuntos relacionados ao Instituto Reação | 5.404

## FOLLOWERS

FACEBOOK: 15.587 likes

INSTAGRAM: 29.075 followers





## VOLUNTARY COACH AT REAÇÃO CONTRIBUTED TO RAFAELA SILVA'S ACCOMPLISHMENT IN RIO 2016

<http://bit.ly/2vPNPvq/>

## RAFAELA E RAQUEL SILVA GET READY TO COMPETE AT THE SAME CATEGORY

<http://bit.ly/2vQ1L8q>

## AFTER LESION, TUANY GETS BACK ON THE TATAMI OF REAÇÃO AND TALKS ABOUT CHANGING SPORT

<http://bit.ly/2uPvjWw>

## REAÇÃO ATHLETES TRAINING ON TATAMIS AT SEA

<https://glo.bo/2fIGkYU>

## RAFAELA SILVA ON BEST OF THE YEAR AWARD: "I WOULD GIVE IT TO MY SISTER, MY MIRROR":

<https://glo.bo/2wi9f7o>

## GOOD MILES SUPPORT SOCIAL ACTIONS:

<http://bit.ly/2wYt6FT>

## BOC APPOINTS COACH GERALDO BERNARDES TO RECEIVE IOC TROPHY:

<https://bit.ly/2R1CV2t>

## RAFAELA SILVA FIGHTS AGAINST RACISM: "WE LIVE PREJUDICE 24 HOURS A DAY"

<https://glo.bo/2Esg1dP>

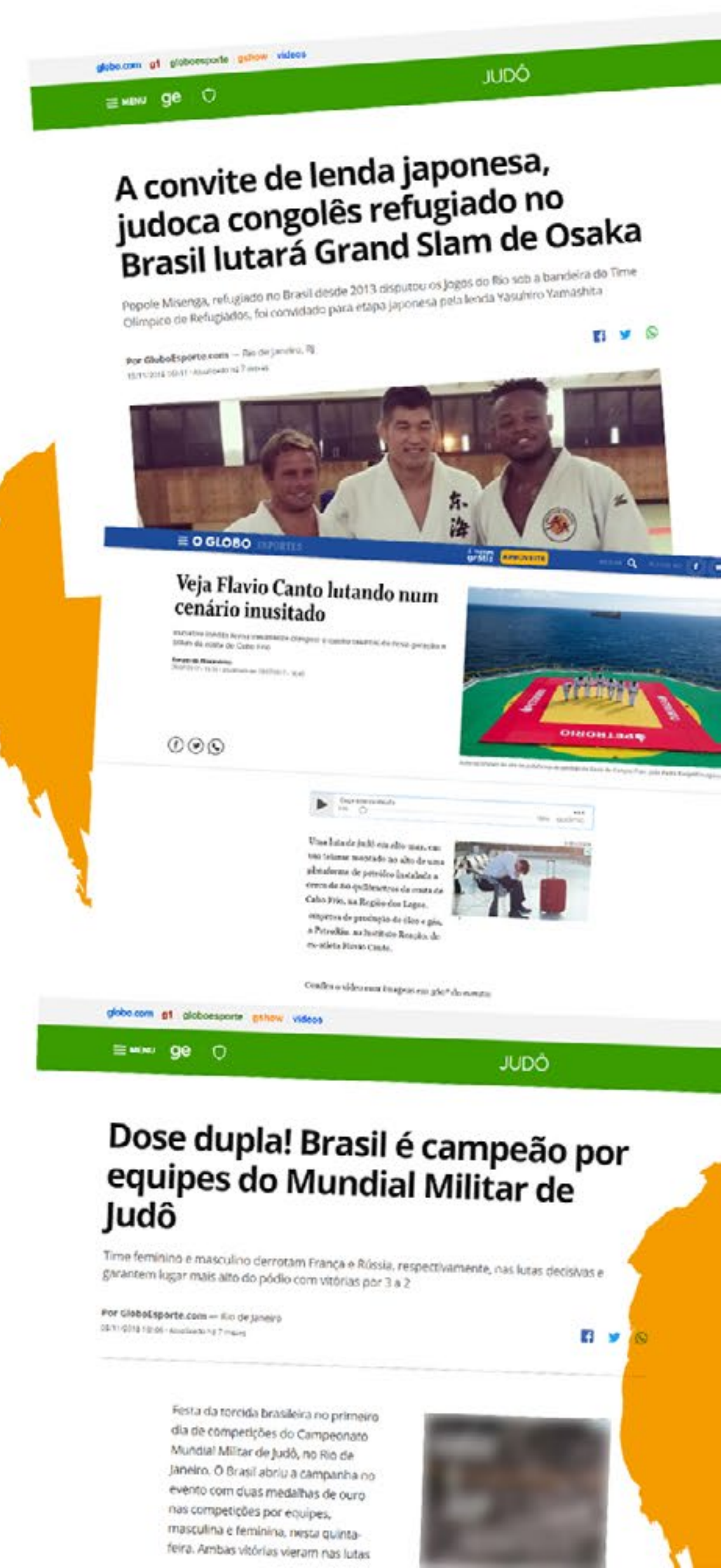
## INVITED BY JAPANESE LEGEND, CONGOLESE JUDOKA AND REFUGEE IN BRAZIL WILL FIGHT AT THE OSAKA GRAND SLAM

<https://glo.bo/2CiTleQ>

## DOUBLE SHOT! BRAZIL IS TEAM CHAMPION AT THE MILITARY JUDO WORLD TOURNAMENT

<https://glo.bo/2AWjhMF>

➤ Recomendamos que a visualização seja feita em uma nova guia ou janela do seu *browser*, para isso clique com o botão direito para abrir o link dessa maneira.





# PARTNERSHIPS

## MANAGEMENT IMPROVEMENT

In order to improve its management, since we consider it fundamental to ensure transparency and quality to our work, Reação promoted changes to develop its team and internal processes, and began to work with quality indicators and verification methods to monitor results and target plans established by our team members.

We counted on three great partners to achieve this goal: the consulting company Visagio, Fundação Dom Cabral and Programa VOA (voluntary workers of AMBEV).

It was possible to train our team through VOA workshops and to work – supported by

Visagio – on the targets and indicators to be monitored, aiming at a more efficient way to reach our objectives. Reação is also part of PPD, the Program of Manager Development of Fundação Dom Cabral, through POS – a partnership with social institutions – which connects management expertise to amplify the results and the reach of our actions, thus allowing us to strengthen even more our team of collaborators.





## PARTNERSHIPS

Check what the representatives of these companies and our collaborators thought of this experience:



*The experience with the VOA Program, of Ambev, was singular, and helped us rethink internal processes and the develop skills as a team, focused at the evolution of Reação.*

SIMONE RAMOS  
Management Analyst



*Since 2017 I have been learning from the Institute the values of judo. And the funniest thing is that I connected with Reação to share the Ambev (brewing company) model of management to NGOs. This exchange was very important to us in the sense that it we were able to build a model applicable to any NGO in Brazil. Reação understood our methodology and applied it in discussions that we, at first, considered impossible. But who said there was no indicator to measure the number of black belts? Or that a meeting with athletes cannot be productive? At this co-creation by four hands I saw how their dynamics could help us multiply our method to other NGOs. The Institute's team is made of champions. And they are not only on the tatami.*

CARLOS PIGNATARI  
VOA Program



**ambev**



“

*FDC's course has been contributing for both my personal and my professional growths, broadening my systemic vision, developing skills and attitudes, besides, of course, the technical knowledge on management, impacting institutional strengthening.*

JULIANA BORENSTEIN  
Education Coordinator



“



*Reação's participation at POS – partnership of social institutions – demonstrates the Institute's preoccupation with the constant improvement of its management and with the formation of new collaborators. This first year of partnership showed visible results, improving the Institute's performance.*

RICARDO SIQUEIRA  
Director of Sustainability and Social Projects at  
Fundação Dom Cabral



## PARTNERSHIPS



*I have learned and still learn everyday from Visagio, and I cannot thank it enough. This exchange was very important to us in the sense that we were able to build an innovative management model, in which we show all the necessary information relevant to decision making. At the beginning the entire new process was very difficult, and sometimes you do not think you can handle it, but at the end everything works out fine. I think we managed to reach expectations with innovative views in all processes.*

ETYENNE DE ARAÚJO  
Administrative-Financial Coordinator



**VISAGIO**

*Instituto Reação is an amazing NGO, with potential to transform many lives in Brazil, and it is an honor for Visagio to be able to contribute to its growth. In 2018, our partnership allowed an enriching exchange of knowledge and the construction of a management model by four hands, in which we believe market practices are adapted to the reality and to the necessities of the organization. We believe that the always more efficient management of Reação is one of the strengths that will make possible for the Institute to amplify its social impact.*

LARISSA FREITAS  
Visagio

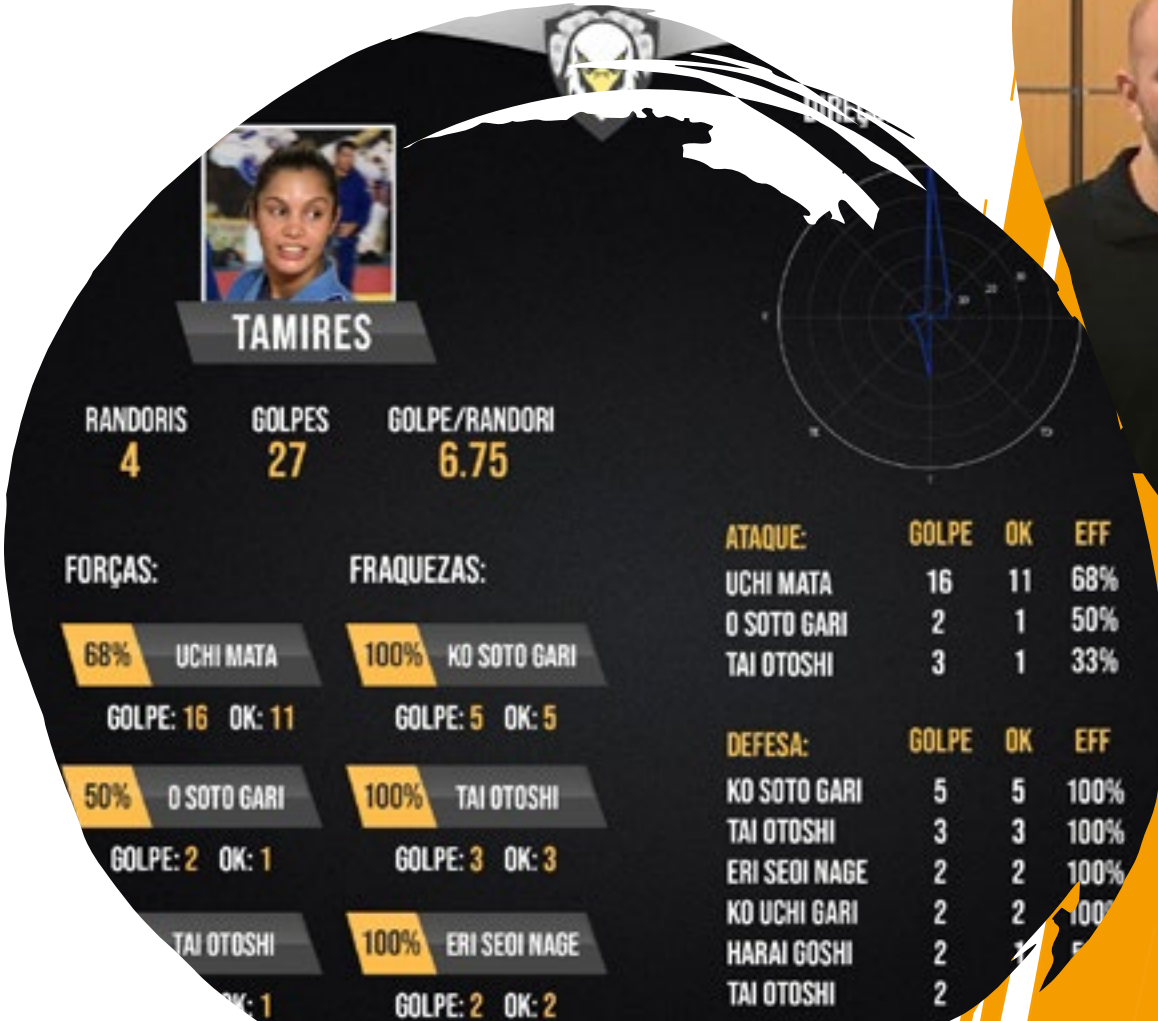


PARTNERSHIPS

RESEARCH

In 2018, Eagle Sports Analytics initiated a research project with our Olympic Program. Besides measuring the performance of our athletes, they developed two support components: an individual performance card for each athlete and Coach View, which provides an aggregate view of the athletes for our trainers. These cards are generated through data collected in footage during our weekly training at the Parque Olímpico unit. In parallel with individual cards, trainers receive Coach View, a summary of the performance of each athlete, organized by ability, and aggregating the most important data of each week.

We already filmed 25 athletes and almost 1500 moves, enough to identify certain fighting patterns. Our objective is to stabilize the card generating process and Coach View, so that more information can be used in the individual training preparation of each athlete for competitions.







## PARTNERSHIPS

## FINANCING PARTNERS







## PARTNERSHIPS

**UFC**

**NATIRUTS**  
REGGAE BRASIL



**Smiles**

É mais fácil viajar com a Smiles

Laureus  
**SPORT  
- F O R -  
GOOD**



**VINCI** partners

**OTIS**

**celeoredes**

**cobra**  
B R A S I L

**VISA**

2018 **55** ANOS  
DE ABSOLUTA CONFIANÇA

**IN** COMPANHIA  
DE NAVEGAÇÃO  
NORSUL



LEI DE INCENTIVO  
AO ESPORTE

SECRETARIA ESPECIAL DO  
ESPORTE

MINISTÉRIO DA  
CIDADANIA

**PÁTRIA AMADA  
BRASIL**  
GOVERNO FEDERAL





## PARTNERSHIPS

## SUPPORTERS





## PARTNERSHIPS

### TECHNICAL PARTNERS



Conselho Municipal dos  
Direitos da Criança e do  
Adolescente











# FINANCIAL REPORT

## BALANCE SHEET

Result of the period ending on December 31, 2018. Values expressed in Reais.

ASSETS				LIABILITIES			
CURRENT				CURRENT			
Cash and cash equivalents	7	29,276.08	31,541.00	Tax and social obligations	11	798.98	798.98
Financial applications	7	2,470,840.34	1,839,278.21	Wages and social charges	11	192,539.85	192,539.85
Financial applications / accords	7	4,830,768.53	1,015,884.89	Other accounts payable		3,972.19	3,972.19
Clients and other receivables	8	44,047.96	62,776.95	Projects	14	11,834,100.63	11,834,100.63
Tax credits	8	37.06	61.46				
		16,439,315.60	13,767,707.73			12,031,411.65	12,031,411.65
FIXED ASSETS				NON CURRENT			
Property in use	9	361,206.14	208,350.55	Fixed assets to implement		88,997.50	200.00
(-)Depreciation	9	(62,574.88)	(28,856.71)			88,997.50	200.00
INTANGIBLE				NET EQUITY			
Property in use	9	3,444.41	3,444.41	Results of previous years		1,920,273.31	1,192,805.58
(-)Amortisation	9	(3,214.94)	2,526.02	Adjustments to results of previous years			1.03
		298,860.73	180,412.23	Deficit/Surplus of the year		197,797.51	727,466.70
VALUES TO CLASSIFY							
Values to classify			3,765.00			2,118,070.82	1,920,273.31
TOTAL ASSETS		16,738,176.33	13,951,884.96	TOTAL PASSIVE AND NET EQUITY		16,738,176.33	13,951,884.96



FINANCIAL REPORT

INCOME STATEMENT OF THE YEAR

Period ending on December 31. Values expressed in Reais.

	EXPLANATORY NOTE	2018	2017
<b>Operational Income</b>			
Donations	18	1,711,246.56	1,763,640.30
Project revenues		3,438,330.41	3,347,065.23
		5,149,576.97	5,110,705.53
Financial revenues			
Other revenues		289,765.47	167,719.77
		<b>289,765.47</b>	<b>167,719.77</b>
<b>Gross operational income</b>		<b>5,439,342.44</b>	<b>5,278,425.30</b>
<b>COSTS AND OPERATIONAL EXPENDITURE</b>			
<b>Cohabitation and bond strengthening services - SCFV</b>			
Personnel		(2,456,673.91)	(2,386,075.19)
Services rendered		(738,942.19)	(699,719.14)
Administrative expenditure		(52,397.43)	(49,452.23)
General expenditure	24	(1,925,722.95)	(1,388,823.03)
Provision of charges		(93,007.84)	(35,977.77)
Depreciation and amortisation		(34,407.09)	(10,869.41)
Tax expenses		(60,158.07)	(104,762.38)
Other expenses			(20,000.00)
		<b>(5,361,309.48)</b>	<b>(4,695,679.15)</b>
<b>NET OPERATIONAL REVENUES</b>		<b>78,032.96</b>	<b>582,746.15</b>
Financial revenues		126,908.84	154,494.77
Financial expenditure		(7,144.29)	(9,774.22)
<b>Financial result</b>		<b>119,764.55</b>	<b>144,720.55</b>
Surplus of the year		197,797.51	727,466.70





FINANCIAL REPORT

STATEMENT OF CHANGES IN NET EQUITY  
Period ending on December 31. Values expressed in Reais.

	RESULTS OF PREVIOUS YEARS	ADJUSTMENTS TO PREVIOUS RESULTS	SURPLUS OF THE YEAR	NET EQUITY
BALANCE ON DECEMBER 31, 2016	1,273,232.61		80,427.03	1,192,805.58
Deficit incorporation in 2016	(80,427.03)		80,427.03	
Surplus in 2017			727,466.70	727,466.70
Adjustments to previous results		1.03		1.03
BALANCE ON DECEMBER 31, 2017	1,192,805.58	1.03	727,466.70	1,192,805.58
Deficit incorporation in 2017	727,466.70		-727,466.70	
Surplus in 2018			204,941.80	204,941.80
BALANCE ON DECEMBER 31, 2018	1,920,272.28	1.03	-204,941.80	2,125,215.11





FINANCIAL REPORT

	2018	2017
CASH FLOWS OF OPERATIONAL ACTIVITIES		
Surplus of the year	197,797.51	727,466.70
Depreciation of the year	33,718.17	10,180.49
Amortisation of the year	688.92	688.92
Social charges	48,184.13	(120,957.34)
Adjustments to previous results		1.03
ADJUSTED INCOME STATEMENT	280,388.73	617,379.80
VARIATION ON OPERATIONAL ASSETS		
Advance payments	31,229.95	(24,574.27)
Insurance deposits	(8,735.96)	
Tax compensations	24.40	(61.46)
VARIATION ON OPERATIONAL LIABILITIES		
Tax obligations payable	6,111.64	858.36
Labor and social obligations payable	(8,700.93)	5,743.16
Other accounts payable	113,405.88	2,279.19
Projects to implement	2,429,493.14	4,894,974.96
NET CASH ON OPERATIONAL ACTIVITIES	2,562,828.12	4,877,503.22
Cash flow of investments		
Fixed assets aquisition	(152,855.59)	(152,126.45)
Net cash of investments	(152,855.59)	(152,126.45)
Cash and cash equivalents variation	2,690,361.26	5,342,756.57
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE YEAR	13,704,869.32	8,362,112.75
CASH AND CASH EQUIVALENTS AT THE END OF THE YEAR	16,395,230.58	13,704,869.32
Cash and cash equivalents increase	2,690,361.26	5,342,756.57

INCOME STATEMENT OF THE YEAR

Period ending on December 31. Values expressed in Reais.

Explanatory notes are part of the financial statements



VALUE ADDED STATEMENT

Period ending on December 31.  
Values expressed in Reais.

	12/31/2018	12/31/2017		
RECEITAS	3,728,095.88	3,514,785.00		
Projects revenues	3,438,330.41	3,347,065.23		
Other revenues	289,765.47	167,719.77		
INPUTS ACQUIRED FROM THIRD PARTIES	(2,717,062.57)	(2,157,994.40)		
Third party services	(738,942.19)	(699,719.14)		
Administrative expenditure	(52,397.43)	(49,452.23)		
Material costs	(166,880.49)	(118,839.05)		
Event organization expenditure	(18,668.40)	(5,853.30)		
Scholarships and athlete aid expenditure	(870,349.14)	(730,672.28)		
Other expenses	(869,824.92)	(553,458.40)		
GROSS ADDED VALUE	1,011,033.31	1,356,790.60		
WITHHOLDINGS	(34,407.09)	(10,869.41)		
(-)Depreciation and amortisation	(34,407.09)	(10,869.41)		
Net added value produced by the Institution	976,626.22	1,345,921.19		
ADDED VALUE RECEIVED IN TRANSFERS	1,838,155.40	1,918,135.07		
Financial revenues	126,908.84	154,494.77		
Donations	1,711,246.56	1,763,640.30		
TOTAL ADDED VALUE TO BE DISTRIBUTED	2,814,781.62	3,264,056.26		
DESTINATION OF ADDED VALUE	2,814,781.62	100.00%	3,264,056.26	100.00%
Personnel	2,456,673.91	87.28%	2,386,075.19	73.10%
Provision of charges	93,007.84	3.30%	35,977.77	1.10%
Taxes, fees and contributions	60,158.07	2.14%	104,836.98	3.21%
Financial expenditure	7,144.29	0.25%	9,699.62	0.30%
Surplus of the year	197,797.51	7.03%	727,466.70	22.29%

Explanatory notes are part of the financial statements





# CONTACT US

## Instituto Reação

+55 (21) 3681-2768

[www.institutoreacao.org.br](http://www.institutoreacao.org.br)

[institutoreacao@institutoreacao.org.br](mailto:institutoreacao@institutoreacao.org.br)

### Addresses:

#### HEADQUARTERS

##### Polo Rocinha

Rua Bertha Lutz, 84 – São Conrado Rio de Janeiro – RJ – Brasil

Zip Code: 22450-290 – Phone: 21 3681-2768

##### Polo CDD Taquara - Universidade Estácio R9

Rua André Rocha, 838 – Taquara, Rio de Janeiro

Zip Code: 22710-560 – Phone: 21 2422-8210

##### Deodoro unit

Estrada São Pedro de Alcântara, 2020 – Vila Militar

Deodoro, Rio de Janeiro - Zip Code: 21615-435 - Phone: 21 2457-9600

##### Tubiacanga unit

Rua Oitenta e Nove, 55 – Tubiacanga, Ilha do Governador

Zip Code: 21932796 - Phone: 21 2465-5262

##### Pequena Cruzada unit

Rua Fonte da Saudade, 204 – Lagoa, Rio de Janeiro - Zip Code: 22471-210

##### Polo CDD Iniciação

Rua Daniel, 84 – Conjunto Gabinal Margaridas (Apartamentos) Cidade de

Deus, Rio de Janeiro - Phone: 21 3681-2768

##### Polo Parque Olímpico - Arena 2

Av. Embaixador Abelardo Bueno, 3401 – Barra da Tijuca,

Rio de Janeiro

##### Polo Solar Meninos de Luz

Rua Saint Roman, 149 – Copacabana, Rio de Janeiro

Phone: 21 3202-6900

##### Polo Cuiabá - BETEL

Rua Prof. João Nunes Ribeiro, 355 – Cidade Alta - Cuiabá, MT

CEP 78030-430 - Phone: 65 99981-2669



# アーガット

A R I G A T Ô



**INSTITUTO REAÇÃO**

FORMANDO FAIXAS PRETAS DENTRO E FORA DO TATAME

[www.institutoreacao.org.br](http://www.institutoreacao.org.br)

 /InstitutoReacao

 /InstitutoReacao

 /judoinstitutoreacao