



INSTITUTO REAÇÃO
ANNUAL REPORT 2019






HAJI ME

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LETTER FROM THE PRESIDENT

If I could sum up the year 2019 in one word, it would be: challenging!

In the first few seconds, the year gave us a wazari with a flood in two of our main units: the administrative headquarters in Rocinha and the Alto Rendimento center in Taquara. It was tough, but if there's one thing we've learned in these 17 years of foundation and almost 20 years of existence, is that we are getting stronger and stronger after each fall.

The material loss for Reação was significant and even our main dojo, our "sacred tatami", the heart of the project was destroyed. But much greater was the pain of knowing that many families, including some students, had lost almost everything. We then started a campaign to collect food, cleaning products, water, personal hygiene items as well as appliances.

And in that moment we confirmed once again what I was sure of since the beginning of this journey. We are surrounded by a network of partners, donors, employees and friends who believe and trust in our cause. We managed not only to recover our



CARTA DO PRESIDENTE

spaces, but also to help many of these families. At the same time that 2019 was challenging, it was also a very generous year. We strengthen and implement our Values Methodology “The Path”, which integrates human development with sports development, in order to graduate black belts ready to face life with resilience and ethics, inside and outside the mat.

At Reação Olympic we ended the year with the first place in the national ranking released by the Brazilian Judo Confederation. For the first time in the history of the sport, a ranking was created counting the results of all age groups, from the basic to the olympic categories. A deserved award for our “Generaldo”, Geraldo Bernardes, and the entire tireless team, responsible for the Institute’s high performance.

We also took the first step in the dream of taking Reação to other cities and to an increasing number of children and young people. We officially arrived in Cuiabá, the homeland of my great friend, vice-world champion David Moura, who has brilliantly defended our flag in recent years.

We launched our book in an exciting event at the PetroRio das Artes Theater, with an inspiring talk with the characters who had their stories told in the work. A moment that made me look back and realize how much these people’s lives - and mine - were impacted by our journey. The outcome of these changes can be associated with the reaction that we propose to do every day, “fight against the lack of opportunity at the start” through the awakening of potentials that are often unknown, underestimated or asleep.

... if there's one thing we've learned in these 17 years of foundation and almost 20 years of existence, is that we are getting stronger and stronger after each fall.

And yes, on second thought, I believe 2019 was a special year! In many ways, though. And I hope you do enjoy the following pages. We prepared this document with great affection and we are about to tell you everything that happened in another year of struggle, of life, of reaction.

Flávio Canto

Director-President of Instituto Reação



ABOUT INSTITUTO REAÇÃO

WHO WE ARE

Created by Olympic medalist Flavio Canto, his coach Geraldo Bernardes and friends in 2003, Instituto Reação is a Civil Society Organization (CSO) that promotes human development and social integration through sport and education, promoting judo since the sports initiation to high performance. The proposal is to use sport as an educational and social transformation tool, graduating black belts inside and outside the mat. Through Values Methodology “The Path”, Reação

seeks to awaken the potential of its students and families, aiming to overcome social inequalities. There are more than two thousand children, adolescents and young people starting at four years of age being benefited in nine centers in Rio de Janeiro and in Cuiabá: Rocinha, Cidade de Deus - Taquara (RJ), Cidade de Deus - Iniciação Center, Tubiacanga (RJ), Pequena Cruzada, Rocha Miranda (RJ), Solar Meninos de Luz, Cidade Alta (MT) and Três Barras (MT).



ABOUT INSTITUTO REAÇÃO

WHERE WE ARE

MAIN CENTERS

Rocinha
CDD - Taquara
Rocha Miranda
Três Barras (MT)
Cidade Alta (MT)

PARTNERSHIP UNITS

Cidade de Deus - Iniciação
Pequena Cruzada
Tubiacanga
Solar Meninos de Luz

WHO WE AIM TO REACH

Children and young people from different social classes, especially those most affected by conditions of social vulnerability.



ABOUT INSTITUTO REAÇÃO

MISSION, VISION AND VALUES

OUR PURPOSE

FIGHT AGAINST LACK OF
OPPORTUNITY FROM THE START

We will not settle for less. The fight is part of our nature. We are fighters on and off the mat. We fight for a fair world, with opportunity for all citizens and especially opportunity for them to be transforming agents of their own lives, their family and their community from the beginning of their journey.

OUR MISSION

GRADUATE BLACK BELTS INSIDE AND
OUTSIDE THE MAT

We transform lives through sport and education, striving for everyone to discover their potential, be multipliers of Reação values and develop their skills to achieve great results, whether in the practice of martial arts or in the other activities that they carry out.

OUR BIG DREAM

REVERT THE STATISTICS THAT SAY THAT
THE FUTURE IS DEFINED BY ORIGIN

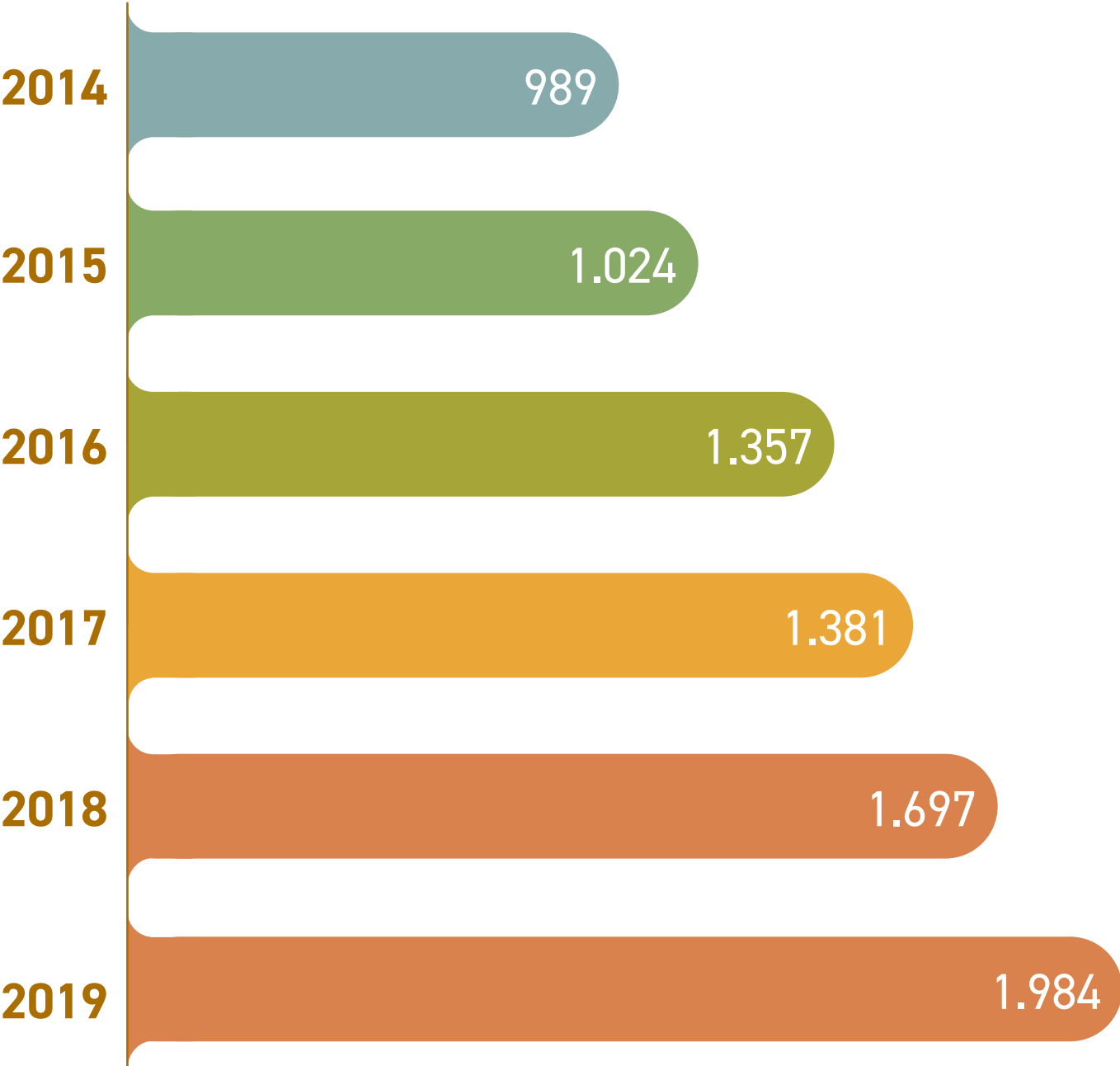
We dream of a new world. A world in which the future is not defined by our origin. Where everyone can discover and develop their own potential.





2019 IN NUMBERS

EVOLUTION IN ASSISTANCE IN NUMBER OF BENEFICIARIES



BY GENDER

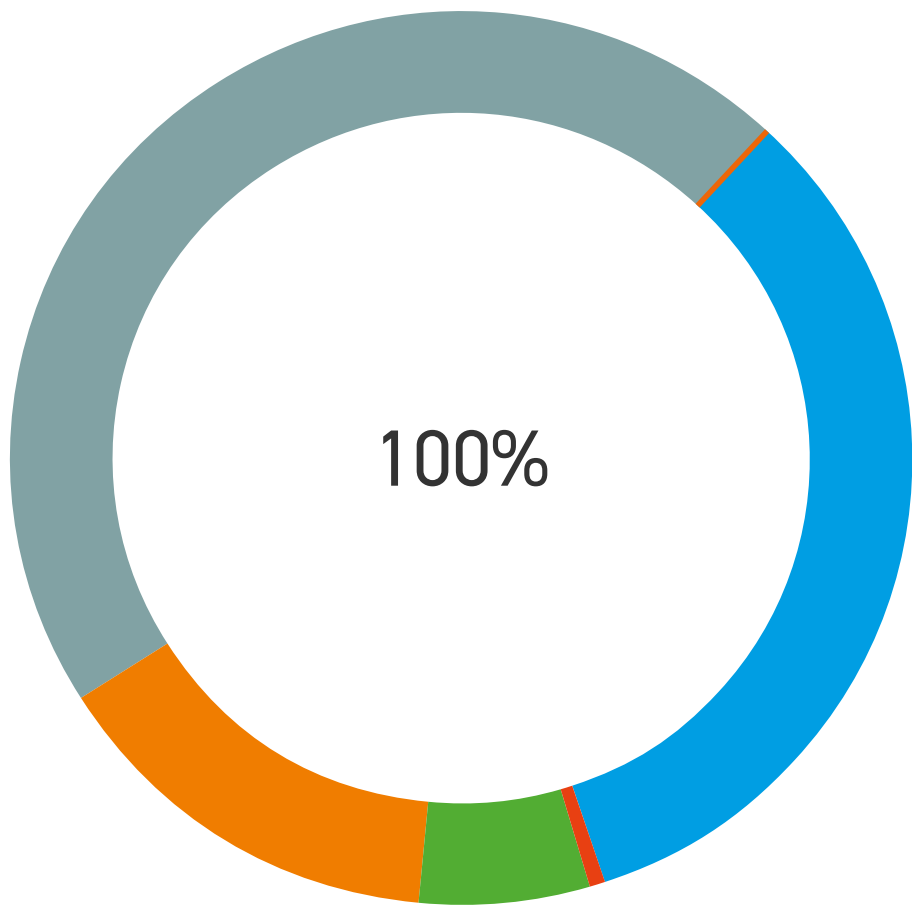


BY AGE GROUP

AGE	STUDENTS (%)
4 to 6	18,75
7 to 9	30,40
10 to 12	20,86
13 to 15	14,36
16 to 18	6,36
Over 19	9,27

BY RACE AND ETHNICITY

- BLACK | 12,95%
- WHITE | 40,07%
- BROWN | 31,56%
- ASIAN | 0,40%
- INDIGENOUS | 0,05%
- UNDECLARED | 14,97%





12 OVER
THOUSAND
LIFE IMPACTED
SINCE 2003!



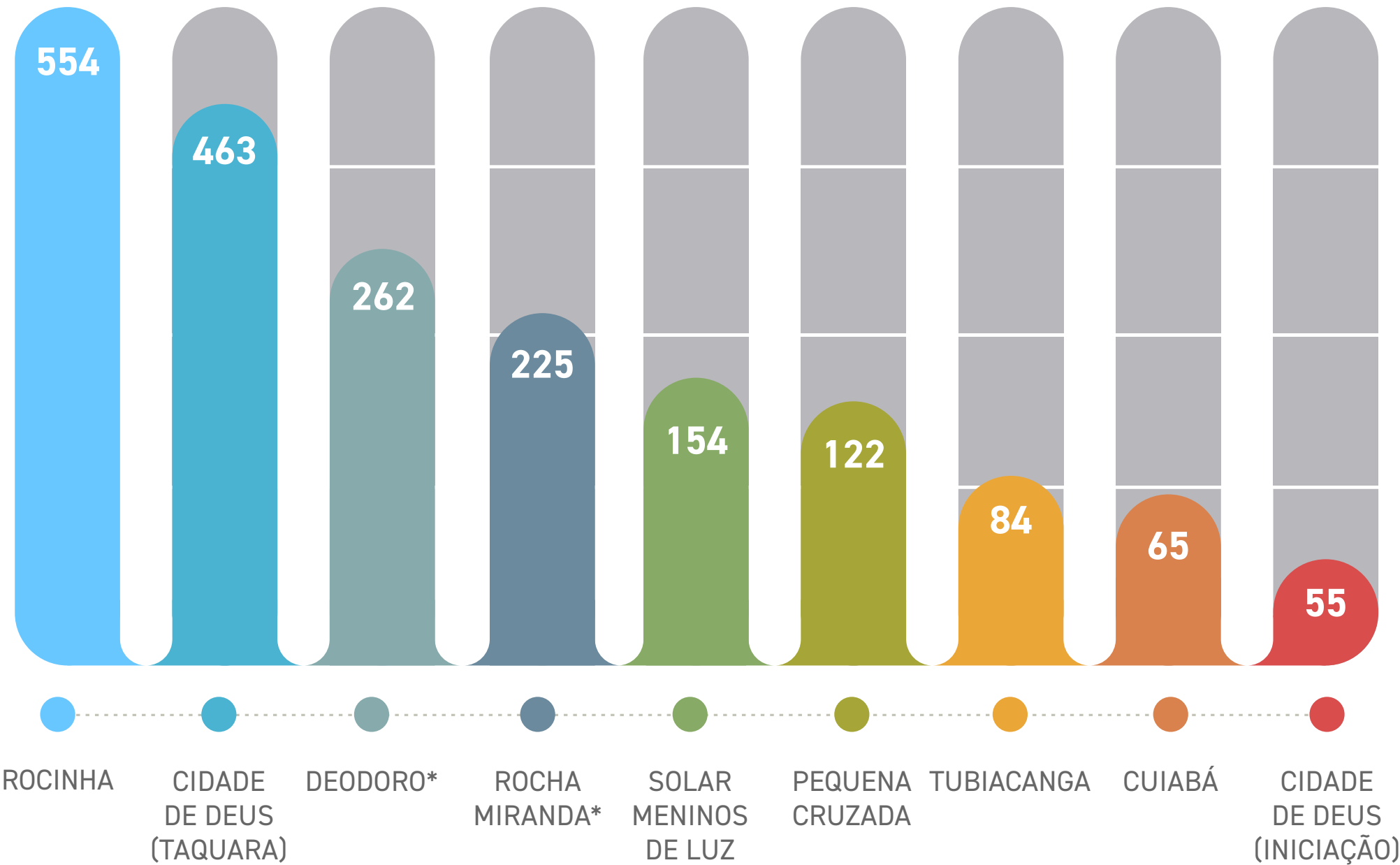


2019 IN NUMBERS

NUMBER OF BENEFICIARIES

According to the center

* Deodoro center needed to be discontinued in June / 2019
* Rocha Miranda center was opened in August / 2019



PROGRAMS

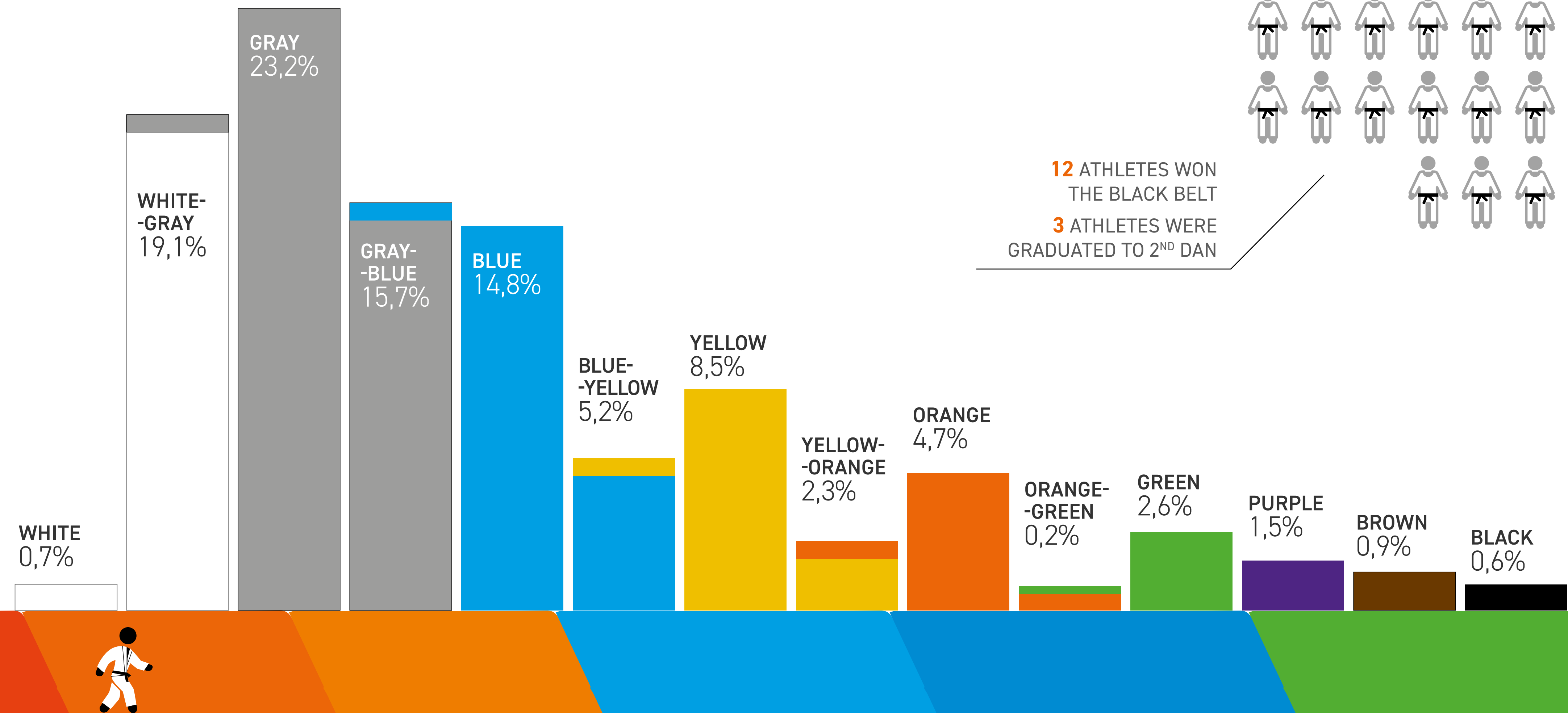
PROGRAMS	STUDENTS	CENTERS	CLASSES
Reação Black Belt School	1.768	9	78
Reação Education	699*	2	16
Reação Olympic	216	2	11
TOTAL OF STUDENTS	1.984	-	-

* Students in the Reação Education program are included in the number of students in the Reação Black Belt School program



2019 IN NUMBERS

PERCENTAGE OF STUDENTS BY BELT



2019 IN NUMBERS

GRADUATED IN 2019
BLACK BELT**YAN SIMPLICIO DE FIGUEIREDO**1st Dan (shodan or ichidan)**THAYANE LEMOS DE OLIVEIRA**1st Dan (shodan or ichidan)**LUIS FELIPE CLARO ROCHA**1st Dan (shodan or ichidan)**VITÓRIA BOALENTO DINIZ**1st Dan (shodan ou ichidan)**WILLIAN CAMARGO**1st Dan (shodan ou ichidan)**BEATRIZ BRAGA LOPES**1st Dan (shodan ou ichidan)**ALLAN SANTOS**1st Dan (shodan ou ichidan)**CAUÃ AGUIAR GALDEANO**1st Dan (shodan ou ichidan)**DANIEL MATHEUS LEAL**1st Dan (shodan ou ichidan)**GABRIEL FALCÃO LIRA**1st Dan (shodan ou ichidan)**LÍVIO GUARDIANO**1st Dan (shodan ou ichidan)**NICOLE CARUSO**1st Dan (shodan ou ichidan)**MATHEUS NOGUEIRA**2st Dan (nidan)**CRISTIANO OLIVEIRA**2st Dan (nidan)**FABIANO SOARES TEIXEIRA**2st Dan (nidan)

PROGRAMS

REAÇÃO BLACK BELT SCHOOL



The Reação Black Belt School program offers judo and jiu-jitsu classes for children and young people as of the age of four. The activities are focused on 3 different dimensions (the martial art technique, the students' motor condition and the methodology of values). In addition, all of them practice, in an integrated way with judo, the transcendental meditation technique (TM) during their classes.



BUILD

COURAGE

HUMILITY

DISCIPLINE

CONQUER

HONOUR

IPPON

SHARE

JITA KYOEI

METHODOLOGY

THE PATH

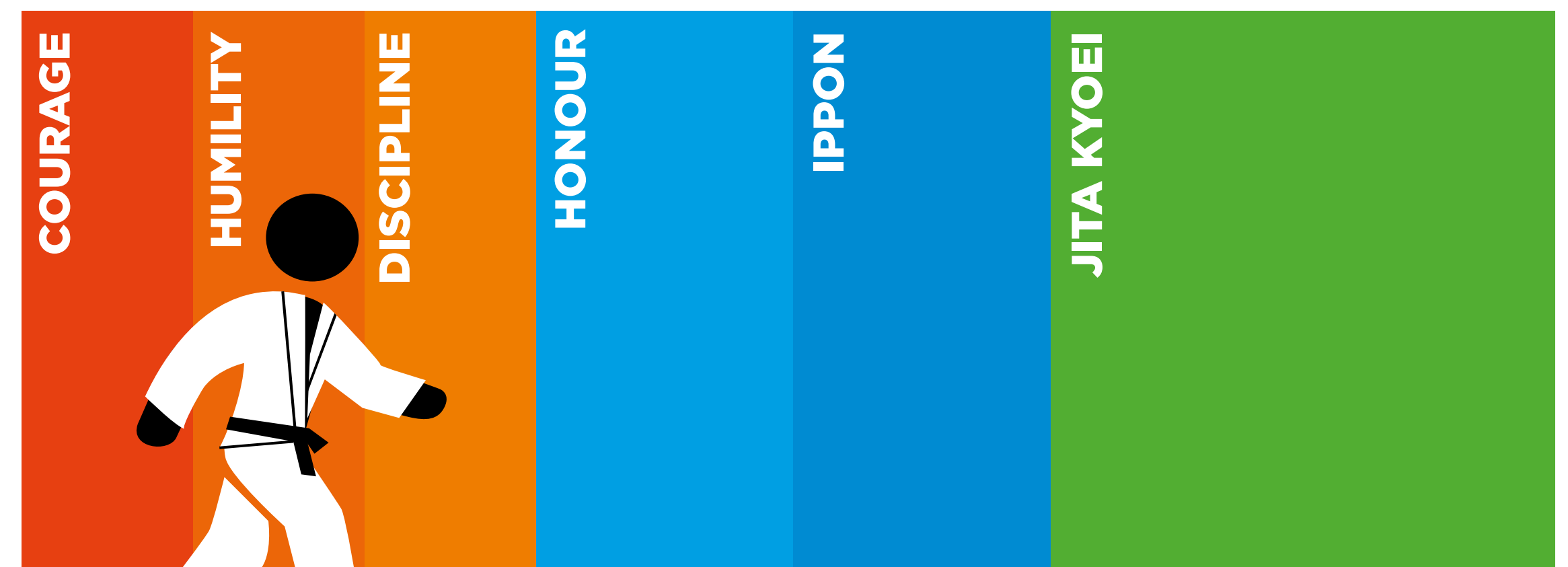


PROGRAMAS

"THE PATH" METHODOLOGY

Instituto Reação uses the values methodology "The Path" for the teaching of martial art, where it emphasizes for each stage of learning - Build, Conquer and Share - the values inspired by Judo and Bushido (Samurai Code), such as Courage, Humility, Discipline, Honor, Ippon (excellence) and Jita Kyoei (solidarity).

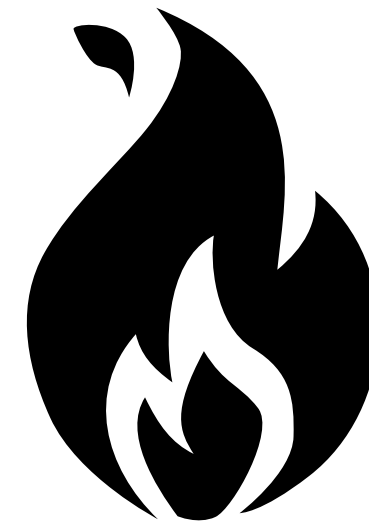
BUILD → **CONQUER** → **SHARE** →



PROGRAMS

"THE PATH" METHODOLOGY

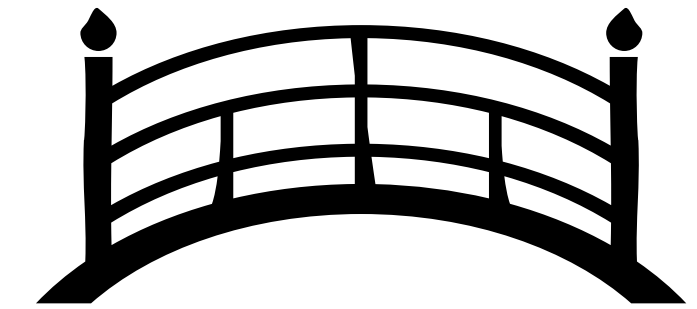
Each semester a value is worked on in the judo classes, where the senseis carry out awareness activities with the students, bringing the reflection of important teachings both in sport and in life. At the end of each cycle, that is, twice a year, we promote an event for students to put into practice what they have learned. On that occasion, they receive the symbol of the value placed on the kimono by the Sensei, thus strengthening the perception of the importance of evolution inside and outside the mat.

**COURAGE**

Courage does not consist in the absence of fear, but rather in facing it.

**HUMILITY**

The moment you realize that you know nothing, you will take your first step towards progress in learning. Jigoro Kano

**DISCIPLINE**

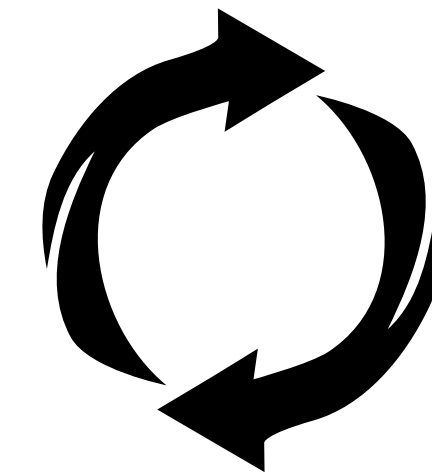
The bridge between dream and accomplishment.

**HONOUR**

The choices you make and how you work towards accomplishing your goals are a reflexion of who you truly are. You cannot hide from yourself.

**IPPON**

We are what we repeatedly do. Excellence, therefore, is no feat; it is a habit.

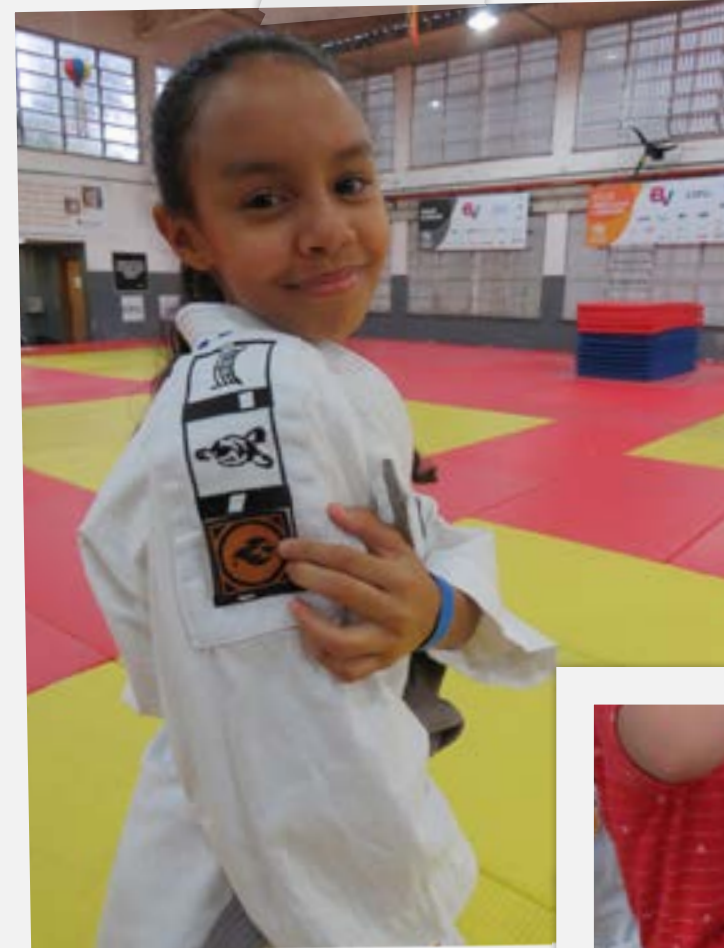
**JITA KYOEI**

The key principle of judo, it stands for a society aware of the fact that conquered growth is more meaningful when shared.



PROGRAMS

"THE PATH" METHODOLOGY



All teachers are important to me, as they are patient and dedicated. But who I identify the most are Pedro and sensei Ricardo Calixto. Thank you very much Instituto Reação for all your dedication and affection.

ALICE CHAVES DE SOUZA, 9 YEARS OLD
ROCHA MIRANDA CENTER



PROGRAMS



REAÇÃO EDUCATION

Acting in a complementary way, Reação Education seeks to develop the so-called life skills and build a critical eye and an active posture in its students, expanding the notion that everyone plays an important role in the transformation of society.

The program works through the project methodology, creating educational projects with an annual theme written specifically according to each group. The themes are inserted within the following macro-areas: Citizen Life, Environment, Art and Culture, and Body and Movement,

stimulating and developing socio-emotional and cognitive skills of the children and young people assisted.

In addition, innovative practices are used inside and outside the classroom, providing studies of the environment in cultural spaces and events throughout the city.



PROGRAMS

PEDAGOGICAL PROJECTS

The pedagogical projects are developed through educational workshops for children and adolescents at Rocinha and Rocha Miranda Centers, in order to expand their cultural repertoire and developing life skills.

In 2019, the central theme worked by students up to 12 years old was Health, not as an absence of the disease, but in terms of quality of life, which generated the following projects:

▾ "LIVING, EATING, AND BEING"

Children aged 4 to 6 years old

▾ "TAKING CARE OF MYSELF - HEALTH LIVES NEXT TO US"

Children 7-9 years old

▾ "SER E APRENDER, SENTIR E COMPARTILHAR"

Children 10-12 years old

As for our young teenagers starting at 13, the proposal was to work on self-knowledge and life trajectory, understanding and expanding the range of possibilities of this student.

▾ "ARE YOU ON? - YOUTH AND DEVELOPMENT"

Young people aged 13 to 15

▾ "YOUTH IS TIME TO SHINE"

Young people aged 16 to 29

One of the highlights of the year was the beginning of the program's expansion plan to other centers. In September, we piloted this initiative at the recently opened Rocha Miranda, along the same lines and with the same proposal as the work already developed in Rocinha. The idea of using the mat as a pedagogical space worked very well and the plans for 2020 are to reach other units and impact an even greater number of students.



PROGRAMS

INTEGRATED ACTIONS

In order to increase the impact through Sport and Education, Instituto Reação also carries out some important transversal activities:

**REAÇÃO
SCHOLARSHIPS**

In order to expand access to education, Reação Scholarships enables students to enter private schools and universities with the support of sponsors and partner institutions. An annual selection of scholarship candidates is made, which prioritizes students from public

schools who stand out in the analysis of educators, judo instructors and social workers. The team that runs the program also monitors the performance of scholarship students periodically and has the support of permanent volunteers who help them out with tutoring classes. In 2019, 105 students received scholarships at schools and colleges. In addition, 35 received scholarships to study English, 3 graduated from High School and 2 completed their undergraduate studies.



70

STUDENTS IN
ELEMENTARY AND
HIGH SCHOOL

35

STUDENTS IN
HIGHER EDUCATION

35

STUDENTS IN THE
ENGLISH COURSE

15

PARTNER
SCHOOLS

PROGRAMS

INTEGRATED ACTIONS



TRANSCENDENTAL MEDITATION

The Transcendental Meditation (TM) technique began to be applied to Reação activities in 2014, in order to enhance students' performance and the power of social transformation of their programs. Founded by Indian guru Maharish Mahesh Yogi, TM is a simple and natural technique that can

be practiced twice a day for 15 to 20 minutes. At Instituto Reação, meditation is part of judo classes and each age group works with different methods. The practice provides deep rest and revitalizes the nervous system, relieving everyday stress and fatigue, leading to the expansion of the mind and the revival of the brain for full use. The movement is free of any religion, education level or social area. In 2019, 222 students, guardians and collaborators started the meditation, totaling around two thousand practitioners since the beginning of the action at the Institute.



PROGRAMS

INTEGRATED ACTIONS



SOCIAL ATTENTION

The participation of families is also encouraged by the project through group activities, developed by psychologists and social workers. The meetings discuss issues related to their daily lives, territory, rights, the workings of social assistance networks, among others. In 2019, more than 1,000 social service calls were made in all poles.

I can only be thankful for what Instituto Reação did for me and my family. It's been a dream of mine since I was a child to practice some fighting, but I couldn't. And I didn't think my children would be able to do it either because of the difficulty we have. But with your help, my dream has come true through them. And we notice small changes at home, at school, like the discipline, the organization, etc. And I also try to reproduce what is taught in classes about values so that nothing is lost. My daughter, for example, is not so sedentary anymore. She used to spend her days in the bedroom, but now she is more active ... I am a very grateful mother. Judo is being good at everything for my family.

EDIANE TAISE CRUZ, MOTHER OF STUDENTS JONATAS ALEX CRUZ, 5, AND EDIANE JULIA, 11, FROM THE TRÊS BARRAS / CUIABÁ CENTER



PROGRAMS

INTEGRATED ACTIONS



REAÇÃO WITH THEM

It is a program to strengthen bonds and accompany women who are agents of change in the lives of Reação students. Through weekly meetings, it promotes the deepening of various topics aimed at self-knowledge, awareness and collaboration.

The project is divided into 4 different cycles, each with its theme: Health, Work, Family and Women. The first module addresses health in its broadest concept, dealing with both physical, financial and mental issues; The second module provides for activities on entrepreneurship and competency identification; The third module, which deals directly with the theme “Family”, involves activities related to adolescence, relationship and conflict resolution; And finally, the fourth module, develops activities on self-esteem, sexuality and cooperation.



PROGRAMS

INTEGRATED ACTIONS



EMPLOYABILITY

In order to contribute to the initiation of students and their families into the job market, Reação began in 2018, to invest in the construction of networks that integrate the private sector to the third one. In 2019, we repeated the partnership with the Japanese food restaurant Gurumê and the Universidade Estácio de Sá. The 2nd edition of the “Escola de Sushi” course, trained 8 students after



months of practical and theoretical classes. The top 4 were hired at the end and all of them finished with diplomas and able to look for jobs in the area.



PROGRAMS



REAÇÃO OLYMPIC

Reação Olympic aims to develop high-performance athletes to participate in national and international competitions. The program offers judo sports training to approximately 200 athletes, over the age of 11, in two High Performance Sports Training Centers: Rocinha and CDD-Taquara.



PROGRAMAS

BLACK BELTS INSIDE AND OUTSIDE THE MAT

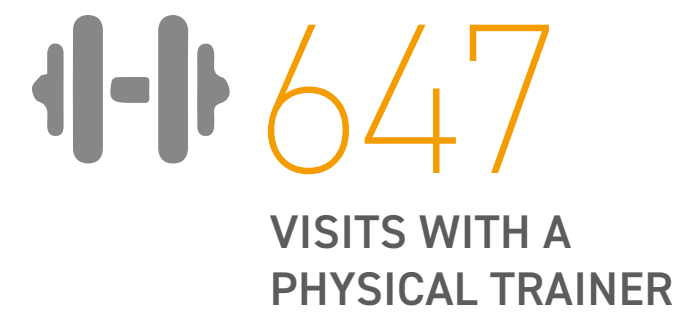
Instituto Reação has a team of coaches with extensive experience, as well as a qualified and specialized multidisciplinary team in the areas of nutrition, physiotherapy, sports coaching and physical preparation. These professionals work under the coordination of Sensei Geraldo Bernardes, coach of the Brazilian Judo Team in four Olympic Games, winning medals for the country in all editions. Also, the coach of the 1st Olympic Refugee Team in history and one of the few Brazilians to have the 9th Dan red belt,

the second highest graduation in judo. For his trajectory in Olympism, Geraldo received, in 2018, the IOC Trophy (International Olympic Committee) during the Brazil Olympic Award.

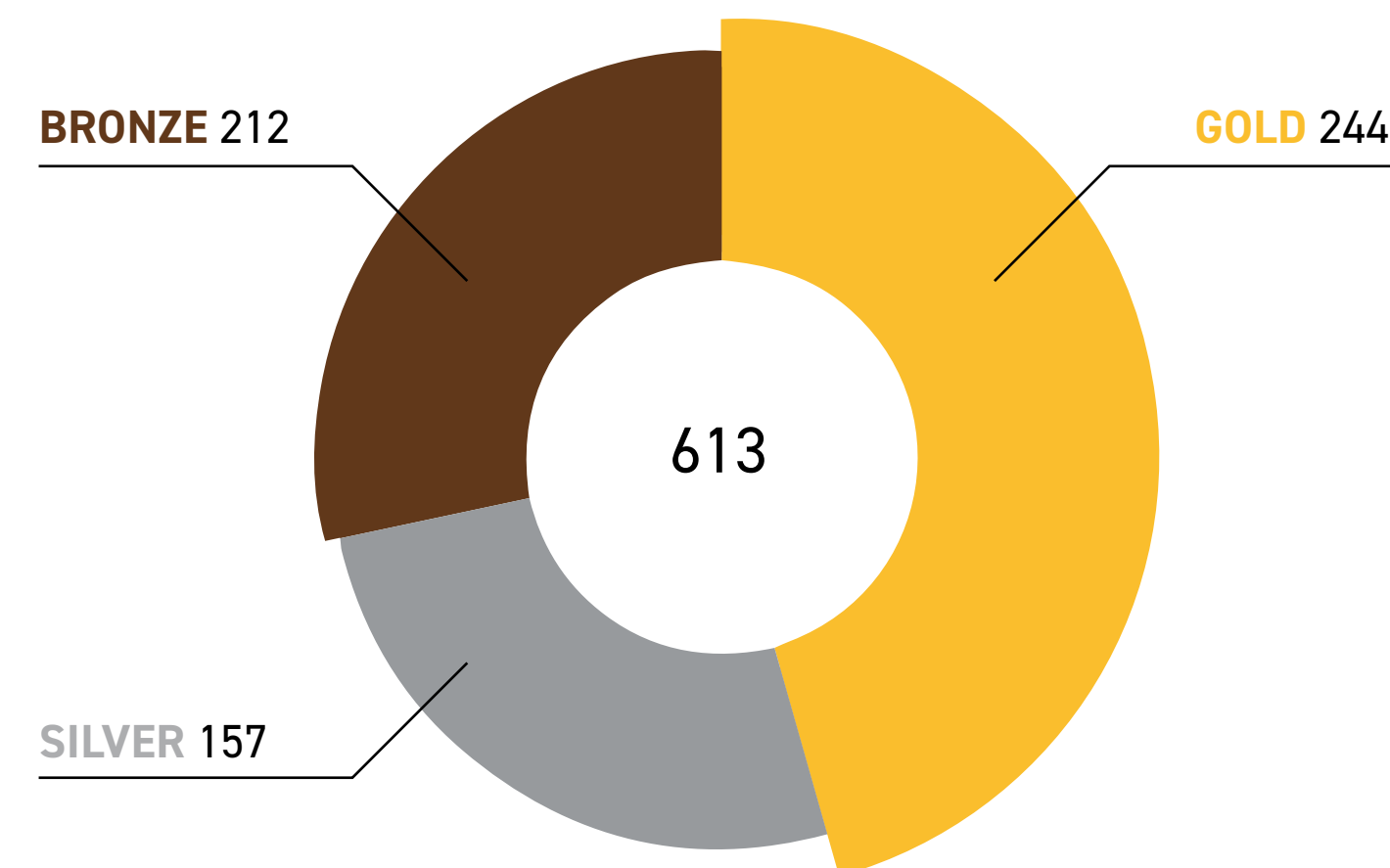
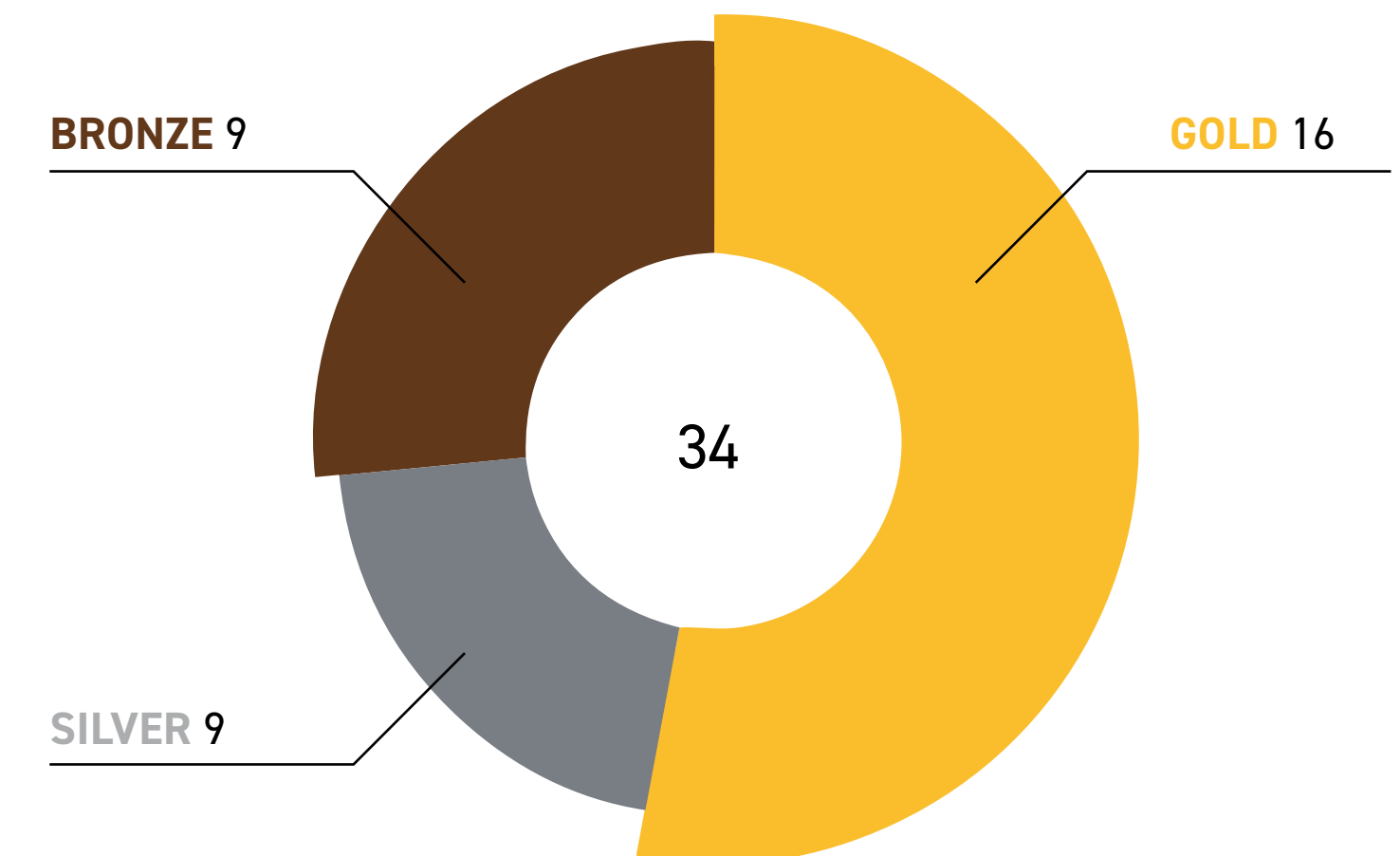
In addition to bringing the first female world title in history in 2013 and the first Olympic gold medal in Rio 2016, both with athlete Rafaela Silva, Instituto Reação has achieved a number of important results in recent years and was considered the best club of the 2019 season, in an unprecedented ranking released by the Brazilian Judo Confederation (CBJ).



PROGRAMS

MULTIDISCIPLINARY
CARE PER MONTH

RESULTS IN COMPETITIONS 2019

STATE AND NATIONAL
TOURNAMENTSINTERNATIONAL
TOURNAMENTS



BEST CLUB OF THE SEASON 2019

ACCORDING TO AN UNPRECEDENTED
RANKING RELEASED BY THE
BRAZILIAN JUDO CONFEDERATION



PROGRAMS

TOP 10 ACHIEVEMENTS BY TEAMS OF THE YEAR



VICE-CHAMPION OF THE GRAND PRIX
NATIONAL SENIOR



CHAMPION OF THE HIGH-INCOME STATE
RANKING FOR THE 13TH TIME



1ST PLACE OVERALL IN THE NATIONAL
SELECTIVE UNDER18



1ST PLACE IN THE MEN'S NATIONAL
SELECTIVE UNDER18



3RD PLACE OVERALL IN THE NATIONAL
SELECTIVE UNDER 21



2ND PLACE OVERALL IN THE BRAZIL U21 CUP



2ND PLACE IN THE WOMEN'S NATIONAL UNDER-21



2ND PLACE IN THE BRAZIL SENIOR FEMALE
TROPHY



1ST PLACE IN THE MINAS CUP







5TH PLACE OVERALL IN THE BRAZIL SENIOR
TROPHY





PROGRAMS

TOP 10 INDIVIDUAL ACHIEVEMENTS OF THE YEAR



WORLD CHAMPIONSHIP

-  **ANNA BELÉM**
U18 World Champion
-  **RAFAELA SILVA**
Bronze medal at the Senior World Championship
-  **RAFAELA SILVA**
Bronze medal in the Team World Championship
-  **DAVID MOURA**
Bronze medal in the Team World Championship
-  **JEFERSON DOS SANTOS JÚNIOR**
Bronze medal in the Team World Championship

PAN AMERICAN GAMES

-  **DAVID MOURA**
Bronze medal at the Pan American Games
-  **JEFERSON DOS SANTOS JUNIOR**
Bronze medal at the Pan American Games

PAN AMERICAN CHAMPIONSHIP

-  **RAFAELA SILVA**
Silver medal at the Senior Pan American
-  **DAVID MOURA**
Silver medal at the Senior Pan American

U21 PAN AMERICAN CHAMPIONSHIP

-  **LUIZA MONCALVO**
Gold medal at the U-21 Pan American Games



FEATURED EVENTS

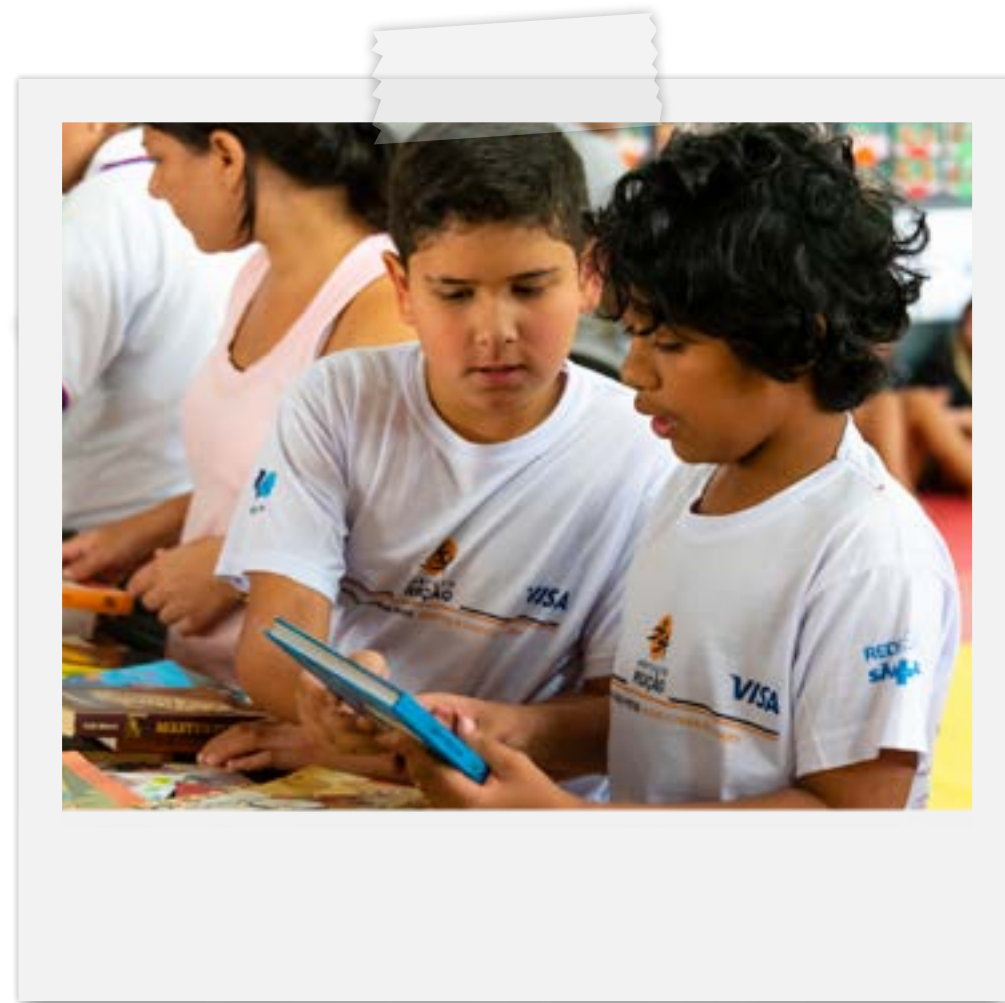
The calendar at Instituto Reação is marked by events and actions, which allow students to integrate in times of celebration and education! Check out what was highlighted in 2019:

INTER REAÇÃO

The traditional internal championship of the Institute took place on May 25, promoting the emotions and challenges of a real competition for students from 4 to 18 years, non-federated. About 600 students participated in the activity, standing on the podium, winning medals and backpacks on the day of the event.



FEATURED EVENTS

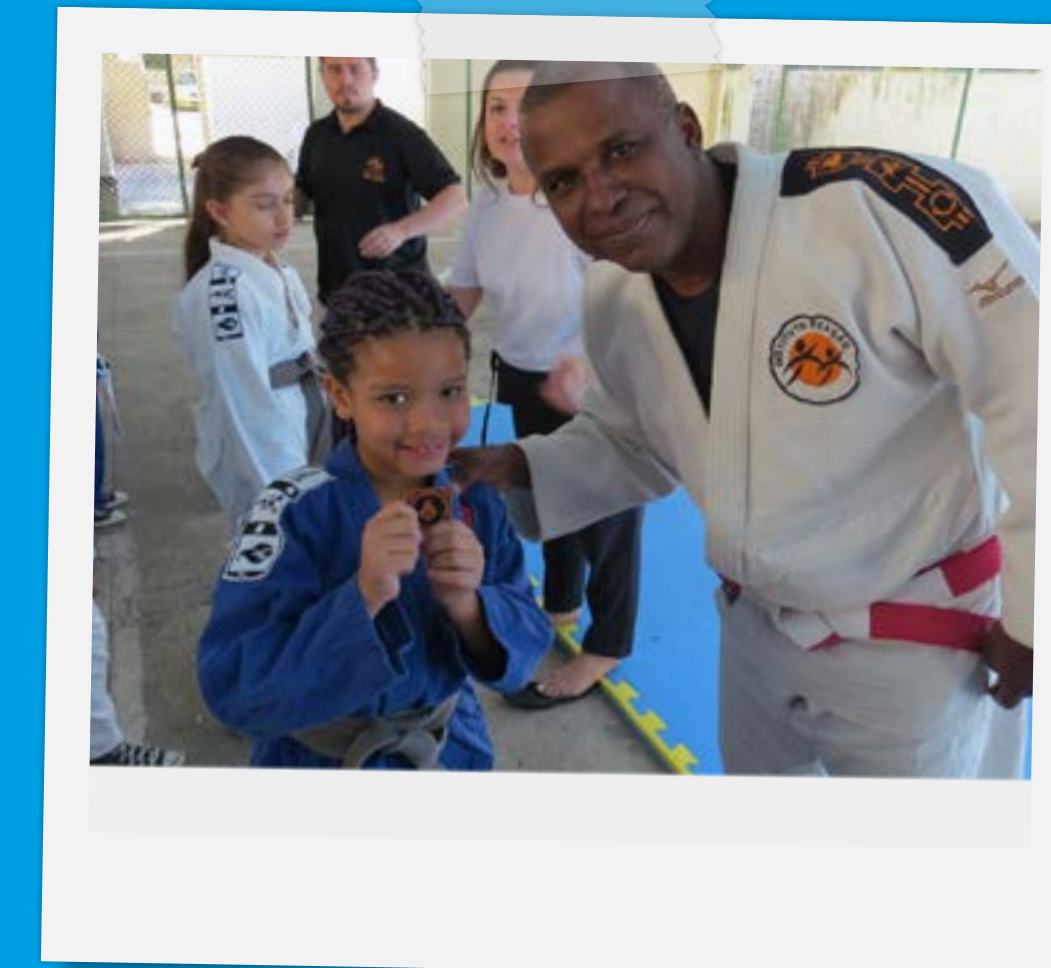
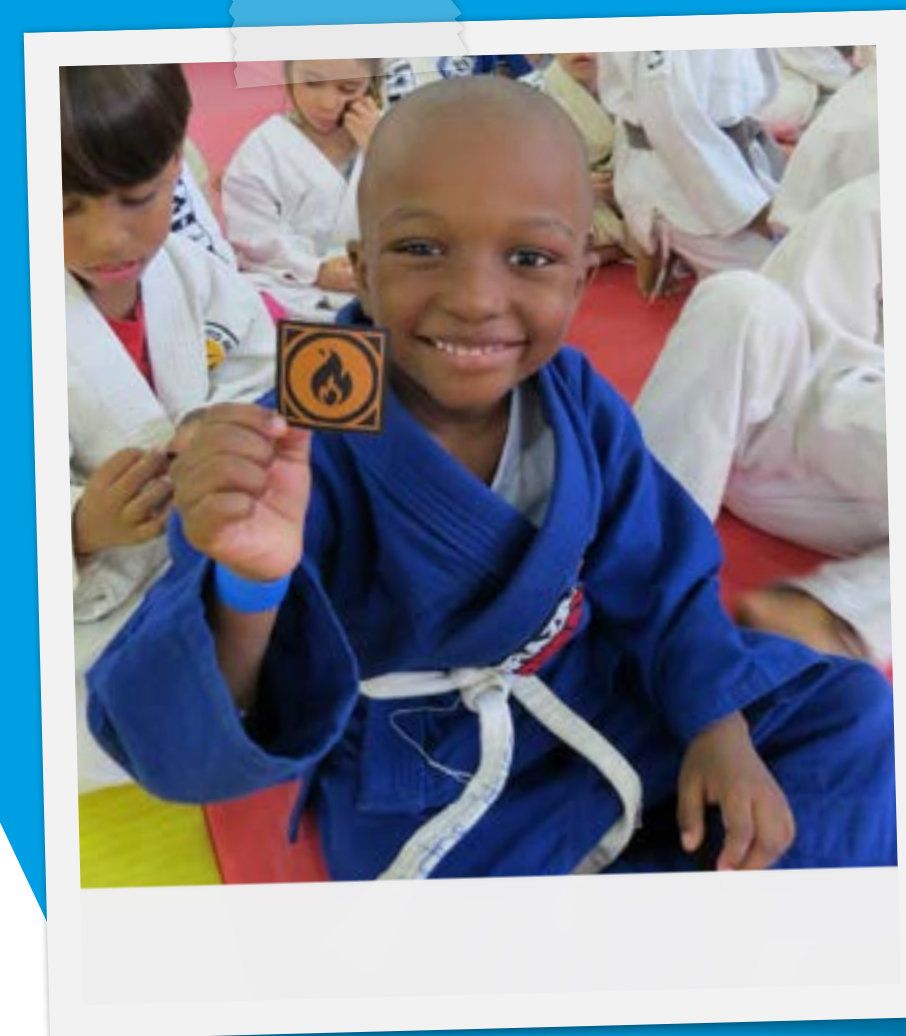


7TH LITERARY AND CULTURAL FESTIVAL

On July 12, the 7th Literary and Cultural Festival of Instituto Reação was held at Rocinha Center. The event, which marks the end of the pedagogical activities of the first semester, brought together about 500 visitors, including children and adults from Rocinha, Tubiacanga, Cidade de Deus - Iniciação, Pequena Cruzada and Cidade de Deus - Taquara centers, who enjoyed the day with



different attractions and returned home with new books, which were collected in our donation campaign. Activities included creative workshops, storytelling, theater plays, conversation circles, competitions, as well as a lively chat with author Thalita Rebouças, who spoke with students about literature, career, upcoming work and kindly distributed autographs in the end.



“THE PATH” METHODOLOGY EVENT (COURAGE VALUE)

After a semester of building what Courage is, our students participated in a celebration held in July to put into practice what they have learned and thus achieve this value. It was the first step to color the path of values applied to kimonos. At the event, we talked about the importance of facing your fears and not giving up on your dreams. The students also participated in a circuit and completed some tasks in pairs and trios, proving that, in addition to being brave, they also know how to work as a team. At the end, they received the Courage patch, the first worked on “The Path” Methodology.



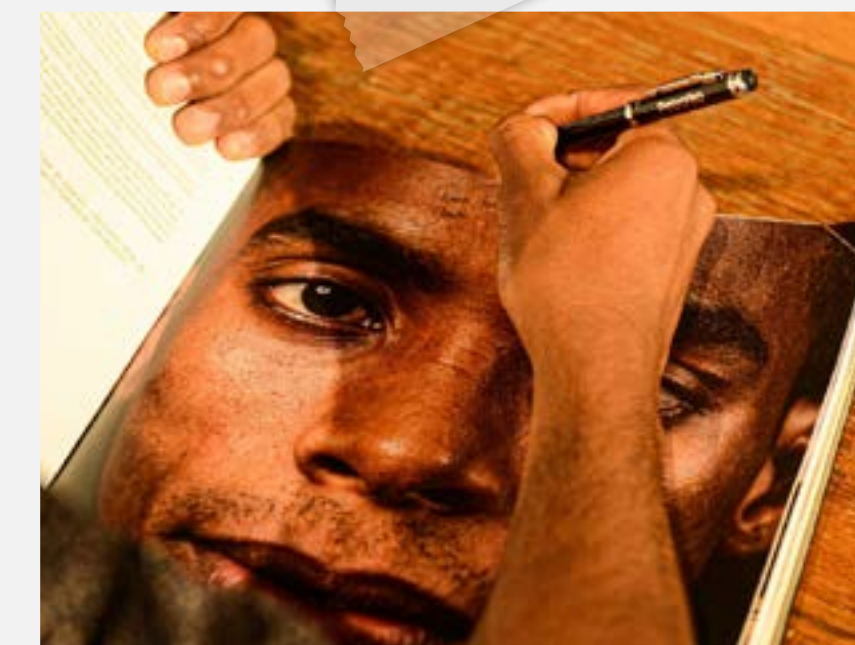
FEATURED EVENTS

INSTITUTO REAÇÃO
BOOK RELEASE

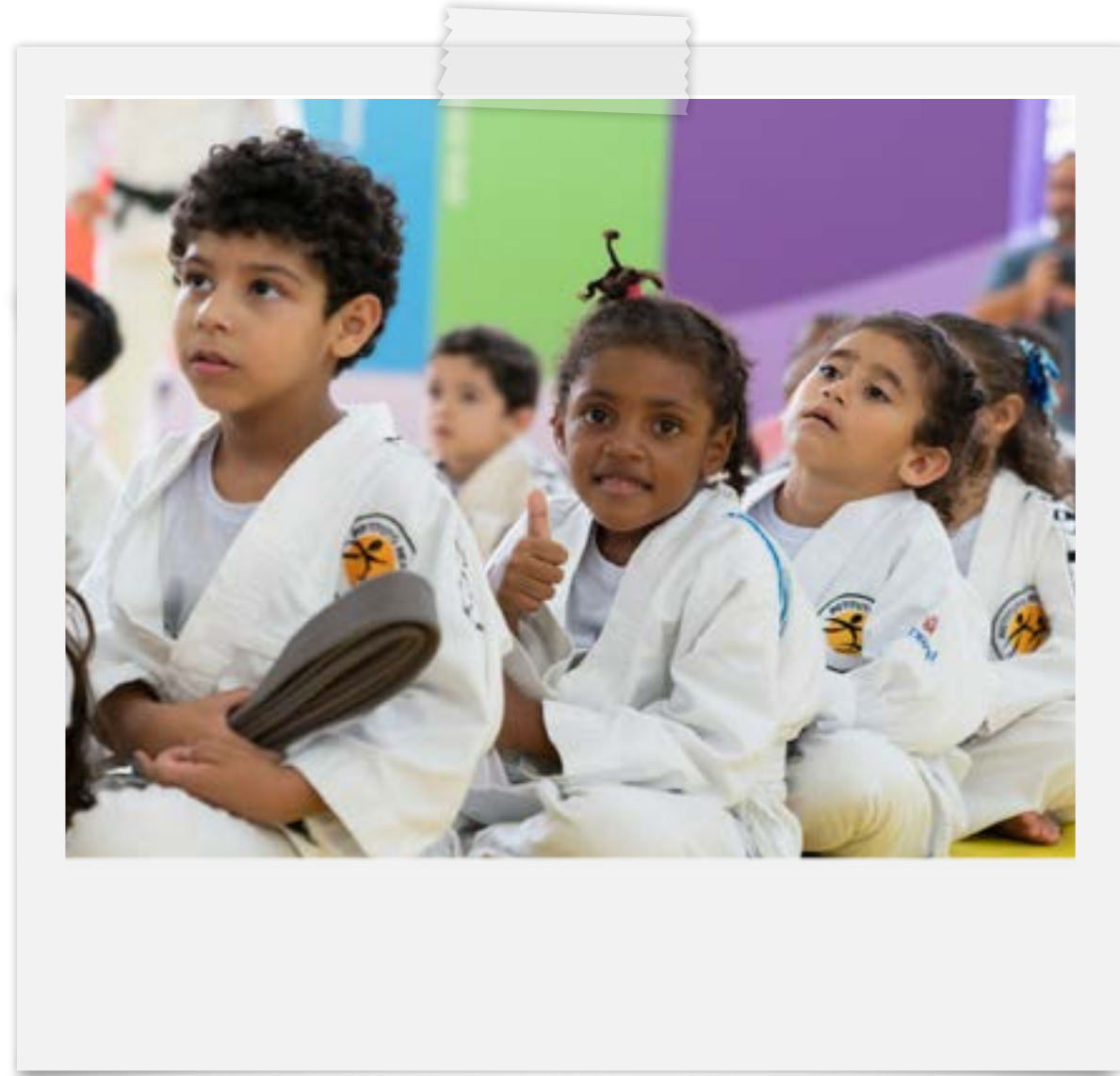
On September 4, there was the “Instituto Reação” book release, which tells the trajectory of the project over almost 20 years, through the personal history of nine athletes. The meeting had a chat with Olympic medalist and president of Reação, Flavio Canto, Olympic champion Rafaela Silva, as well as Yolande Mabika, Cristiano Silva, Gustavo Sabino, Anna Karolina Belém, Rodrigo Borges, Adriele Ribeiro and Raquel Silva, all book characters. Wallace Alves, who also has his story told in the book, was unable to attend the event because he lives outside the country. Geraldo



Bernardes, coach of most of the characters and one of the founders of Instituto Reação, was also there and closed the event. Everyone was thrilled to remember important moments within the organization that transformed their lives. Many of them arrived at the Institute when they were still very young and spent all their childhood and adolescence as students or athletes.

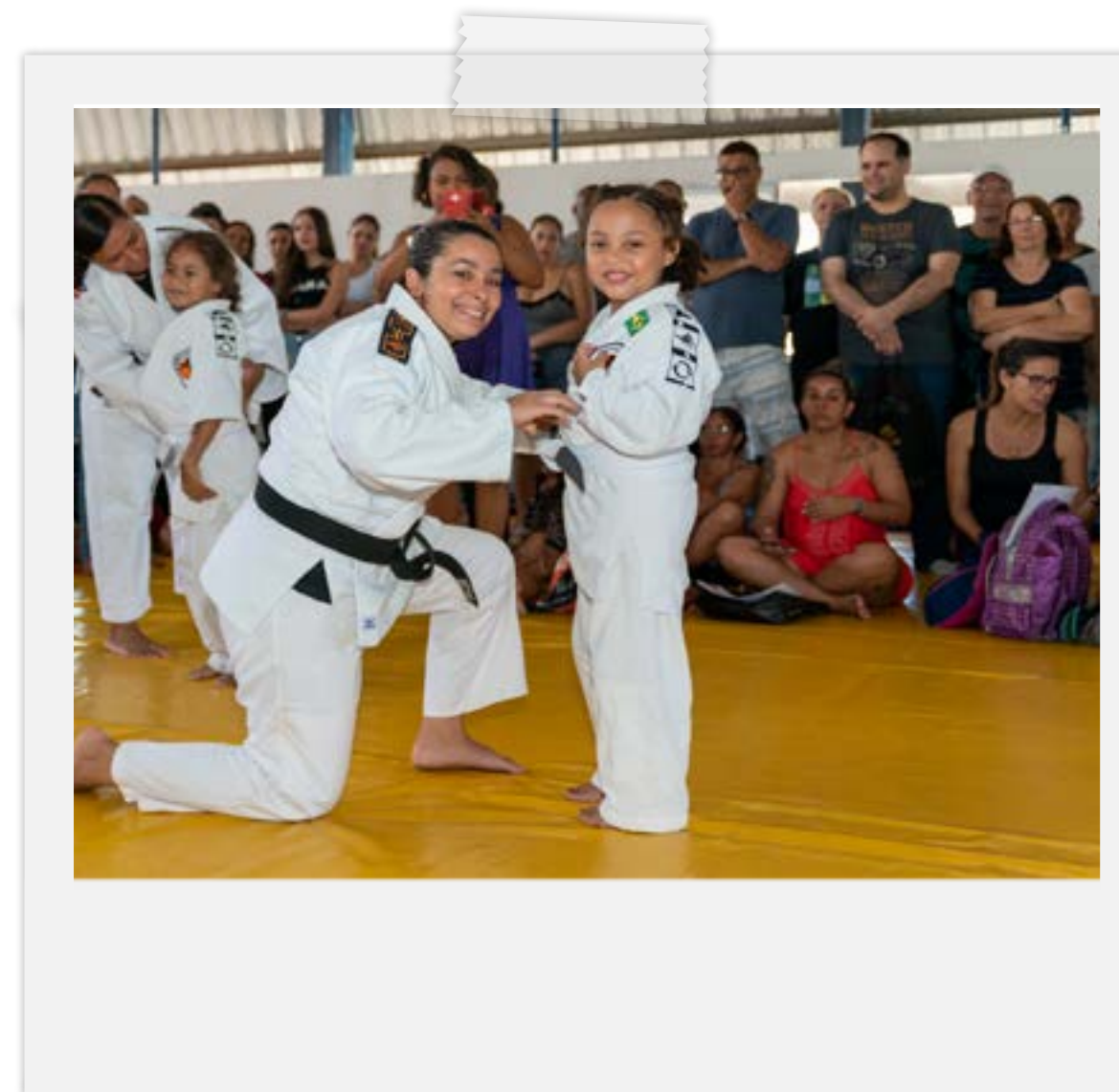


FEATURED EVENTS

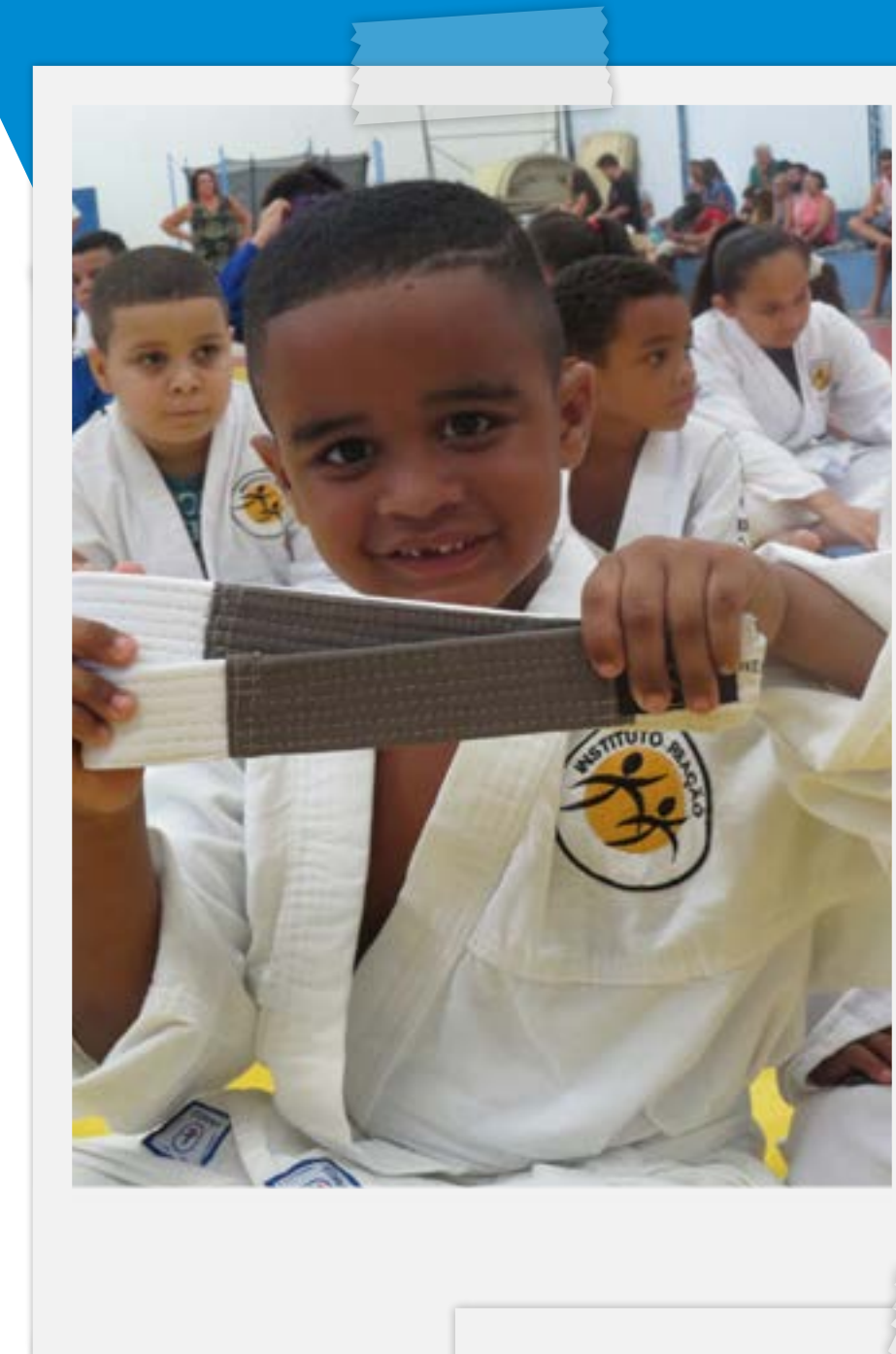


JUDO BELT PROMOTION AND “THE PATH” METHODOLOGY EVENT (HUMILITY VALUE)

Every year, Instituto Reação holds its traditional Promotion Belt Ceremony in all centers, one of the most important events in the training of students, which are evaluated for their dedication and commitment inside and outside the mat.



In 2019, the new belt was accompanied by the Humility value patch, the second worked on “The Path” Methodology Values. In addition to showing their progress in the fight, the athletes' at Reação also had to write an essay about the values they had learned throughout the year. In 2019, 66% of students were promoted and 12 athletes won the long-awaited black belt.



FEATURED EVENTS



SOLIDARY DINNER

SÃO PAULO

In 2019, Instituto Reação held its first Solidarity Dinner in São Paulo, on October 17th, and this was undoubtedly a very important step towards fulfilling the dream of bringing the organization's methodology to an increasing number of people and cities. The event was marked by stories of overcoming and courage, like that of the Congolese



athlete Popole Misenga, who took the stage to tell a little more about the struggle to be a refugee and how Reação came into his life. The auction with exclusive experiences was presented by journalist Glenda Kozlowski and among the most popular items were the autographed surfboard by the double world surfing champion, Gabriel Medina, a Day Experience at Granja Comary with the players of the Brazilian Soccer Team, having an autographed t-shirt as souvenir, and also, a dinner made by the award-winning chef Felipe Bronze.

CUIABÁ

We also held our 1st Solidarity Dinner in Cuiabá, officially marking our arrival in the city. It was incredible to share the work developed over these 17 years with the local population and show them what we were already building in Cuiabá with the judoka and representative, David Moura. The presentation of the event was made by the founders Flavio Canto and Geraldo Bernardes.



FEATURED EVENTS



EDUCATION FESTIVAL

In December, the 3rd Education Festival was held, ending the calendar of the Reação Education program, an event dedicated to the presentation of the pedagogical projects worked on in the classroom. An entire day of celebration with a Carnival block and full of games, snacks and gifts,



in which the topics discussed throughout the year were addressed, such as health, quality of life, healthy eating and the importance of preserving the mental health of teenagers.



TIMELINE

2019



JAN

- Graduation of the first class of the course “Escola de Sushi”, in partnership with the restaurant Gurumê and the Estácio de Sá University
- American actor Michael B. Jordan’s invitation to the premiere of the film “Creed 2”



FEB

- SOS Rocinha campaign on behalf of families served by Reação who had their homes affected by heavy rains in Rio de Janeiro



MAR

- Lecture “Excellence and High Performance”, with Ruben Sanchez, former soccer player and Transcendental Meditation teacher



TIMELINE

**APR**

- ↘ Reação completes 16 years of foundation
- ↘ Collaborators visit to the Grael Project
- ↘ Donation of pasta from Forneria Gagliasso
- ↘ Delivery of the Christmas campaign donation made by Frescatto in partnership with the Zona Sul supermarkets

**MAY**

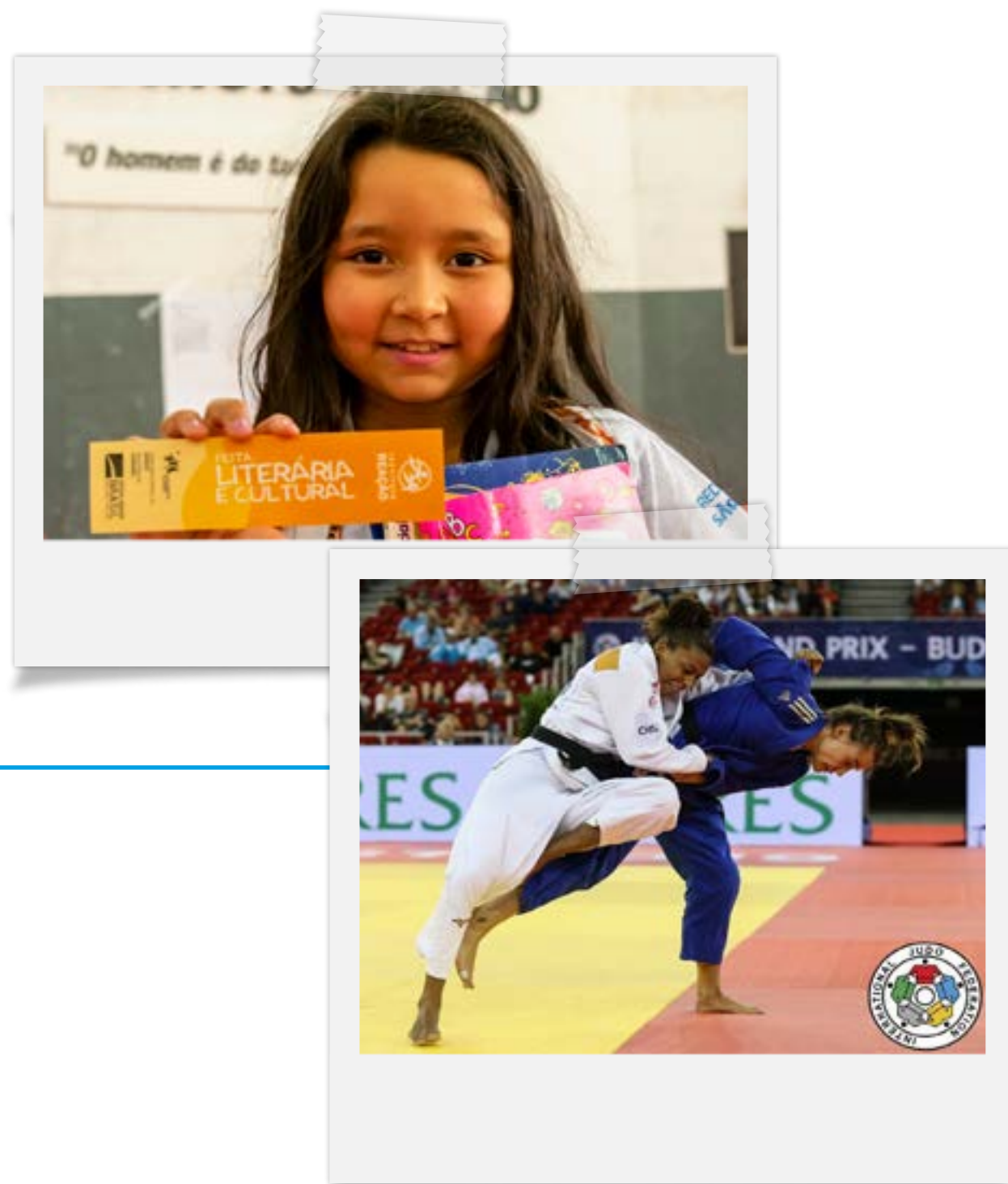
- ↘ Rafaela Silva won the gold medal in the Grand Slam of Baku
- ↘ Reação is Minas Cup Champion
- ↘ Inter Reação

**JUN**

- ↘ Conversation Round "Are You Hungry for What?" on the performance of women in sport, with the participation of the five-time world champion in Jiu-Jitsu, Kyra Gracie
- ↘ Oral Hygiene Workshop with dentist Cristina Ressinetti
- ↘ Healthy Juice Workshop with Reação nutritionist, Ana Cristina Teixeira
- ↘ June festival

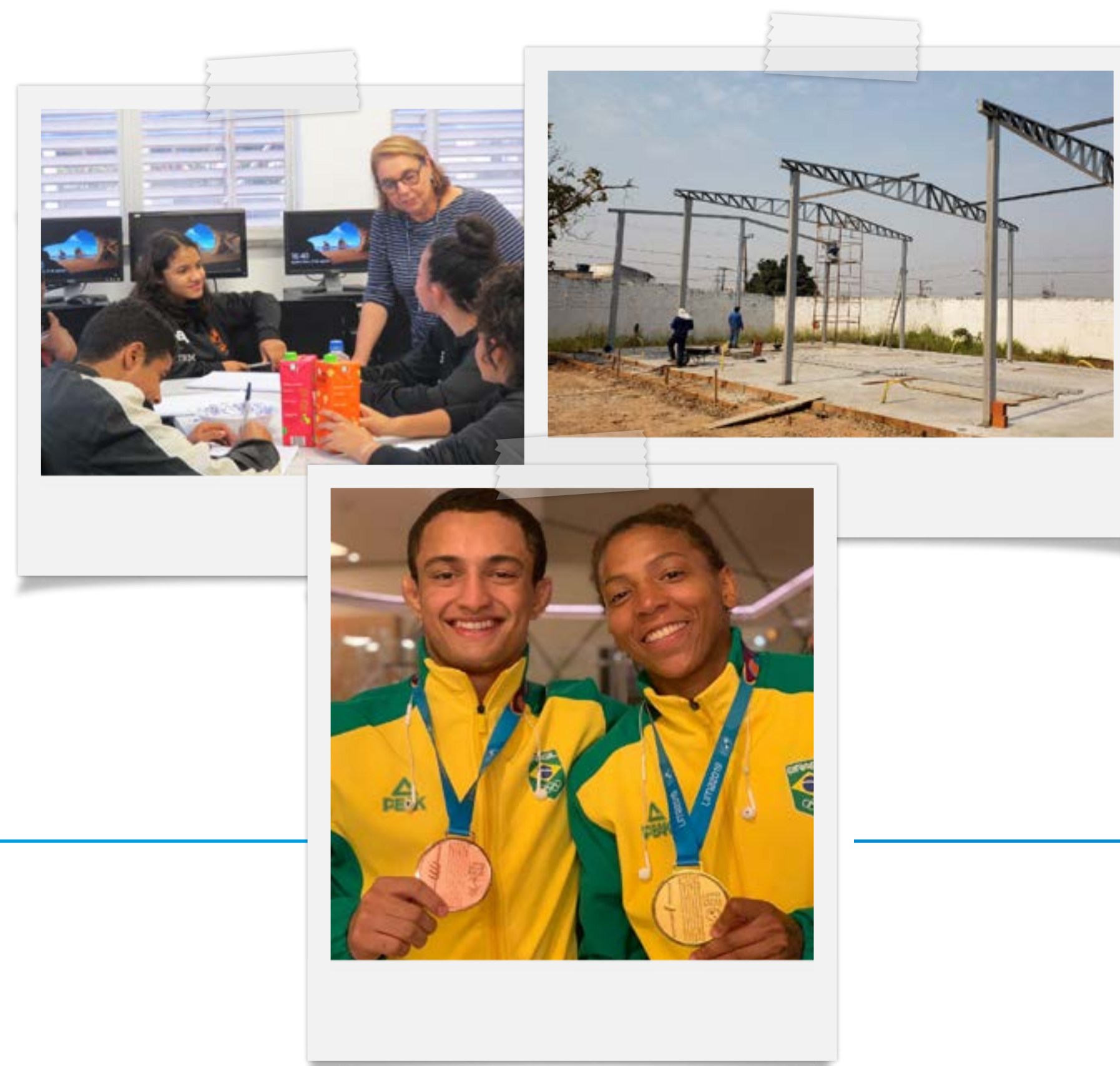


TIMELINE



JUL

- ↘ Rafaela Silva wins the gold medal at the Budapest Grand Prix
- ↘ VII Literary and Cultural Festival
- Open Activities
- ↘ “The Path” Methodology Event (Courage Value)



AGO

- ↘ David Moura, Jefferson dos Santos Júnior and Rafaela Silva at the Pan American Games
- ↘ Internal Championship King and Queen of the floor
- ↘ Beginning of construction of the first center outside Rio, in Cuiabá
- ↘ Audiovisual workshop with TV Globo journalist Vera Íris



SET

- ↘ Instituto Reação Book release
- ↘ Inauguration of Rocha Miranda center
- ↘ Welcome to new students
- ↘ Reação wins 2nd place in the Brazil Senior Female Trophy
- Breno Viola, 1st judo black belt in the Americas with Down Syndrome, joins the staff of Reação
- ↘ MOVE Week



TIMELINE

**OCT**

- ↘ International Girls Day
- ↘ Solidarity Dinner in São Paulo
- ↘ Pink October Lecture
- ↘ Play Day

**NOV**

- ↘ Solidarity Dinner in Cuiabá
- ↘ Conversation Round “Are You Hungry for What?” about entrepreneurship as a way of generating income
- ↘ Healthy bread workshop offered by the Crescer e Semear project
- ↘ Reação wins 1st place in the U18 National Selective

**DEC**

- ↘ Graduation of the first class of the program “Reação With Them”
- ↘ Breakfast with volunteers
- ↘ Education Festival
- ↘ Belt promotion and “The Path” Methodology Event (Humility Value)



CULTURAL AND EDUCATIONAL TOURS

To complement the teaching on and off the mat, Instituto Reação also promotes some educational tours with the support of partners.

Here are some of these actions:



➤ Tour to UERJ



➤ Tour to the National Historical Museum at the invitation of the “Experimente Cultura” project



➤ Tour to the “O dia seguinte” exhibition in Cidade das Artes, Rio de Janeiro



➤ Walk to the 1st Edition of the School Electronic Games



➤ Going to the football game at the invitation of the Cuiabá Arsenal team



➤ Tour to Bienal do Rio



PASSEIOS CULTURAIS E EDUCATIVOS



➤ Visit to the MetrôRio Head office / Instituto Invepar



➤ Tour to Casa Festa e Aventura



➤ A visit to Dos Quatro theater to watch the children's play "Suelen, Nara, Ian"



➤ Tour to the Museum of Tomorrow at the invitation of partner IRB Brasil RE



➤ A visit to Aqua Rio



➤ A visit to Oi Casa Grande theater to watch the play "O Topo da Montanha", at the invitation of actor Lázaro Ramos



➤ Tours to the cinema, in partnership with Aliansce Sonae



➤ Visit to the Central Fire Station



➤ Tour of the Mundo Gloob space at the invitation of Aliansce Sonae



REPRESENTATION IN NETWORKS AND EVENTS

To achieve a broader social impact, in a continental country like ours, the work of many organizations and people in partnership is necessary. Therefore, nothing better than acting in a network.

Together we are stronger!

NATIONAL MEETING OF MEMBERS OF REMS (SPORTS NETWORK FOR SOCIAL CHANGE)

The Executive Manager of Instituto Reação, Leriana Figueiredo, participated in the 23rd National Meeting of REMS Members, which took place in Florianópolis (SC). With the theme “REMS on Magic Island - Sustainability today and tomorrow”, REMS held its already traditional meeting in the southern region of the country for the first time. In this immersion, which brought



together members from all regions of Brazil, new members of the network and the events “Sports in the streets” were introduced in their different locations, debating the topics “sports financing” (lecture by the consultant in advocacy and representation Vinicius Calixto), “important points for fundraising” and “REMS financial sustainability”, in addition to, of course, discussing the direction of the network, defining the next steps, remembering and celebrating what has already been accomplished.



REPRESENTATION IN NETWORKS AND EVENTS

IBM VOLUNTEER FAIR

The Institutional Relations and Partnerships Coordinator, José Luiz Bello, represented Reação at the Volunteer Fair held annually by IBM. The event aims at organizations supported by the company to present their work in order to attract new volunteers.

CBF SOCIAL ANNUAL FORUM

Social responsibility forum in order to present the work done by CBF Social as well as to integrate civil society organizations that work in the sports area. The Coordinator of Institutional Relations and Partnerships, José Luiz Bello, was present representing Reação.

MEETING OF ORGANIZATIONS SUPPORTED BY THE PHI INSTITUTE

#PhiConvida - Confraternization with the supported NGOs (RJ). "- breakfast held in order to present the results of Phi Institute in the year 2019 for partners and enable integration between projects supported by them. The Institutional Relations Coordinator and Partnerships, José Luiz Bello, attended the event, representing Reação.



REPRESENTATION IN NETWORKS AND EVENTS

RAÍZES PROGRAM (DOM CABRAL FOUNDATION)

Francisco Gabriel, Guilherme Andrade, Narciso Clemente and Tales Aragão Silva, Reação students, participated in the Raízes Program, offered by Dom Cabral Foundation. With a methodology structured in seven sequential stages, the program addresses themes from different areas of knowledge, such as philosophy, relationships, arts, Brazilian characteristics, sustainability, financial education, Portuguese and entrepreneurship.

Young people are continually invited to the exercise of thinking, whose main objective is to provide access to humanistic content and from different areas of knowledge, which are not accessible in traditional schools. Thus, in the hope that young people can not only broaden the worldview and strengthen the sense of citizenship, but also to learn and apprehend the diversity of meanings in the world around them, to become actors and authors of their own inclusion process.



REPRESENTATION IN NETWORKS AND EVENTS

CNE MEETINGS (NATIONAL SPORTS COUNCIL)

The Executive Manager of Instituto Reação, Leriana Figueiredo, represents REMS nationally, a network of which we take part in, in the National Sports Council.

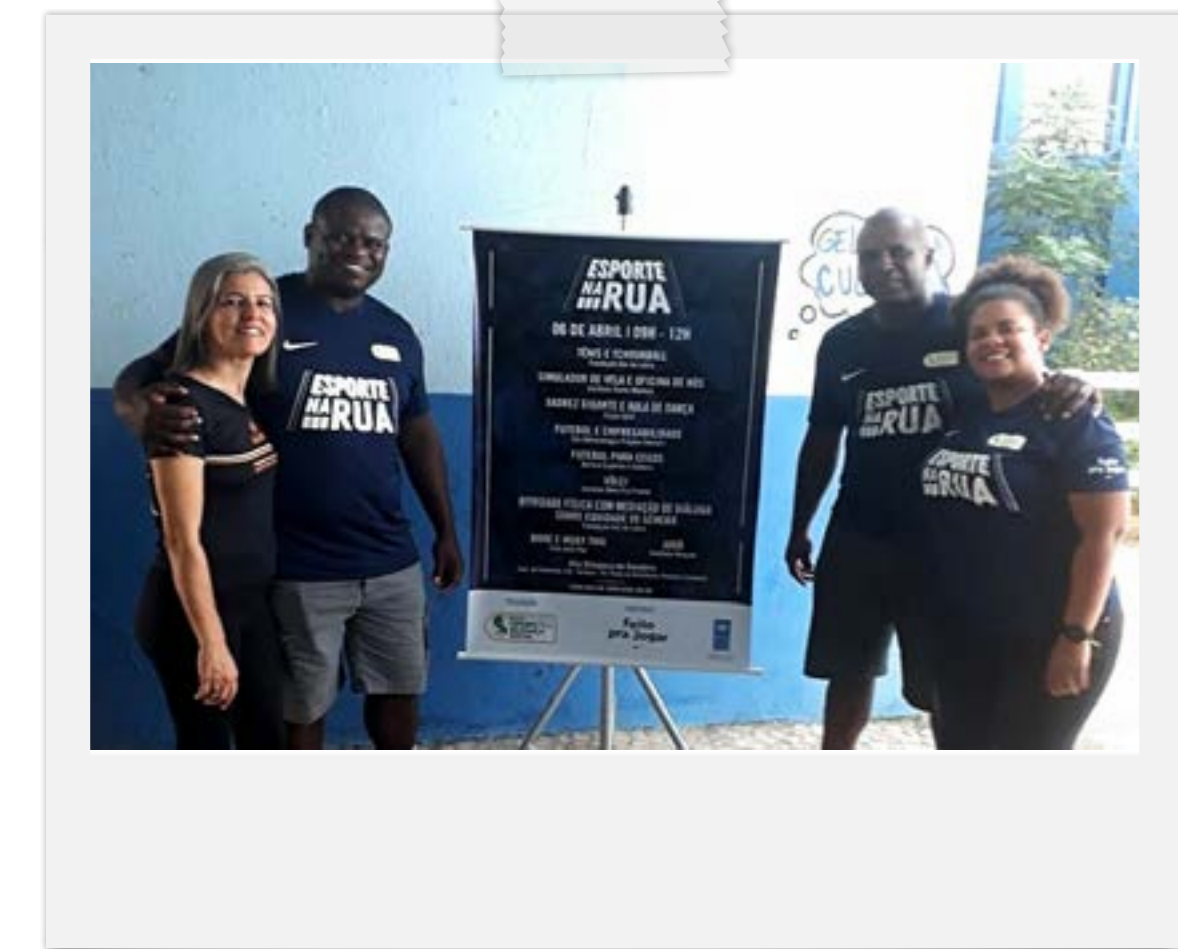


REMS MEETINGS

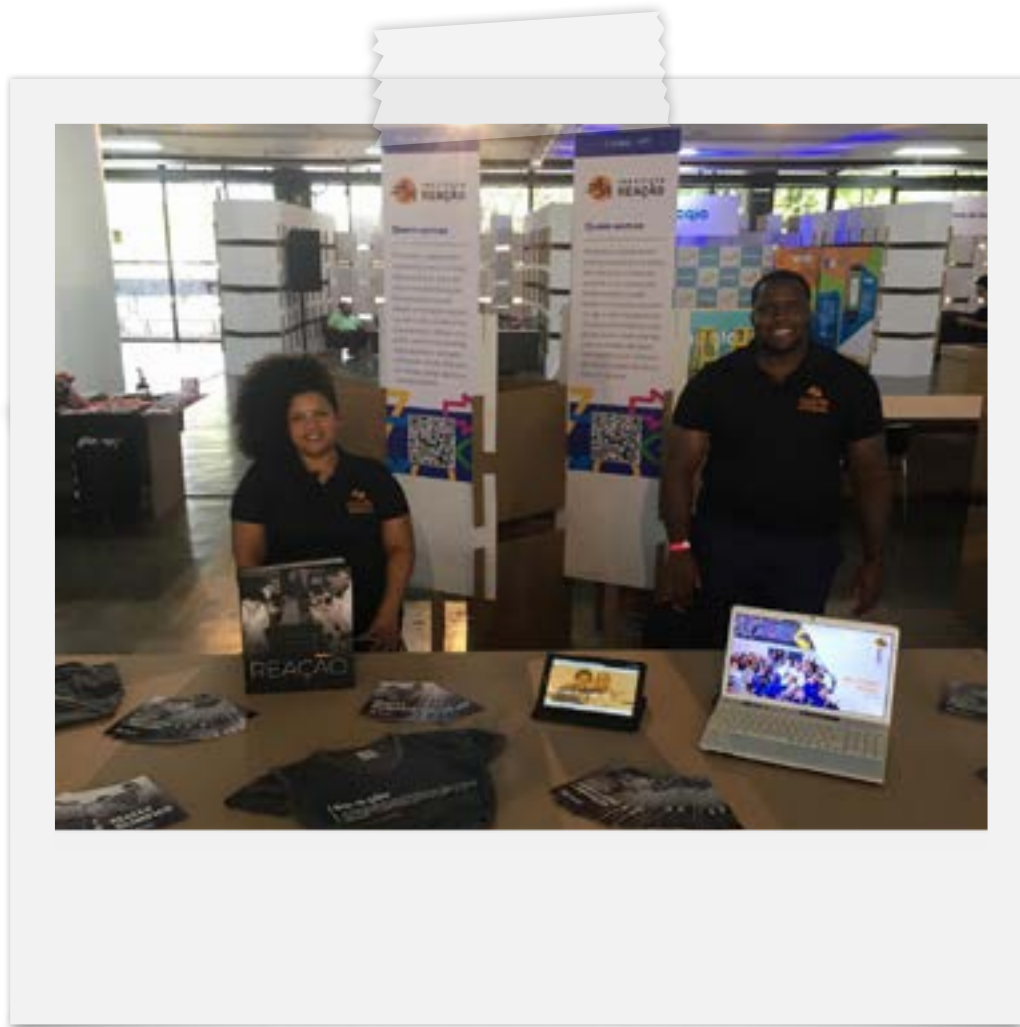
The Executive Manager, Leriana Figueiredo, and the Management Analyst, Simone Ramos, represent Reação monthly at REMS meetings, where many issues are discussed such as the integration of the organizations' sports actions, advocacy on national and regional public policy on sports, actions to be developed at the regional and national levels, monitoring of the measures for Sports Incentive Laws, among others.

SPORT IN THE STREET (REMS)

In 2019, the senses Carlos Lapa and Rodrigo Borges represented Reação at the event "Sport in the street", promoted by REMS in celebration of the International Day of Sport for the Development of Peace, and gave a free judo class for children and young people. Together with the organizations Gol de Letra, Rumo Náutico, Bola Pra Frente, Companheiros das Americas - Project Winning Methodology, Urece Sport and Culture, Promundo-Brazil, Fight for Peace and the Firjan System, Reação contributed to making this day very special for hundreds of people.



REPRESENTATION IN NETWORKS AND EVENTS



VOLUNTEER FAIR AMBEV - VOA

In November, Instituto Reação participated in the Ambev-VOA volunteer fair, which was part of the program for the “Virada da Virada” event, held in São Paulo. Our Executive Manager, Leriana Figueiredo, Management Analyst, Simone Ramos, together with sensei Vinicius Vilela, went to São Paulo to represent the Reação team at the meeting, which was organized by the NGO “Turma do Bem” and GRAAC.



COJUERJ MEETING (YOUTH COUNCIL OF THE STATE OF RIO DE JANEIRO)

Instituto Reação was elected a member of the Youth Council of the State of Rio de Janeiro (COJUERJ) for a two-year term. The institution aims to discuss and give recommendations on any issue related to youth service policies in the State of Rio de Janeiro.



REPRESENTATION IN NETWORKS AND EVENTS

PROJECT FAIR "EMPLOYEE PRESENTS", BY CREDIT SUISSE

The project "Are you hungry for what" was selected in the edict "Employee Presents 2019" and the Reação Education Program Coordinator, Juliana Borenstein, together with the Institutional Relations and Partnerships Coordinator, José Luiz Bello, presented the defense project to the ICSHG group employees (Credit Suisse, Verde Asset and others).



SMILES MEETING 2019

In 2019, Instituto Reação hosted for the first time the meeting between partners of Smiles' Mileage Program. The workshop, which lasted all day, also featured a lecture by Lucas Zvinakevicius, LinkedIn Relationship Manager. Representatives of Rede Cruzada, Junior Achievement, ESPM Social, Proa Institute and Dom Cabral Foundation were present at the event.

MONTHLY ASSEMBLIES OF CMAS (MUNICIPAL COUNCIL FOR SOCIAL ASSISTANCE) AND CMDCA (MUNICIPAL COUNCIL FOR THE RIGHTS OF CHILDREN AND ADOLESCENTS)

In the monthly assemblies, which promote the meeting of civil society with the public authorities, aiming to improve the service to the population (CMAS), our social workers receive guidance and information on public policies and closely follow discussions that establish norms and inspections of public and private service provision. The Rights Councils, are in charge of the following at the meeting: the proposition, elaboration and decision regarding public policies to social assistance and the rights of children and adolescents at national, state and municipal levels; and the regulation / control of the execution of these policies, monitoring and evaluating the actions taken (CMDCA).



WHAT THEY THINK ABOUT US

Adults responsible for the students

84%

believe that the child / adolescent has become more collaborative

84%

realize that the child / adolescent feels motivated to go to Reação

73%

realize improvement in the behavior at home

92%

realize improvement in relationships with friends

Daniel has been at Instituto Reação since 2016 and had an improvement in his behavior after joining the Institute. Initially he did not want to participate, as he was not used to the environment and did not know many friends, but over time, visiting the space, he improved discipline, respect for others and began to better understand what citizenship means. The biggest change, however, was in his emotional. Daniel was very shy and used to cry for nothing. Today he is a super communicative boy! I notice that when he loses or gets hurt on the mat, he wipes his tears and faces the proposed challenge. It makes me really proud ! I appreciate the influence of Reação in this change. It was worth having him enrolled. Congratulations, team!"

ALEX SOUZA TORRES, FATHER OF STUDENT DANIEL FREITAS TORRES, 9, FROM THE TUBIACANGA CENTER



WHAT THEY THINK ABOUT US

Students**69%**claim their
grades improved
at school**79%**feel they are
more confident
in themselves**87%**consider to have im-
proved their physical
condition, energy and
disposition**88%**claim to be more
curious to learn new
things with the acti-
vities at Reação**96%**like judo teachers
and educators

My name is Alex, I have been at Instituto Reação for 10 years and I am a student in the OBI 5 class at Rocinha. Reação gave me a sport, a life that I didn't have of exercises or practice. I was a sedentary child that didn't like to do much, not even help my father carry the groceries. After I started practicing the sport I changed my habits. I live in the upper part of Rocinha and Reação is in the lower part, so now when I go to Reação I go up and down on foot, without complaining, therefore, I get more energetic. I feel good to carry out my activities.

ALEX EVANGELISTA DE SANTANA, 17 YEARS OLD,
ROCINHA CENTER



WHAT THEY THINK ABOUT US



When I joined Reação, I fell in love with judo and at each training session I felt I wanted to practice more, and so I saw my life changing. Reação gave me the opportunity to enroll in a good school and gave me the privilege to make many friends. Today I see how important Reação is in my life.

TALES ARAGÃO DA SILVA, 16 YEARS OLD, CDD TAQUARA CENTER



BEHIND THE MAT

CEO



FLÁVIO CANTO

DIRECTORS (VOLUNTEERS)



RODRIGO ACHÉ



LUCIANO
GOMIDE



SAMANTHA
LEIRAS

ADVISORY COUNSELORS (VOLUNTEERS)

THALES MIRANDA – VISAGIO
FELIPE DIAS – VISAGIO
LUIZ OCTÁVIO LAYDNER – VINCI PARTNERS
PEDRO BATISTA – 3G RADAR
MICHELE CUNHA

AUDIT COMMITTEE MEMBERS (VOLUNTEERS)

LIVIA XAVIER DE MELLO
GIULIANO TAGLIARI
ANDRÉ PONCE DE LEON ARRUDA

EXECUTIVE MANAGER

LERIANA FIGUEIREDO

COMMUNICATION AND PARTNERSHIPS MANAGER

SANDRO LEITE

PROGRAM MANAGER

JULIANA BORENSTEIN

REAÇÃO OLYMPIC COORDINATOR

GERALDO BERNARDES

REAÇÃO BLACK BELT SCHOOL COORDINATOR

CARLOS LAPA

MEDITATION COORDINATOR

FÁTIMA JUNDI

SCHOLARSHIP COORDINATOR

MARIA CECÍLIA CANTO (VOLUNTEER)

SPORTS COORDINATOR

GUILHERME LUNA

COORDINATOR OF CUIABÁ CENTER

PRISCILA MOTA

INSTITUTIONAL RELATIONS AND PARTNERSHIPS COORDINATOR

JOSÉ LUIZ DE ALMEIDA BELLO

ADMINISTRATIVE AND FINANCIAL COORDINATOR

ETYENNE ARAÚJO

COMMUNICATION COORDINATOR

ALICE PEREIRA

MANAGEMENT ANALYST

SIMONE RAMOS DE QUEIROZ SILVA

HUMAN RESOURCES ANALYST

SANDRA LUCIA SILVA

COMMUNICATION ASSISTANT

BEATRIZ CALADO

FINANCIAL ASSISTANT

LUIZ HENRIQUE SOUZA

HR ASSISTANT

JULIANA PINA

TEACHING ASSISTANT

BÁRBARA BISSI



POR TRÁS DO TATAME

ADMINISTRATIVE ASSISTANTS

TUBIACANGA CENTER – TATIANE TORRES
 ROCINHA CENTER – CARLOS EDUARDO MOTA
 ROCINHA CENTER – HENRIQUE SOARES
 ROCINHA CENTER – SAMARA DIAS
 ROCHA MIRANDA CENTER – ANA CAROLINE BEZERRA
 CIDADE DE DEUS CENTER – ROSANA GRACIO RIBEIRO

JUDO INSTRUCTORS

ROCINHA CENTER – AURIMAR COSTA
 ROCINHA CENTER – CRISTIANO OLIVEIRA
 ROCINHA CENTER – RODRIGO BORGES
 ROCINHA CENTER / CENTER PEQUENA CRUZADA – LEONARDO BARBOSA
 PEQUENA CRUZADA CENTER – LORENNNA CARDOSO
 CIDADE DE DEUS TAQUARA CENTER – ANDRÉ LUIZ FONSECA
 CIDADE DE DEUS TAQUARA CENTER – DANIEL DE AQUINO LOUREIRO
 CIDADE DE DEUS TAQUARA CENTER – DANIELE FERREIRA DE OLIVEIRA
 CIDADE DE DEUS TAQUARA CENTER – FABÍOLA SAMPAIO
 CIDADE DE DEUS TAQUARA CENTER – ESSÁRIA DE MELLO
 CIDADE DE DEUS TAQUARA CENTER – MÁRCIO ANDRÉ RAMALHO LOPES
 CIDADE DE DEUS TAQUARA CENTER – RAQUEL SILVA
 CIDADE DE DEUS INICIAÇÃO CENTER – DIOGO CARDOSO
 TUBIACANGA CENTER – VINICIUS RIBEIRO
 ROCHA MIRANDA CENTER - RICARDO CALIXTO
 ROCHA MIRANDA CENTER - LUCIANE MARINHO
 TRÊS BARRAS CENTER / CIDADE ALTA - VINICIUS MINTO
 TRÊS BARRAS CENTER / CIDADE ALTA - VINICIUS VILELA



POR TRÁS DO TATAME

JUDO MONITOR

BRENO VIOLA

JIU JITSU INSTRUCTOR

ROCINHA – BRUNO AILSON

PHYSICAL EDUCATION TRAINEES

ROCINHA – MAYARA FAGUNDES

ROCINHA – ISABELA COSTA

CIDADE DE DEUS TAQUARA – MAURÍCIO MIRANDA JR.

CIDADE DE DEUS TAQUARA – ANDERSON SAMPAIO

CIDADE DE DEUS TAQUARA – JOELTON LIMA

ROCHA MIRANDA – CINARA RODRIGUES

ROCHA MIRANDA – PATRICK LOPES DA SILVA

SOCIAL EDUCATORS

ROCINHA – MARIANA BARBOSA

ROCHA MIRANDA – PEDRO AURÉLIO

ROCINHA/ POLO CDD TAQUARA – GABRIELLA SANTOS

ROCINHA/ POLO TUBIACANGA – RAFAELA CARVALHO

CDD INICIAÇÃO/ POLO CDD TAQUARA/ POLO ROCHA

MIRANDA – GILSON JORGE

EDUCATION TRAINEE

ROCINHA – ARLINDO PAIXÃO

PHYSICAL TRAINERS

PAULO ROBERTO DA SILVA CARUSO

RENAN ISQUIERDO

NUTRITIONIST

ANA CRISTINA TEIXEIRA SANTOS

PHYSIOTHERAPISTS

BRUNO MANTESSO PRATA

LUIZ FELIPE ASSUMPÇÃO

SOCIAL WORKERS

LUDMILA CARQUEIJA

JULIANA BALTAR

PRISCILA DOS SANTOS DE ABREU

ELAINE MACHADO

PSYCHOLOGISTS

NAYRA ALMEIDA

ALESSANDRA DE CARLI

YOUNG APPRENTICE

VICTOR HUGO TEIXEIRA

VILMARA SILVA BEZERRA

JANITORS

ROCINHA – DANIELE RODRIGUES

ROCINHA – RODRIGO SILVA COUTINHO

CIDADE DE DEUS TAQUARA – CRISTIANO RAMOS

ROCHA MIRANDA – GUARACI LUIZ



POR TRÁS DO TATAME

VOLUNTEERS

ADRIANA MARIA GOES HASSELMANN
SUPPORT IN PEDAGOGICAL WORKSHOPS

ALICE CARNEIRO AGUIAR
TUTORING

BERNARDO BELEM MEDEIROS DE ANDRADE
COMMUNICATION AND EVENTS

CAMILA MIRANDA RODEN

GRUPO REFLEXIVO
THERAPY

CAROLINA MARIOTTO CASTELLO BRANCO
SUPPORT IN PEDAGOGICAL WORKSHOPS

FERNANDA HELAYEL
DESIGNER

GUSTAVO RODRIGUES SABINO
IT SUPPORT

HENRY DE FERRAN

IT SUPPORT

ISABEL MIRANDA DE ARAUJO PEREIRA
TUTORING

JESSICA CAMPELO DA COSTA
SUPPORT IN PEDAGOGICAL WORKSHOPS

JÚLIA SAMPAIO
SUPPORT IN PEDAGOGICAL WORKSHOPS

LAIS EDUARDA DE SOUZA
COMMUNICATION AND EVENTS

LUCAS EMERICK
COMMUNICATION AND EVENTS

LUDMILA CORREIA CARREIRA
PHYSIOTHERAPY

MÁRCIA CAMPOS
SPORTS COACH

MARISA CASSIA BATISTA DE SÁ
COMMUNICATION AND EVENTS

MARTA JUAÇABA
LIBRARY

OSCAR CARDIM
SUPPORT IN JUDO CLASSES

RAPHAELA JORDÃO
SUPPORT IN PEDAGOGICAL WORKSHOPS

RENATA DE MELLO FERREIRA
SUPPORT IN PEDAGOGICAL WORKSHOPS



RODRIGO ARAUJO GOES DOS SANTOS
DOCTOR

THIAGO GUIMARÃES MORAES
IT SUPPORT

VERA IRIS PATERNOSTRO
AUDIOVISUAL WORKSHOP

VIVIANE MONTEIRO BEGNI
TUTORING

VIA FERNANDES NEGROMONTE
SUPPORT IN TRANSCENDENTAL MEDITATION



PROFESSIONAL DEVELOPMENT

Instituto Reação encourages its employees to always keep up to date in their work areas. See below the main seminars and training in which the team participated in 2019.

- Lecture on Clinical Symptoms of Exhaustion;
- Lecture on Doping;
- Ethos 360 Conference;
- Impact Assessment Course on Social Projects;
- Lecture on Transcendental Meditation and High Performance;
- Lecture on the efficient use of LinkedIn;
- Socioemotional Skills Training, with the team from the book "I have Monsters in the Belly"
- ABCR Festival;
- Purpose and Impact Course: Transform yourself to transform;
- Training "Grow with Google";
- 3rd LIV 2019 Socioemotional Congress;
- 6th National Meeting of Martial Arts and Combat Sports;



- AMBEV immersion;
- Lecture on Leadership, with Tony Robbins;
- 3rd Estácio University Social Responsibility Forum;
- Jiu-Jitsu seminar with Mário Reis;
- PDD POS RJ 2019 Dom Cabral Foundation Course;
- Brazilian Judo Base Coaches Workshop, promoted by CBJ





PROFESSIONAL DEVELOPMENT

73
COLLABORATORS

4
VOLUNTEER
DIRECTORS

8
VOLUNTEER
ADVISERS

25
VOLUNTEERS

110
TOTAL

BY GENDER

 51,16%

 48,84%

IN LEADERSHIP
POSITIONS

 58,34%

 41,66%

BY RACE AND
ETHNICITY

BLACK | 18.61%

WHITE | 17.44%

BROWN | 13.95%

UNDECLARED | 50%

DISABLED
PEOPLE

BRENO VIOLA | Judo Monitor
at the Rocinha Center



PARTNERSHIPS IN MANAGEMENT

With the objective of investing in the improvement of its management, as it considers institutional strengthening essential to guarantee transparency and quality at work, Reação continued in 2019 the work that began two years before, alongside some partner companies. Adopting some changes to develop the team, internal processes and working with control and verification indicators to monitor the results and goals established by the teams. For this, the assistance of three major partners was extremely important: the consulting company Visagio, Dom Cabral Foundation and the VOA Program (AMBEV's Social Transformation Program).

Through workshops and immersions of Ambev's VOA program, it was possible to train the team and develop, together with the support of Visagio, the goals and indicators to be monitored, supporting the achievement of objectives more efficiently. To further prepare the team of employees, Reação is also part of the PDD - Dom Cabral Foundation Development Program, through POS - Partnership with Social Organizations, which connects executive management expertise to expand results and reach actions. In addition, Reação also counted on FDC's monitoring to build its Resource Mobilization document, a major advance for the organization.



VISAGIO



PARTNERSHIPS IN MANAGEMENT

TESTIMONIALS

"Having spent a week immersed in Ambev, in São Paulo, was a great professional learning experience. Knowing the processes, the dynamics of the marketing team and being able to closely monitor some decision making and the planning of the actions that were being developed at that time, was indeed very enriching. In addition, I was also able to visit the PR and digital marketing agencies that assist the brand, where I asked questions and received tips that added a lot to Reação's routine. An incredible exchange."

ALICE PEREIRA
COMMUNICATION COORDINATOR

"The monitoring we started with Dom Cabral Foundation to build our resource mobilization plan will certainly be a milestone within Reação, since we managed to hold debates involving the main decision-making areas, managing to evolve and build the priorities and goals for designing the path for resource mobilization. Besides, it will be a project that will serve as a major diagnosis so that each year it can be revised and updated according to the goals and objectives outlined therein, allowing a solid and structured growth not only in the area but in the whole Reação."

JOSÉ LUIZ BELLO
INSTITUTIONAL RELATIONS AND
PARTNERSHIPS COORDINATOR

"Almost 20 years ago, when Flavio came up with the idea of founding Reação, everything was very new and we knew little about fundraising, incentive laws, the third sector ... We had only one dream and a lot of willpower. Through trial and error, we got better and we were lucky to meet people and companies that supported the quality of our Management along the way.

In 2019, we counted on the mentoring of big names such as Dom Cabral Foundation, Ambev's VOA project, and Visaggio, that helped us to reinforce strengths and improve weaknesses, thus maintaining a high quality standard in the work developed by the institute.

We continue the mission of investing more and more in this cohesive management, implementing indicators and seeking better visibility to the board of directors and the council. Without a doubt, our partnerships are essential to achieve this goal."

LUCIANO GOMIDE
CHIEF FINANCIAL OFFICER



RESEARCHES

In partnership with the Gpeex laboratory, from the Estácio de Sá University, Physical Education department, an evaluation of Reação athletes was elaborated throughout 2019. The research "Symptoms of overtraining between different body composition patterns" aimed to make an assessment in 3 moments: beginning, in the middle and at the end of the competition season and compare the results. The assessment consisted of: anthropometry, which is the set of techniques used to measure the human body or its parts, assessment of the score for metabolic stress (overtraining), injury and well-being questionnaire. In all, 42 athletes from the High Performance group of the Reação Olympic program were evaluated.



At the end of the year, with all the data collected, a scientific paper was prepared and accepted at the XVIII International Symposium on Physical Activities in Rio de Janeiro and an article published in the Army Magazine, December 2019. The ones responsible for the research were Ana Cristina Santos, sports nutritionist from Reação, Thiago Guimarães and Ana Beatriz Monteiro.



REAÇÃO IN THE MEDIA

MENTION IN NEWSPAPERS, MAGAZINES AND THE WEB:

- Instituto Reação | 1.239
- Flávio Canto | 839
- Rafaela Silva | 5.144
- David Moura | 690
- Geraldo Bernardes | 124
- All matters related to the Instituto Reação | 9.731

SOCIAL MEDIA

FACEBOOK: 17.473 likes

INSTAGRAM: 36.912 followers



REAÇÃO IN THE MEDIA

INSTITUTO REAÇÃO EXTENDS PARTNERSHIP WITH ENGLISH SCHOOL TO MORE UNITS IN RIO:

<https://bit.ly/2zoPmLh>

THESE ATHLETES PROVE THAT SPORT IS FOR ALL AGES:

<https://bit.ly/2Ua5KsT>

‘FATHER’ OF 1,800, FLAVIO CANTO THINKS ABOUT INCREASING HIS FAMILY: ‘THERE IS ALWAYS ROOM FOR ONE MORE ... OR SOME’:

<https://glo.bo/30zTLXP>

OVERCOMING HUNGER AND WAR ON THE MAT:

<https://bit.ly/2zrAaxa>

ATHLETE FROM MATO GROSSO WINS MEDAL AT PAN AMERICAN GAMES IN PERU:

<https://bit.ly/2ZpWczS>

INITIATIVE FROM BV IN SANTO ANDRÉ HAS FLÁVIO CANTO AND ANA MOSER:

<https://bit.ly/2LixkAa>

PROJECT BY FLÁVIO CANTO, INSTITUTO REAÇÃO WILL EXPAND OPERATIONS TO CUIABÁ:

<https://bit.ly/2Ua1lWF>

HOW JUDO CHANGED THE LIFE OF CHAMPION DAVID MOURA:

<https://bit.ly/2L1hEC4>

‘OSCAR’ OF SPORTS ALSO AWARDS NGOS:

<https://glo.bo/32ddL34>

PARTNERSHIP BETWEEN CUIABÁ CITY HALL AND INSTITUTO REAÇÃO WILL OFFER JUDO CLASSES:

<https://bit.ly/2NE8WeQ>

8 NGOS THAT EDUCATE CHILDREN AND ADOLESCENTS THROUGH SPORT:

<https://glo.bo/30lnT3o>

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REAÇÃO NA MÍDIA

FROM DISBELIEF TO REDEMPTION: THE STORY OF RAFAELA SILVA, OLYMPIC JUDO CHAMPION:

<https://glo.bo/2KZNUWr>

INSTITUTO REAÇÃO LAUNCHES BOOK AND PROMOTES CHAT WITH FLAVIO CANTO AND OLYMPIC CHAMPION RAFAELA SILVA:

<https://bit.ly/2KmQq7S>

PINHEIROS E REAÇÃO IN THE FINAL OF THE NATIONAL GRAND PRIX OF JUDO:

<https://bit.ly/2VpacpS>

“WHEN I WENT UP THE SLUM, I REALIZED THAT I HAD A LOT TO LEARN”, SAYS FLÁVIO CANTO

<https://bit.ly/3bBmUXW>

NGO SUPPORTED BY ATHLETES PROMOTES SOLIDARITY DINNER IN CUIABÁ:

<https://bit.ly/2XNRTfz>

RIO TROPHY IS MARKED BY LIVELY DISPUTES IN THE FJERJ RANKING:

<https://bit.ly/3aqtpf4>

NO FEAR TO DARE, FLAVIO CANTO COMMENTS ON HIS TRAJECTORY AND REVEALS NEW CHALLENGES:

<https://glo.bo/3bsEeP8>

ANNA BELÉM DOS SANTOS IS AN UNDER-18 WORLD JUDO CHAMPION:

<https://bit.ly/3cwEkoT>

JUDO PROMISES ARE HIGHLIGHTS AT THE END OF THE RIO CUP INTERNATIONAL:

<https://glo.bo/3alaVg1>

WOOHOO CHANNEL:

<https://bit.ly/3bsCUvm>

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FINANCIAL REPORT

ASSETS				LIABILITIES			
CURRENT				CURRENT			
Cash and cash equivalent	7	21.795,20	29.276,08	Tax liabilities payable	12	4.204,97	6.910,62
Financial investments	7	2.569.417,17	2.470.840,34	Labor liabilities payable	11	161.966,03	139.015,21
Financial investments agreements	7	5.241.599,22	4.830.768,53	Social and labor provisions	13	84.459,60	93.007,84
Clients and other receivables	8	39.202,83	44.047,96	Other accounts payable		94.931,79	28.580,57
Recoverable taxes / offset	8	16,27	37,06	Projects	14	16.652.927,01	14.263.593,77
Resources to provide	7	10.984.658,79	9.064.345,63				
TOTAL CURRENT ASSETS		18.856.689,48	16.439.315,60	TOTAL CURRENT LIABILITIES		16.998.489,40	14.531.108,01
PERMANENT				NON-CURRENT LIABILITIES			
Assets in use	9	736.824,85	361.206,14	Fixed assets		113.083,17	88.997,50
(-) Depreciation	9	(109.657,95)	(62.574,88)	TOTAL NON-CURRENT LIABILITIES		113.083,17	88.997,50
INTANGIBLE							
Assets in use	9	3.444,41	3.444,41				
(-) Amortization	9	(3.444,41)	(3.214,94)				
THIRD PARTY ASSETS							
Sports equipment		33.772,67	-	Net property	15		
				Social property		2.118.070,82	1.920.273,31
				Surplus for the period		287.985,66	197.797,51
TOTAL NON-CURRENT ASSETS		660.939,57	298.860,73	TOTAL NET PROPERTY		2.406.056,48	2.118.070,82
TOTAL ASSETS		19.517.629,05	16.738.176,33	TOTAL LIABILITIES AND NET PROPERTY		19.517.629,05	16.738.176,33

BALANCE SHEETS

Period ending December 31
Amounts expressed in Brazilian Reais

The explanatory statements are an integral part of financial statements





FINANCIAL REPORT

EXPLANATORY STATEMENTS		2019	2018
OPERATIING REVENUE			
Donation revenue	17	1.822.143,60	1.711.246,56
Project revenue		4.029.701,57	3.438.330,40
Other revenues		103.294,84	55.003,52
Revenue from voluntary work	24	224.214,25	234.761,95
Gross operating revenue		6.179.354,26	5.439.342,44
OPERATING COSTS AND EXPENSES			
Coexistence and strenghtening of ties service - SCFV			
Personnel expenses		(2.670.689,77)	(2.456.673,91)
Expenses with services provided		(1.126.572,05)	(738.942,19)
Administrative expenses		(109.408,87)	(52.397,43)
Geral expenses	24	(1.755.625,11)	(1.690.961,00)
Expenses with voluntary work		(224.214,25)	(234.761,95)
Expenses with provision for charges		(84.459,60)	(93.007,84)
Depreciation and amortization expenses		(47.312,54)	(34.407,09)
Tax expenses		(1.047,51)	(60.158,07)
		(6.019.329,70)	(5.361.309,48)
NET OPERATING REVENUE			
Financial income		136.627,73	126.908,84
Financial expense		(8.666,63)	(7.144,29)
Financial result		127.961,10	119.764,55
Surplus for the period		287.985,66	197.797,51

INCOME STATEMENT FOR THE PERIOD

Period ending December 31
Amounts expressed in Brazilian Reais

The explanatory statements are an integral part of financial statements





FINANCIAL REPORT

	SOCIAL HERITAGE	ADJUSTMENTS OF PREVIOUS ACTIVITIES	SURPLUS OF THE PERIOD	NET WORTH
BALANCE AMOUNTS ON DECEMBER 31, 2016	1.273.232,61	-	(80,427.03)	1.192.805,58
Annexation of the Deficit in 2016	(80.427,03)		80,427.03	-
Surplus in 2017			727.466,70	727.466,70
Ajustments of previous years		1.03		1,03
BALANCE AMOUNTS ON DECEMBER 31, 2017	1.192.805,58	1.03	727.466,70	1.920.273,31
Annexation of surplus in 2017	727.466,70		(727.466,70)	-
Surplus in 2017			197.797,51	197.797,51
BALANCE AMOUNTS ON DECEMBER 31, 2018	2.118.069,79	1.03	197.797,51	2.118.070,82
Annexation of surplus in 2018	197.797,51		(197.797,51)	-
Superávit em 2019			287.985,66	287.985,66
BALANCE AMOUNTS ON DECEMBER 31, 2019	2.118.069,79	1.03	287.985,66	2.406.056,48

STATEMENT OF CHANGES IN
SHAREHOLDERS EQUITY

Period ending December 31
Amounts expressed in Brazilian Reais

The explanatory statements are an integral
part of financial statements





FINANCIAL REPORT

STATEMENT OF INCOME FOR THE PERIOD

Period ending December 31
Amounts expressed in Brazilian Reais

The explanatory statements are an integral
part of financial statements

	2019	2018
CASH FLOWS FROM OPERATIONAL ACTIVITIES		
Cash flows from operational activities		
Surplus for the period	287.985,66	197.797,51
Depreciation for the Period	47.083,07	33.718,17
Amortization for the Period	229,47	688,92
Social provisions	-8.548,24	48.184,13
RESULT OF ADJUSTED PERIOD	326.749,96	280.388,73
VARIATION IN OPERATING ASSETS		
Advance money	5.217,07	31.229,95
Security deposits	-371,94	-8.735,96
Taxes offset	20,79	24,4
VARIATION IN OPERATING LIABILITIES		
Tax Liabilities Payable	-2.705,65	6.111,64
Labor and Social Obligations Payable	22.950,82	-8.700,93
Other bills to pay	90.436,89	113.405,88
Running projects	2.389.333,24	2.429.493,14
Lending possessions	-33.772,67	-
NET CASH GENERATED IN OPERATIONAL ACTIVITIES	2.797.858,51	2.843.216,85
CASH FLOWS FROM INVESTMENT ACTIVITIES		
Acquisition of fixed assets	-375.618,71	-152.855,59
NET CASH IN INVESTMENT ACTIVITIES	-375.618,71	-152.855,59
NET INCREASE IN CASH AND CASH EQUIVALENTS	2.422.239,80	2.690.361,26
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE EXERCISE	16.395.230,58	13.704.869,32
CASH AND CASH EQUIVALENTS AT THE END OF THE EXERCISE	18.817.470,38	16.395.230,58
INCREASE IN CASH AND CASH EQUIVALENTS	2.422.239,80	2.690.361,26





FINANCIAL REPORT

STATEMENT OF AMOUNT ADDED
Period ending December 31
Amounts expressed in Brazilian Reais

The explanatory statements are an integral
part of financial statements

	31/12/2019	31/12/2018		
REVENUE	4.357.210,66	3.728.095,88		
Project Revenue	4.029.701,57	3.438.330,41		
Other revenues	327.509,09	289.765,47		
INPUTS PURCHASED FROM THIRD PARTIES	(3.215.820,28)	(2.717.062,57)		
Third Party Services	(1.126.572,05)	(738.942,19)		
Administrative costs	(109.408,87)	(52.397,43)		
Expenses with materials	(210.568,83)	(166.880,49)		
Expenses with events	(19.123,98)	(18.668,40)		
Expenses with scholarships and athletes	(979.430,00)	(870.349,14)		
Other expenses	(770.716,55)	(869.824,92)		
GROSS VALUE ADDED	1.141.390,38	1.011.033,31		
RETENTIONS	(47.312,54)	(34.407,09)		
(-) Depreciation and amortization	(47.312,54)	(34.407,09)		
Net Added Value Produced by the Institution	1.094.077,84	976.626,22		
VALUE ADDED RECEIVED IN TRANSFER	1.958.771,33	1.838.155,40		
Financial income	136.627,73	126.908,84		
Income from donations	1.822.143,60	1.711.246,56		
TOTAL ADDED AMOUNT TO BE DISTRIBUTED	3.052.849,17	2.814.781,62		
DESTINATION OF VALUE ADDED	3.052.849,17	100.00%	2.814.781,62	100.00%
Personnel expenses	2.670.689,77	87,48%	2.456.673,91	87,28%
Provision with taxes	84.459,60	2,77%	93.007,84	3,30%
Taxes, fees and contributions	1.047,51	0,03%	60.158,07	2,14%
Financial expenses	8.666,63	0,28%	7.144,29	0,25%
Surplus of the period	287.985,66	9,43%	197.797,51	7,03%



PARTNERS 2019

FUNDERS



PARTNERS 2019

SUPPORTERS



PARTNERS 2019

TECHNICAL PARTNERS



PARTNERS 2019

COLLABORATORS

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Arc Soluções

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CDPI

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